

City of Los Angeles

CALIFORNIA

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November 1, 2018

Honorable City Council
City of Los Angeles
c/o City Clerk
Room 395, City Hall
Los Angeles, CA 90012

Attention: Leyla Campos, Legislative Assistant

REQUEST TO SCHEDULE ITEM AT INFORMATION, TECHNOLOGY AND GERNERAL SERVICES COMMITTEE

The Department of General Services (GSD) requests the GSD report dated December 21, 2017 (Council file 18-0023) be scheduled at the next Information, Technology, and General Services (ITGS) Committee meeting.

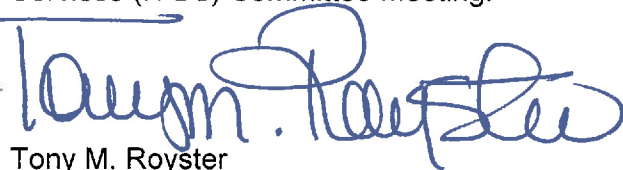
BACKGROUND

The original GSD report was submitted to the Municipal Facilities Committee (MFC) meeting on January 5, 2018 requesting authority to execute a new billboard lease with the Lamar Companies on City-owned property located at 1901 North Highland Avenue. MFC approved the request and referred the item to the ITGS Committee.

On January 23, 2018, the ITGS Committee approved the item and transmitted the report to City Council for consideration with a recommendation for adoption. The City Clerk scheduled the item for Council on January 31, 2018, and on February 7, 2018, Council referred it back to the ITGS Committee. It was again transmitted back to Council with a recommendation to adopt the item. Council then adopted it with an amending Motion disapproving a new lease agreement and instructed GSD to conduct a concentrated market study of the immediate area and renegotiate the lease rate terms.

GSD obtained resource contact(s) to perform the concentrated market study of the immediate area. After a thorough analysis, it was determined the market rate on the GSD report is accurate for the area.

The Department of General Services therefore requests the GSD report dated December 21, 2017 (Council file 18-0023) be scheduled at the next Information, Technology, and General Services (ITGS) Committee meeting.



Tony M. Royster
General Manager