



May 3, 2018

Honorable Members of the Los Angeles City Council
City of Los Angeles
200 N. Spring Street
Los Angeles, CA. 90012

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BY _____ DEPUTY

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**RE: CF 18-0268
CPC-2016-3841-CU-CUB-ZV-SPR-1A / ENV-2015-3167-MND-REC1
1400 N. Cahuenga Blvd – Godfrey Hotel**

Dear Honorable City Councilmembers,

Please be advised that as the owners of the high-rise office buildings located at 6565 and 6464 Sunset Boulevard housing many businesses mostly connected with the entertainment industry, we are pleased to see the opportunity to bring a much needed high quality hotel with all the amenities to be expected by savvy travelers and business visitors to our area.

The Godfrey brand is well known for its high quality and excellent services also connected with the reputable London House, Felix and Langham Brands.

It's my understanding this project is further supported by the CHNC PLUM Committee and it's full BOD, as well as by the LAPD Hollywood Division for the anticipated operating conditions (hotel, restaurant and bar).

This project will further provide a much needed upgrade to the streetscape along this section of Cahuenga with beautiful landscaping design and trees attracting residents and business workers to walk to the restaurant and the other hospitality amenities, making this area more pedestrian friendly and active.

The project is also strategically located away from residences and other sensitive uses & designed to reduce noise impacts often associated with hotels situated in Hollywood.

We wholeheartedly support this project.

Brian Folb
Authorized Representative
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