City of Los Angeles CALIFORNIA



ERIC GARCETTI MAYOR



Economic and Workforce Development Department JOHN L. REAMER, JR. INTERIM GENERAL MANAGER

March 1, 2019

Council File No.: Contact Persons and Phone: Gerardo Ruvalcaba, (213) 744-7233 Robert Sainz, (213) 744-7396

The Honorable Eric Garcetti Mayor, City of Los Angeles Room 303, City Hall City Council c/o City Clerk Room 395, City Hall

Attention: Mandy Morales, Legislative Coordinator

COMMITTEE TRANSMITTAL: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO ACCEPT AND ALLOCATE COUNTY OF LOS ANGELES FUNDS AND ALLOCATE AND REDISTRIBUTE CITY GENERAL FUNDS AND LOS ANGELES COUNTY FUNDS BETWEEN YOUTH SERVICES CONTRACTORS TO PROVIDE YOUTH AT WORK EXPERIENCE ACTIVITIES

RECOMMENDATIONS

The Interim General Manager of the Economic and Workforce Development Department ("EWDD" or "Department") and the Chair of the Workforce Development Board (WDB) respectfully request that the City Council, with the approval of the Mayor as required:

- 1. AUTHORIZE the Interim General Manager of the EWDD, or designee, to accept an additional \$2,551,000 in Los Angeles County funds to provide youth work experience activities retroactive from February 1, 2019 to June 30, 2019 (Attachment 1);
- AUTHORIZE the Interim General Manager of EWDD to allocate a total of \$4,008,638 in Los Angeles County, Juvenile Justice Crime Prevention Act (JJCPA) Probation funds and City General Funds to provide youth work experience activities and allocate \$256,125 to EWDD to provide program oversight (see Attachment 2);



Workforce **Development** Board City of **Los Angeles** CHARLES WOO CHAIR

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

- 3. Authorize EWDD to enter into agreements with Summer Youth Employment Program (SYEP) providers previously approved to operate youth work experience activities (see Attachment 2);
- 4. AUTHORIZE the Controller to establish a new interest-bearing fund called LA County Systems Involved Youth Fund No. XXX to be administered by EWDD.
- 5. AUTHORIZE the Controller to:

a. LA City Summer Youth Employment Program (SYEP):

i. Expend up to \$207,982 within the General Fund-Various Programs Fund No. 551, Account No. 22R713, SYEP- City GF, for the service providers listed in Attachment 2 of this report, upon presentation of proper documentation by EWDD.

b. LA County Youth@Work:

- i. Increase receivable within the LA County Youth Jobs Program Fund No. 56E from the LA County by \$842,000.
- ii. Increase appropriations within the LA County Youth Jobs Program Fund No. 56E as follows:

| Acct # | Title | Amount | | | | | |
|--------|-------------------------------------|---------|--|--|--|--|--|
| 22R122 | Economic & Workforce Development | 76,994 | | | | | |
| 22R166 | Personnel | 1,962 | | | | | |
| 22R299 | Reimbursement of General Fund Costs | 49,118 | | | | | |
| 22R841 | LA County Youth Jobs Program | 713,926 | | | | | |
| | Total | | | | | | |

iii. Increase appropriations within Fund 100/22 as follows:

| Acct # | Title | Amount |
|--------|---------------------------|--------|
| 001010 | Salaries-General | 63,603 |
| 001070 | Salaries-As Needed | 214 |
| 001090 | Overtime | 3 |
| 002120 | Printing and Binding | 6 |
| 002130 | Travel | 18 |
| 003040 | Contractual Services | 3,105 |
| 003310 | Transportation | 3 |
| 003340 | Water and Electricity | 404 |
| 006010 | Office and Admin. Expense | 491 |
| 006020 | Operating Supplies | 891 |
| 006030 | Leasing | 8,256 |
| | Total | 76,994 |

