



Rita Moreno <rita.moreno@lacity.org>

NoHo West Case# CPC-2018-3276-SN Council File # CF18-0634-S1

Yo G <yoavgetzler@gmail.com>
To: clerk.plumcommittee@lacity.org

Fri, Jan 18, 2019 at 9:55 PM

To Whom it May Concern,

I am vociferously opposed to any changes to or amendments being requested by the NoHo West developers. These giant TV or video monitors are beyond obnoxious and never stop marketing at us.

There is one at Lankershim and Chandler that is an eyesore and I'm being generous.

This development doesn't need to be running videos facing speeding traffic on the 170 Freeway that can't be safe. We need drivers to be focused on traffic not slick video intended to catch your attention and get you to look. Furthermore, should the video monitors by any name be focused back on the community we will be impacted by light pollution and endless marketing. Distracting drivers in Oxnard and the off ramp of the 170 freeway. We know where NoHo West is. We don't need or want to be bludgeoned by yet more advertising.

They should just accept the status quo and stop moving the goalposts. How about giving the local community some respect and I don't mean the bribed Church and it's school. The developer paid them off while we just get short shrift.

Why are neighbors treated so shoddily buy our city government? Why are greedy developers pandered too constantly?

It's enough to make one think of leaving ones home town.

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We are opposed to any changes.

Respectfully submitted if a little frustrated,

Yoav Getzler
5934 Carpenter Ave
Valley Village, CA 91607
21 year property owner.