



Eric (Roderico) Villanueva &lt;eric.villanueva@lacity.org&gt;

## Upload for Council File #18-0057

1 message

**Catherine Landers** <catherine.landiers@lacity.org>

Fri, Jun 15, 2018 at 11:02 AM

To: eric.villanueva@lacity.org

Cc: Andrew Suh &lt;andrew.suh@lacity.org&gt;, Clerk.ArtsCommittee@lacity.org, Shannon Prior &lt;shannon.prior@lacity.org&gt;

Hi Eric,

Our office received the attached communication from the Griffith Park Advisory Board (1 of 2 letters). Can you add to the Council File [18-0057](#)?

Please let me know if you have any questions, I can be reached at 213.473.2341.

Thank you,  
Catherine



**Catherine Landers**  
Deputy Director for Special Projects  
Los Angeles City Councilmember David Ryu  
Phone: 213.473.7004  
[www.davidryu.lacity.org](http://www.davidryu.lacity.org)

----- Forwarded message -----

From: **Ronald Deutsch** <ronddeutsch@me.com>

Date: Fri, May 18, 2018 at 12:35 PM

Subject: GPAB Scores of Dixon Report Items

To: RAP Commissioners &lt;rap.commissioners@lacity.org&gt;, David Ryu &lt;councilmember.ryu@lacity.org&gt;

Cc: Joe Salaiques &lt;joe.salaiques@lacity.org&gt;, Tracy James &lt;tracy.james@lacity.org&gt;, Sarah Dusseault &lt;sarah.dusseault@lacity.org&gt;, Catherine Landers &lt;catherine.landiers@lacity.org&gt;, Shannon Prior &lt;shannon.prior@lacity.org&gt;, Laura Howe &lt;laura@matrushka.com&gt;, Chris Laib &lt;chris@chrislaib.com&gt;, Chip Clements &lt;wscllements@aol.com&gt;, Sheila Irani &lt;sheilairani@gmail.com&gt;, Lucinda Phillips &lt;pavementpictures1@gmail.com&gt;

Dear Councilman Ryu and Recreation and Park Board Commissioners,

On March 8<sup>th</sup>, 2018, the Griffith Park Advisory Board hosted CD4 and Dixon Resources Unlimited for a presentation of Dixon's Comprehensive Strategies Report: Improving Access, Safety, and Mobility Around Griffith Park & the Hollywood Sign. Julie Dixon presented the full report to our GPAB and to members of the general public including Griffith Park stakeholders and residents from adjoining neighborhoods. (Public comments on this presentation, as recorded in our meeting's minutes, are provided as part of the attached document).

During two subsequent meetings on March 22<sup>nd</sup> and April 26<sup>th</sup>, GPAB reviewed, discussed, took additional public comment on, and ultimately scored the report's strategy items that fall within our scope of dominion. This attached document attached provides those scores.

As a platform for regular park visitors, members of the community and Griffith Park stakeholders to meet, share ideas, and voice opinions on programs and conditions that effect Griffith Park, our GPAB meeting was the appropriate venue CD4's first public presentation of Dixon's strategies report.

As citizen stewards for L.A.'s premiere public park and urban wilderness, the GPAB expects that our deliberations and scoring of the Dixon Report will be given all due consideration by those decision-makers tasked with considering and implementing strategies from this report and other sources which aim to mitigate Hollywood Sign visitor issues, and improve the experience of visitors to Griffith Park.

7/3/2018

City of Los Angeles Mail - Upload for Council File #18-0057

As always, your acknowledgment of receipt of this letter, and keeping the GPAB informed of your deliberations on the subject, would be most appreciated.