- iv. Increase appropriation within Fund 100/66, Account 001010, Salaries-General by \$1,962.
- v. Transfer appropriations from Account No. 22R841, LA County Youth Jobs Program, to the following accounts within the LA County Youth Jobs Program Fund No. 56E for a total of \$842,000, upon receipt of the funding breakdown from the LA County and presentation of proper documentation by EWDD:

| Acct # | Title |
|--------|--|
| 22R864 | LA County Youth@Work-CalWORKs |
| 22R865 | LA County Youth@Work-Foster |
| 22R866 | LA County Youth@Work-Other Underserved Youth |

vi. Expend up to \$418,170 within the LA County Youth Jobs Program Fund No. 56E for participant stipends, incentives, and other supportive services allowed and/or described within the grant agreement with the LA County and the Workforce Development Board Year 19 Annual Plan, upon presentation of proper documentation by EWDD.

c. LA County JJCPA/Probation:

i. Expend up to \$73,556 within the LA County Juvenile Justice Crime Prevention Act (JJCPA) Fund No. 59X, Account No. 22R858, LA County Juvenile Justice Crime Prevention Act, for the Los Angeles Brotherhood Crusade, upon presentation of proper documentation by EWDD.

d. LA County Systems Involved Youth:

- i. Increase receivable within the newly-established LA County Systems Involved Youth Fund No. XXX from the LA County by \$1,709,000.
- ii. Establish new accounts within the newly-established LA County Systems Involved Youth Fund No. XXX and appropriate as follows:

| Acct # | Title | Amount | | | | | |
|--------|-------------------------------------|-----------|--|--|--|--|--|
| 22R122 | Economic & Workforce Development | 128,169 | | | | | |
| 22R166 | Personnel | 3,103 | | | | | |
| 22R299 | Reimbursement of General Fund Costs | 76,108 | | | | | |
| 22RXXX | LA County Systems Involved Youth | 1,501,620 | | | | | |
| | Total | | | | | | |

| Acct # | Title | Amount | | | | | |
|--------|---------------------------|--------|--|--|--|--|--|
| 001010 | Salaries-General | 98,488 | | | | | |
| 001070 | Salaries-As Needed | 339 | | | | | |
| 001090 | Overtime | 5 | | | | | |
| 002120 | Printing and Binding | 11 | | | | | |
| 002130 | Travel | 30 | | | | | |
| 003040 | Contractual Services | 3,552 | | | | | |
| 003310 | Transportation | 3 | | | | | |
| 003340 | Water and Electricity | 321 | | | | | |
| 006010 | Office and Admin. Expense | 861 | | | | | |
| 006020 | Operating Supplies | 9,843 | | | | | |
| 006030 | Leasing | 14,716 | | | | | |
| | Total | | | | | | |

iii. Increase appropriations within Fund 100/22 as follows:

- iv. Increase appropriation within Fund 100/66, Account 001010, Salaries-General by \$3,103.
- v. Expend up to \$101,760 within the newly-established LA County Systems Involved Youth Fund No. XXX, Account No. 22RXXX, LA County Systems Involved Youth for participant stipends, incentives, and other supportive services allowed and/or described within the grant agreement with the LA County and the Workforce Development Board Year 19 Annual Plan, upon presentation of proper documentation by EWDD.
- 6. AUTHORIZE the Interim General Manager of EWDD, or designee, to prepare additional Controller instructions and any necessary technical adjustments that are consistent with Mayor and Council action, subject to the approval of the City Administrative Officer (CAO), and authorize the Controller to implement the instructions.

FISCAL IMPACT

There is no negative impact on the General Fund as a result of these actions. Funding for all activities will flow through Los Angeles County funds and the redistribution of City General Funds. Recommendations contained herein provide full cost recovery for all related costs.

