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1 message

'Mathias Sapper' via Clerk Arts Committee <Clerk.ArtsCommittee@lacity.org>

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Reply-To: Mathias Sapper <msapper@me.com>

To: Clerk.ArtsCommittee@lacity.org, info@hollywoodland.org

If the interest of the city were to reduce congestion in the hills, the city would have to eliminate the public draw to the Hollywood sign. People come here to take a picture of themselves in front of the sign. If there were no clear view of the sign, people wouldn't be here. They would go to some other place with a clear view of the sign.

I propose to erect blinds that cover the view of the sign from those streets where congestion is the worst. A blind can be anything, a tree, a metal structure or a protrusion that covers the sign when viewed from a steep angle like you would find at the top of Deronda Drive by the gate to the park. At a more shallow angle like Beachwood drive the blind would not be visible. Anyone on Beachwood would have a clear view of the sign. Once the view is obstructed most people would no longer come here. Social media would send people to the next best location. Don't forget that the current level of congestion we have because of the smartphone. Before the smartphone was here no way near as many people visited our streets.

Mathias

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