Sincerely,  
rd

**Ron Deutsch**

**Chair**

**GRIFFITH PARK ADVISORY BOARD**

Department of Recreation and Parks, Los Angeles

(323) 661-9465

[www.facebook.com/GriffithParkAdvisoryBoard](http://www.facebook.com/GriffithParkAdvisoryBoard)

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 **GPAB Dixon Scores.pdf**  
90K



Eric (Roderico) Villanueva <eric.villanueva@lacity.org>

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## 18-0057 public record

1 message

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**JAMES MYKYTENKO** <james.mykytenko@me.com>

Fri, Jun 15, 2018 at 9:15 PM

To: clerk.artscommittee@lacity.org

Cc: david.ryu@lacity.org

Dear Arts, Entertainment, and Parks committee,

As a Hollywoodland resident and constituent of CD4 I believe that you should ignore nearly every recommendation of the poorly conducted and deeply flawed Dixon report and Councilman Ryu's motion to implement, as it does absolutely nothing to mitigate safety, traffic, and congestion issues in Hollywoodland. On the contrary, it only seeks to legitimize and promote a tourism agenda. I would like to highlight a few specific concerns. The "bulb out" is a ridiculous idea that would cause an unprecedented amount of traffic congestion, given a current volume of 6000-7000 cars on Beachwood on a weekend day, the equivalent of every household in Hollywoodland having a party with 10-40 people. This same volume of cars would have to then contend with a narrower street, a large volume of tourists standing in the street and on the bulb out hence blocking the street, and no place to turnaround. The outcome of this could be anticipated - it will be almost impossible to enter or leave the neighborhood at peak times. The electric shuttle and alternate Hollyridge Trail access are similarly untenable ideas. Neither would pass an EIR and the legal ramifications for the city would be predictable given the already litigated Sunset Ranch lawsuit. Furthermore, commercializing an R1 residential zone in this fashion would be additional grounds for a lawsuit. The Councilman's job is to protect and serve his constituents. The Dixon report and his motion do neither. Councilman Ryu's constituents deserve better.

Sincerely,

James Mykytenko MD, FACS

Sent from my iPhone

2/12/18

Dear Julie and Shannon,

Thanks for the effort and resources CD4 and Dixon have applied to getting this study off to a good start. I appreciate that the coverage has become increasingly comprehensive and was happy to see the breakdown of "Strategies" and "Categories." I hope they continue to build as stakeholders and City Agencies digest this and discuss next steps. I imagine the study has spawned further thinking on everyone's part resulting in even more options.

Following the structure of [your report](#), I've tagged onto the "Strategies" as well as added some additional thoughts toward the end. My comments are as a 25 year Beachwood Canyon resident who hikes or runs to the Sign nearly every weekend, solo or with friends. They do not represent other groups...just me!

I feel that although we've come far, it would be ideal to continue to aggregate ideas and develop the best shared vision possible. There's good momentum, a team and stakeholders in place to evolve this. I wouldn't mind if a few more of my tax dollars were applied to extend this study to make it even more comprehensive, safe, accessible and enjoyable for all!

Thanks for your time to review all this. I look forward to continuing the conversation.

Brian Lane  
[blane@kearch.com](mailto:blane@kearch.com)

My comments below are in *red italic*

## **Comprehensive Strategies Report - Improving Access, Safety and Mobility around Griffith Park and the Hollywood Sign.**

By Dixon Resources Unlimited , January 2018

### **1. Enhance Pedestrian Safety**

#### **Strategy #1 Install bulb-out on Beachwood Drive**

**Comments:**

- a. Like the idea if it removes only 1-2 on street parking stalls.*
- b. Review the possibility of doing a bulb out at the widened intersection of Glen Green (sort of like a habitable roundabout) on the uphill/approaching side of the street. The area would shorten the crosswalks and this option would not eliminate street parking.*



### Strategy #2 Implement Traffic Calming Measures

#### Comments:

- a. *Install more speed limit signs. For example, on Beachwood, after Ledgewood, there are no posted speed limit signs on either side of the street. A few strategically placed signs would offer a reminder of the limits.*
- b. *At key locations, put in cameras (like Franklin Canyon that ticket automatically) to discourage speeding and rolling stops.*

### Strategy #3 Post Walkability Signage

#### Comments:

- a. *Coordinate with emergency call box network*
- b. *Coordinate with trail sign network*