Los Angeles County HIRE LA's Youth

BACKGROUND

On June 27, 2018 City Council approved the Year 19 Annual Plan (PY 2018-19) which included \$7.1 million in funding from the County of Los Angeles for implementation of youth work experience programs in the City of Los Angeles. Funds were granted for operation of the Youth@Work program and the JJCPA Probation program. The approval encompassed the allocation of initial County funds as well as an anticipated second allocation of county funding.

In December 2018, EWDD released its PY2018/19 Carry-In report Transmittal which revised the County of Los Angeles youth experience funding down to \$6.5 million based on actual funding received at the time of the report. Subsequent to the release of the Department's transmittal, EWDD was notified of the second allocation of youth employment funds by the County Department of Workforce Development, Aging, and Community Services (WDACS). The second allocation exceeded the City's revised projection of county funding by \$2.55 million. Attachment 1 provides a summary of anticipated revenues compared to actual revenues received.

DISCUSSION

The additional LA County funds will allow the contracted agencies to provide increased work experience activities. Historically, Los Angeles County funds entail three different funding streams targeting specific youth populations: CalWORKs Youth, Foster Youth, and Other Underserved Youth. The County will be implementing a new funding category, System Involved Youth, to address youth specifically served under Other Underserved Youth (OUY) population. Additionally, County funds support the JJCPA program which serves probation youth exclusively through a referral process beginning with the County Probation Department through WDACS. In partnership with YouthSource Centers and other contracted agencies, the City's Youth Workforce Development System will provide funding to support additional work experiences for the Mayor's HIRE LA's Youth Initiative. In partnership with the Los Angeles Chamber of Commerce, the HIRE LA's Youth Initiative provides youth ages 14 -24, with subsidized work experiences. The additional funding will significantly increase the opportunities to connect young job seekers with employers and employment opportunities.

Currently, \$4.0 million in Los Angeles County and City General funds is available for distribution to HIRE LA service providers. EWDD's goal is to utilize the funds to maximize youth work experience opportunities, primarily with regards to CalWorks youth, and to bolster the funding available for the SYEP and HIRE LA Initiative. The redistribution and utilization of these funds will enable the Youth Workforce Development System to leverage the funding associated with SYEP, and will be a vital component in reaching the HIRE LA's Youth 2019 goal of providing employment opportunities for 18,500 young people.

The recommendations in this transmittal are to accept and allocate new Los Angeles County funds, and redistribute current County funds and City General funds from contractors with substantial unfilled job slots to contractors with the capacity to utilize those slots. Attachment 2 provides a summary of EWDD's recommendation for the allocation of LA County and City General Funds by contract.

WDB ACTION

In compliance with the City Workforce Development Board-Local Elected Official agreement (WDB-LEO), the acceptance of funds by the EWDD for any workforce development grant in excess of \$250,000 is subject to the approval of the WDB, the Mayor, and City Council.

The WDB approved the EWDD's recommendations during its February 28, 2019 meeting.

JOHN L. REAMER, JR. Interim General Manager

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CHARLES WOO, Chair Workforce Development Board

RS:GR:MV

Attachment 1: Attachment 2: HIRE LA's Initiative Funding Summary HIRE LA's Initiative Additional Recommendations

