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**EL PUEBLO DE LOS ANGELES
HISTORICAL MONUMENT**

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April 20, 2018

Honorable Members of the Budget & Finance Committee
c/o Richard Williams
Office of the City Clerk
Room 395, City Hall
Los Angeles, CA 90012

Re: Fiscal Year 2018-2019 Proposed Budget – El Pueblo Historical Monument

El Pueblo de Los Angeles Historical Monument is a living museum that has a unique role as the historic center of the city. El Pueblo is an important cultural and historical destination for those visiting Los Angeles, and it currently attracts over two million visitors a year from throughout the United States and from every continent in the world.

El Pueblo generates approximately \$5 million annually to pay for the direct and indirect costs for approximately 70 full and part-time employees. The department remains focused on generating sufficient revenue next fiscal year from our parking lots, concessions, special events, and filming contracts to cover our operating costs.

On March 9, 2018, Council and Mayor adopted the Downtown Los Angeles Temporary Homeless Shelter and Storage Facility at El Pueblo (C.F. 18-0044). The department strongly supports efforts to assist the homeless community in our area and will work diligently with our non-profit partners to ensure that the program is successful. Potential budget impacts may occur with contract security costs and parking revenue; however, the department remains confident that these issues can be successfully handled without a reduction to existing service levels.



Fiscal Year 2018-2019 budget highlights include:

- An overall revenue target of \$5.3 million;
- Continued funding from the Arts and Cultural Facilities and Services Trust Fund to support museum guides and encourage tourism;
- Continued part-time funding to support filming and special events; and,
- One-time funding in the Contractual Services Account to update the historic monument's 1981 General Plan.

If you have any questions concerning the department's budget, please contact Mike Vitkievich, Senior Management Analyst, at (213) 485-8327.

Thank you,



Christopher P. Espinosa
General Manager