### Strategy#4 Install a Sidewalk Along Canyon Drive

#### Comments:

- a. *I see very little drawback to extending and improving sidewalk networks.*
- b. *Additionally, at Beachwood Drive, review adding a "Sharrows" (a dedicated pedestrian & bike lane) on one side of Beachwood after Ledgewood (where the sidewalks end). Eliminate parking on the sharrows side on Sat, Sun & Holidays 8am-6pm (all other streets in Hollywoodland have parking on one side only). Provide signage (no smoking, distance to trail, don't walk in street, quiet etc). Eliminating parking on one side of Beachwood will improve emergency vehicle access during the most congested hours.*

## 2. Improve Access to Griffith Park and Trailheads

### Strategy #1 Implement Electric Shuttle Service Connecting the Nearest Metro Station with Beachwood Drive Park Entrance (AKA Sunset Ranch)

#### Comments:

- a. *Create a stop at the Village, and a Midway stop near where the sidewalk along Beachwood ends (at Ledgewood).*
- b. *Re-establish pedestrian access (alongside the Ranch easement).*

- c. Provide WC's, water, call box (w/ improved cell service), security cams & trash cans.
- d. Could this also consider rideshare drop off/pick up?
- e. Not sure about the idea of "narration" due to noise. Maybe watch text on a phone or use "[beacons via phone bluetooth?](#)"

**Strategy #2 Implement the Alternate Access Trail Plan at Beachwood Drive**

**Comments:**

- a. CEQA and potential litigation costs seem to be the biggest burden. Otherwise, creating access alongside the existing easement via a sidewalk with rails to separate from the road OR a stair/switchback uphill connecting to the Hollyridge Trail could probably be built at minimal cost. This would lighten the burden on other access points.



*Sidewalk along Ranch easement*

- Note that pedestrians more and more use Linforth to proceed to the Deronda gate so foot traffic continues up Beachwood regardless.
- Pedestrian access M-F is light and it would be good to allow neighbors to use this long standing Ranch access point (also, M-F traffic to Sunset Ranch is minimal since it's not their peak operating hours).
- Provide items noted in 2. #1 c. above

**Strategy #3 Relocate the Wonder View Trailhead and Install a Pedestrian Gate on Lake Hollywood Drive.**

**Comments:**

- a. Wisdom Tree access is becoming increasingly popular (and is on a route to the Hollywood Sign). This strategy follows the concept of increasing access points and porosity into the park which, overall is beneficial with mitigations at each proposed new location. If implemented, provide items noted in 2. #1 c. above

### 3. Expand Transit Opportunities

#### Strategy #1 Extend DASH Lines or Shuttle Routes to and from Highly Congested Areas

**Comments:**

- a. Yay!
- b. Continue to explore more non car options, including walking from lower Beachwood. The overall distance from lower Beachwood is no further than the distances from Brush Canyon Trail or Griffith Observatory.

#### Strategy #2 Implement Ridesharing Zones

**Comments:**

- a. Report should project growth of ridesharing use.
- b. This item does not mention potential ridesharing zones at:
  - Lower Beachwood Market (1. #4 a. connect to "sharrows")
  - Upper Beachwood at Sunset Ranch (suggest same path at electric shuttle and utilize the same turnaround).
    - Deronda - lower portion (at Deronda and Rockcliff) currently used as such & signed "5 Min parking zone."
    - "Dirt Mulholland" - lower portion (at Ledge wood) currently used as such. Should be signed similar to Deronda
    - Create a drop off at end of Canyon Lake Drive & investigate connecting Innsdale Trail (at the end of Canyon Lake Drive) to Dirt Mulholland which ultimately connects to Mt Lee Drive.

\* Potential completion of "Dirt Mulholland" via street improvements would allow through traffic from the end of Deronda to Mulholland and Ledge wood. Note that new homes are being built along "Dirt Mulholland" and as each one completes, the improved street is extended further (at the homeowners expense). At some point it may be feasible for the City to complete the rest at reasonable cost.