Resource

Allocation

HIRE LA INITIATIVE FUNDING SUMMARY

Redistribution of City and County Youth Funds for PY 18-19

| e de recip E | en e | | FUNDING | | na an a | EWDD COSTS | a vista a servicia. | SI | RVICE PROVIDER | S |
|-----------------|--|-----------------|------------|------------------------|--|--------------|------------------------|---|--|------------------------|
| No. | | Carry-in Amount | Final | Increase (Decrease) | Carry-In Budget | Final Budget | Increase (Decrease) | Previously Allocated in Carry-In Report | Revised Amount Available for Service Providers | Increase (Decrease) |
| 1 | LA City General Fund | 2,823,272 | 2,823,272 | <u> </u> | 284,090 | 284,090 | | 2,331,200 | 2,539,182 | 207,982 |
| | LA COUNTY: | | | | | | | | | |
| 2 | LA County Youth@Work | 6,065,000 | 6,907,000 | 842,000 | 605,405 | 690,630 | 85,225 | 4,027,370 | 6,216,370 | 2,189,000 |
| 3 | LA County JJCPA / Probation | 419,000 | 419,000 | - | 41,900 | 41,900 | - | 303,544 | 377,100 | 73,556 |
| 4 | LA County System Involved Youth | _ | 1,709,000 | 1,709,000 | | 170,900 | 170,900 | | 1,538,100 | 1,538,100 |
| | Subtotal: LA County | 6,484,000 | 9,035,000 | 2,551,000 | 647,305 | 903,430 | 256,125 | 4,330,914 | 8,131,570 | 3,800,656 |
| 5 | 5 Total | 9,307,272 | 11,858,272 | 2,551,000 | 931,395 | 1,187,520 | 256,125 | 6,662,114 | 10,670,752 | 4,008,638 |

