The Honorable Marqueece Harris-Dawson, Chair Homelessness and Poverty Committee Los Angeles City Council 200 North Spring Street, Room 450 Los Angeles, CA 90012

RE: 1533 Schrader Boulevard Temporary Bridge Housing Facility (CF 18-0352)

Dear Councilmember Harris-Dawson:

As a member of the Hollywood business community, I am writing to express our support for the development of a temporary bridge housing facility at the proposed 1533 Schrader site.

As you know, the City of Los Angeles has experienced an almost 20 percent increase in the homeless population over the past year. While addressing the homelessness crisis will require innovative and long-term solutions, finding suitable temporary housing must also be a priority for the city. Council District 13, where the proposed shelter would be located, is in desperate need of transitional and temporary housing for the growing homeless population. With the closing of the People Assisting the Homeless (PATH) shelter in July 2016, there has not been a shelter in the Hollywood/CD-13 area to house these individuals. This has forced residents and business owners to refer those seeking a bed to shelters in Downtown and neighbouring areas. A better option must be made available within our own community, and 1533 Schrader presents the city with a viable solution to this pressing issue.

Elite Entertainment Global would like to thank Councilmembers O'Farrell and Rodriguez for introducing the motion to establish this centrally-located facility. We are pleased to hear that the proposal will include 24/7 security at the site. As your Committee further defines the logistics of this facility, we encourage you to ensure that adequate storage is also available for the residents.

I am proud to support the development of a temporary bridge housing facility at the proposed 1533 Schrader site and we encourage you to move this proposal forward as soon as possible.

Sincerely,

Melissa Staroszik, CEO Elite Entertainment Global 5424 Corteen Place Valley Village, CA 91607