#### Strategy #3 Supplement the Griffith Park Circulation System with an Aerial Tram

**Comments:**

- a. Tram offloading some distance down from the Sign on the back side would keep visual clutter of seeing the tram and Sign at the same time to a minimum. (Historically the Sign sits alone with the antennas only).
  - Likely increased pedestrian use will continue to wear down the hill behind the sign. The hill should be stabilized with erosion control measures, potentially steps and a handrail as well as a rail along the edge of the south side of the hill (the portion people back up to).
- b. If implemented provide items noted in 2. #1 c. above (at the tram offloading point and Sign).

### 4. Improve Traffic Flow and Reduce Congestion

#### Strategy #1 Obscure Views of the Hollywood Sign from Smaller Vista Points Along Mulholland Highway

**Comments:**

a. Implement at the area closest to the residences starting at Durand and Mulholland.

b. Along the remainder (southerly) review the possibility of creating a limited walking path (on the west side of Mulholland) with a rail along the Mulholland street bed to prevent pedestrians from walking in the road. Control and limit viewing areas along the path via new planting as noted.



### Strategy #2 Implement District-Wide Wayfinding Strategy

**Comments:**

- a. Signage could include QR codes &/or "bluetooth beacons" (newer tech)
- b. Improve cellular service if QR's are used.

### Strategy #3 Discourage Illegal Maneuvers along Mulholland Highway

**Comments:**

- a. Hummmmm - construct a turnaround? how?

### Strategy #4 Collaborate with Google and Waze to Communicate Accurate and Helpful Information

**Comments:**

- a. And Apple maps and...many others like utilizing "bluetooth beacons" to communicate specific data at certain locations (note: improve cell network)

## 5. Improve Emergency Vehicle Access



### **Strategy #1 Temporarily Close Narrow Streets with Highest Safety Risks During Peak Periods**

#### **Comments:**

- a. *It's always about volume of cars on certain roads (resident traffic is rarely an issue). Plan could limit the number of vehicles on peak days.*
- b. *Create a "Sharrows" with no parking on one side along Beachwood drive for Sat, Sun, Holidays. This strategy would create more room for emergency vehicles. Additionally, implementation of a shuttle along with more pedestrian options would further reduce traffic.*
- c. *Develop a program to encourage residents to park cars in their garages.*
- d. *Review and extend network of red curbs and/or no parking signage throughout the canyons.*

### **Strategy #2 Convert Some Narrow Two-Way Streets to One-Way Streets**

#### **Comments:**

- a. *Like the idea of "trialed or piloted" tests to observe if something may be effective before putting it in place permanently.*

## **6. Increase Parking Efficiency and Compliance Rates**

### **Strategy #1 Adjust (E) Preferential Parking District Time Limits & Days of Operation**

#### **Comments:**

- a. *"Some" areas may benefit from increased restrictions, but my general observation is that very few warrant 7 day a week restrictions.*
- b. *Create ride sharing zones at more than just Lake Hollywood Park. For example a drop off at "Dirt Mulholland" (Mulholland and Ledgewood) and/or Deronda and Rockcliff (and discourage cars from driving up Deronda, unless future improvements connect Deronda with an improved Mulholland Highway as described earlier).*

### **Strategy #2 Consolidate Preferential Parking District Regulations**

#### **Comments:**

- a. *If this means all PPD's would be 7 days, it seems like overkill for most.*
- b. *Agree that resident permits should be good for all streets/PPD's.*
- c. *If a PPD remains on lower Beachwood 8am-4pm is better than a longer period. Possibly shorten this?*
- d. *"Different level of enforcement" is basically saying the City won't enforce the hours of a posted sign? How would residents know what was enforced and when? Seems hard.*

### **Strategy #3 Implement Paid Parking &/or Time Limits in Popular Tourist Destinations**

#### **Comments:**

- a. *Needs significant study, but appreciate the potential to direct meter revenue to further mitigations.*
- b. *Review possibility of increasing parking at Beachwood/Belden with angled parking (note: I understand this option was reviewed and rejected due to insufficient street width, but with a sharper angle may warrant further study. See below:*