HIRE LA's Initiative Additional Resource Allocation Recommendations

| No. | Contactor | | Contactor | | Contactor | | Contactor | | Contactor | | Contactor | | Contactor | | City General Fund | | LA County Youth @Work | | | LA County JJCPA/Probation | | | LA County System Involved Youth | | | Total | | | |
|-----|---|----|-----------|-------|-----------|-----------|-----------|----|-----------|-------|-----------|-----------|-----------|----|----------------------|----|--------------------------|--|--|------------------------------|--|--|------------------------------------|--|--|-------|--|--|--|
| | | F | unding | Slots | | Funding | Slots | F | unding | Slots | F | unding | Slots | | Funding | s | lots | | | | | | | | | | | | |
| 1 | All Peoples Community Center | \$ | - | | \$ | 54,000 | 25 | \$ | - | | \$ | - | | \$ | 54,000 | \$ | 25 | | | | | | | | | | | | |
| _ | Catholic Charities of Los Angeles | \$ | - | | \$ | 179,280 | 83 | \$ | - | | \$ | 71,280 | 33 | \$ | 250,560 | \$ | 116 | | | | | | | | | | | | |
| 3 | Chamber of Commerce - Unite LA | \$ | 40,160 | 18 | \$ | - | | \$ | - | | \$ | - | | \$ | 40,160 | \$ | 18 | | | | | | | | | | | | |
| 4 | *Coalition for Responsible Community Development | \$ | - | | \$ | 86,400 | 40 | \$ | - | | \$ | 71,280 | 33 | \$ | 157,680 | \$ | 73 | | | | | | | | | | | | |
| 5 | Community Career Development | \$ | - | | \$ | 54,000 | 25 | \$ | - | | \$ | - | | \$ | 54,000 | \$ | 25 | | | | | | | | | | | | |
| 6 | El Proyecto del Pueblo | \$ | - | | \$ | 194,400 | 90 | \$ | - | | \$ | 149,040 | 69 | \$ | 343,440 | \$ | 159 | | | | | | | | | | | | |
| 7 | Goodwill Industries | \$ | - | | \$ | 64,800 | 30 | \$ | - | | \$ | 99,360 | 46 | \$ | 164,160 | \$ | 76 | | | | | | | | | | | | |
| 8 | Holman Community Development Corp | \$ | | | \$ | 54,000 | 25 | \$ | | | \$ | | | \$ | 54,000 | \$ | 25 | | | | | | | | | | | | |
| 9 | Housing Authority of the City of Los Angeles | \$ | - | | \$ | 86,400 | 40 | \$ | - | | \$ | 190,260 | 88 | \$ | 276,660 | \$ | 128 | | | | | | | | | | | | |
| 10 | LGBT Center | \$ | 105,840 | 49 | \$ | - | | \$ | - | | \$ | - | | \$ | 105,840 | \$ | 49 | | | | | | | | | | | | |
| 11 | Los Angeles Brotherhood Crusade | \$ | - | | \$ | 64,800 | 30 | \$ | 73,556 | 34 | \$ | 71,280 | 33 | \$ | 209,636 | \$ | 97 | | | | | | | | | | | | |
| 12 | Los Angeles Conservation Corp | \$ | - | | \$ | 43,200 | 20 | \$ | - | | \$ | 69,120 | 32 | \$ | 112,320 | \$ | 52 | | | | | | | | | | | | |
| 13 | Los Angeles Unified School District | \$ | | | \$ | 259,200 | 120 | \$ | - | | \$ | 99,360 | 46 | \$ | 358,560 | \$ | 166 | | | | | | | | | | | | |
| 14 | Los Angeles Unified School District - PSA | \$ | - | | \$ | 195,000 | | \$ | - | | \$ | - | | \$ | 195,000 | \$ | - | | | | | | | | | | | | |
| 15 | Managed Career Solutions | \$ | - | | \$ | 86,400 | 40 | \$ | - | | \$ | - | | \$ | 86,400 | \$ | 40 | | | | | | | | | | | | |
| 16 | Pacific Gateway | \$ | - | | \$ | 64,800 | 30 | \$ | - | | \$ | 71,280 | 33 | \$ | 136,080 | \$ | 63 | | | | | | | | | | | | |
| 17 | Para Los Ninos - Central | \$ | - | | \$ | - | | \$ | - | | \$ | 71,280 | 33 | \$ | 71,280 | \$ | 33 | | | | | | | | | | | | |
| 18 | *Para Los Ninos - East | \$ | - | | \$ | 86,400 | 40 | \$ | - | | \$ | 99,360 | 46 | \$ | 185,760 | \$ | 86 | | | | | | | | | | | | |
| 19 | SALEF | \$ | - | | \$ | 54,000 | 25 | \$ | - | | \$ | - | | \$ | 54,000 | \$ | 25 | | | | | | | | | | | | |
| 20 | *UCLA | \$ | - | | \$ | 194,720 | 90 | \$ | - | | \$ | 99,360 | 46 | \$ | 294,080 | \$ | 136 | | | | | | | | | | | | |
| 21 | United Auto Workers - LETC | \$ | - | | \$ | 54,000 | 25 | \$ | - | | \$ | - | | \$ | 54,000 | \$ | 25 | | | | | | | | | | | | |
| 22 | Watts Labor Community Action Committee | \$ | - | | \$ | 86,400 | 40 | \$ | | | \$ | 99,360 | 46 | \$ | 185,760 | \$ | 86 | | | | | | | | | | | | |
| 23 | Youth Opportunity Movement -Boyle Heights | \$ | 30,991 | 14 | \$ | 54,000 | 25 | | | | \$ | 69,120 | 32 | \$ | 154,111 | \$ | 71 | | | | | | | | | | | | |
| 24 | Youth Opportunity Movement - Watts | \$ | 30,991 | 14 | \$ | 64,800 | 30 | \$ | - | | \$ | 69,120 | 32 | \$ | 164,911 | \$ | 76 | | | | | | | | | | | | |
| 25 | Youth Policy Institute - Central | \$ | - | | \$ | - | | \$ | | | \$ | 69,120 | 32 | \$ | 69,120 | \$ | 32 | | | | | | | | | | | | |
| 26 | Youth Policy Institute - Valley | \$ | - | | \$ | 108,000 | 50 | \$ | - | | \$ | 69,120 | 32 | \$ | 177,120 | \$ | 82 | | | | | | | | | | | | |
| | Total | \$ | 207,982 | 95 | \$ | 2,189,000 | 923 | \$ | 73,556 | 34 | \$ | 1,538,100 | 712 | \$ | 4,008,638 | | 1,764 | | | | | | | | | | | | |

*UCLA (15), PLN (15) and CRCD (10) will allocate participants to Mayor's Tech LA Initiative in partnership with Bixel Exchange