

MOTION

I HEREBY MOVE that Council AMEND the Information, Technology, and General Services Committee Report relative to an agreement with The Lamar Companies for a single-faced junior poster sign on City-owned property as follows:

1. DISAPPROVE a new lease agreement with The Lamar Companies to operate a single-sided advertising billboard located at 1901 North Highland Avenue, pursuant to the terms and conditions substantially outlined in the Department of General Services (GSD) report dated December 21, 2017 (attached to the Council file).
2. INSTRUCT the GSD to conduct a concentrated market study of the immediate area and renegotiate the lease terms.

PRESENTED BY _____
DAVID RYU
Councilmember, 4th District

SECONDED BY _____
PAUL KREKORIAN
Councilmember, 2nd District

March 6, 2018

CF 18-0023