**Strategy # 4 Increase Citation Amounts in High Impact Tourist Locations**

**Comments:**

*a. Agree in concept. Would like to add that fines on the trails should also be increased, but more importantly enforced. See other options for cameras to monitor key locations (and then have rangers/LAPD available to enforce).*

**Strategy # 5 Increase Parking Enforcement in Impacted Areas**

**Comments:**

*a. Automatic cameras to issue tickets?*

## **7. Actively Manage and Provide Optimized Visitor Opportunities**

**Strategy #1 Enhance the most Accessible and Safe Hollywood Sign Viewing Locations and Hikes**

**Comments:**

*a. Don't disagree with this strategy, but while you "would not prohibit certain locations" there are key access points missing such as: Beachwood to Hollyridge Trail and Deronda/Mulholland. They are covered in [this article](#).*

**Strategy #2 Develop a Hollywood Sign Visitor Center**

**Comments:**

*a. Agree. Look for the opportunity to work with Hollywood developers to provide space as "Community Benefits" package (as part of an entitlement)...Put it in the Target...*

*b. Locations farther away could also be considered like: LAX,*

*c. Or other places with direct line of sight (such as the Hollywood Bowl- which has a great view).*

**Strategy #3 Build a Hollywood Sign Viewing Platform**

**Comments:**

*a. Agree with this opportunity - needs study. Currently there are 3-4 locations along the trail (including the hill behind the sign) that are utilized. Review all, develop options and mitigations to see which should be encouraged or developed further.*

*b. Other sites like Bronson Canyon Bat caves and locations closer to Griffith Park proper should be explored.*

*c. Could also incentivize nearby hotels to incorporate this feature (if it prevents a few people from trekking up the hill, that's good right?)*

#### **Strategy #4 Implement a Hollywood Sign Art Program**

##### **Comments:**

*a. Agree, keep thinking and promoting . Note that numerous businesses along Hollywood Blvd have this. Could the City incentivize more?*



*Photo: Hollywood Wax Museum on Hollywood Blvd*



*Photo: LAX International Terminal - not positioned well for a photo op*

#### **Strategy #5 Replicate the Sign on the Other Side of the Mountain**

##### **Comments:**

*a. Never say never! However as is known, the sign is a Los Angeles Historic Cultural Monument (HCM #111). Griffith Park also for that matter. Recreating a replica so close to the historical artifact could confuse as to the authenticity of the original...and those not confused would likely just want to see the real thing over the hill. For many reasons, I don't favor exploring this strategy further.*

#### **Strategy #6 Support a Dedicated Hollywood Sign Website**

##### **Comments:**

*a. When searching on Google, the first entry that appears is <https://hollywoodsign.org/> website of the Hollywood Sign Trust. Possibly work with the HST to improve and enhance the site.*

*b. It should also be noted that with simple deeper searching there are a multitude of additional sites that appear with info on both encouraged and discouraged access points to the sign. They are covered in [this article](#).*

#### **Strategy #7 Implement a Social Media and Outreach campaign**

**Comments:**

*a. Agree that this may have more impact than even the website. Use of “influencers” seems to be highly coveted to get the message out.*

#### **Strategy #8 Install Restroom Facilities at Key Locations**

**Comments:**

*a. Include water fountains (like DWP Hollywood Reservoir Trail - bottle filler) also emergency call boxes and/or improved cell service + Trash cans.*

## **OTHER - Comments and ideas as of 2/13/18**

### **Dixon study Categories**

- Pedestrians
- Park Access
- Traffic & Congestion
- Tourism
- Safety
- Parking

### **New/Additional Categories**

- *On trail issues*
  - *Education/Media*
  - *Revenue ideas*
  - *Other...*
- 1. Look for opportunities to leverage DWP Hollywood Reservoir Trail that has numerous views of the sign + decent infrastructure (bathrooms, water fountains, parking/drop off).*
  - 2. Accommodate biking and bike trails. They are more pleasant and easier to manage than cars.*
  - 3. I appreciate use of historic precedent (and what’s worked in other communities) to come up with solutions. Review National Parks for applicable strategies.*
  - 4. Add a camera system to take the place of rangers and police having to be at locations. Add emergency call boxes and phone #'s to call in reports.*
  - 5. Security idea - aggregate private security cams (or resident volunteers) and feed into overall monitored security camera network.*

6. *Set up a ranger monitored online system that can accept comments from local residents. Like a neighborhood Facebook page where residents can report issues and where notices and warnings can be seen.*
7. *Sell T shirts with “no smoking on the trail” “no butts on the trail”, “don’t cut trails” using the HOLLYWOOD sign logo (encourage the Chamber to authorize it cheaply). Engage artists to produce unique designs. Social media influencers could promote both the coolness of the shirt design as well as the important messages.*
8. *Get scout troops, school groups, conservationists, hiking groups or others to monitor and pick up trash along the trail and trail heads. Promote their efforts on social media related to the sign etc. (can be promotional for some groups).*
9. *Strike agreements to fund clean-ups and infrastructure improvements for the neighborhood (From: Hollywood Chamber, Tour companies, The Los Angeles Tourism and Convention Board, portion of hotel bed tax etc.). Monies could also fund better monitoring and enforcement.*
10. *Have the Mayor, Councilman and others hike the trail as “influencers” to get specific messages out.*



## **Additional Next Steps**

1. *Solicit additional stakeholders - hiker, bike coalitions, public groups (LA Walks), tourism groups, etc.*
2. *Hold meetings on the routes and trails to solicit further thinking and collaboration on the current ideas. It’s likely more ideas will come out as stakeholders continue to ponder options together.*
3. *Do a "User Group" scenario study (ie: resident, resident who hikes, bikes, tourist, local visitor).*
4. *Is there a way we can learn from each others input (comments submitted to Shannon/CD4 & Dixon) ?...it might help us find more common ground and understanding...just a thought as I type!*

# Additional Notes 3/9/18 onward

1. *3/8/18 GPAB meeting ideas*
  - With Sierra Club and others identify and map all trails
  - Visitor center locations discussed: Florentine Gardens, Target, HD, other?
  - Wild life corridor review and park preservation issues
  - Place signs at the Beachwood gate to alert drivers that all parking above the gates on Beachwood is permit parking
2. *A number of years ago they put up signs that said "Welcome to Hollywoodland. Now slow down and relax." Which is a welcoming way to remind people to drive safely, without making them feel like trespassers!*

## Background: rolling additions

### CD4

- *Initial Dixon [Report 1/18/18](#)*
- *CD 4 [web page](#) re study*
- *Council [Motion](#)*

### Video

- *Brian Lane [video](#) discussing - Sign Issues and Neighborhood. 4/5/2017*
- *[All videos](#) from Millennial Project series*

### Links

- *[Trail Maps](#)*
- *[Griffith Park Advisory Board](#) [GPAB on FB](#)*
- *[Friends of Griffith Park](#) [FGP on FB](#)*
- *[LA Curbed Sign Hikes, Parks](#)*
- *[Los Feliz Ledger](#) [articles](#)*
- *[Move On](#)*



Eric (Roderico) Villanueva <eric.villanueva@lacity.org>

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## file number 18-0057

1 message

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**ctroop63@mac.com** <ctroop63@mac.com>  
To: Clerk.ArtsCommittee@lacity.org

Fri, Jun 15, 2018 at 6:30 PM

Dixon Study.

With regards to section 4.1

The study does NOT address the situation of there being a “roundabout” in front of 6230 and 6233 Mulholland Hwy at Durand Drive because cars do NOT know where they are going/and also are wanting to turn around and go back towards the dog park. This needs to be added to the report. There is no signage to tell people where to go and cars treating this as a roundabout is illegal as it is not big enough. We need there to be further review of this. Included in the study is funding for the issue at Canyon Lake and Tahoe but NOT at Mulholland Hwy and Durand which is smaller and has a house much nearer to the intersection.

With all the review of the traffic apart from a very welcome and helpful visit from a city official who was then not able to implement what he felt was needed, this area does need to be addressed.

Thank you

Clarissa Troop

home: 323/462-5989  
cell: 323/896-2866  
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