

## No Ho West signage

---

'Dave O' via Clerk-PLUM-Committee <clerk.plumcommittee@lacity.org>

Thu, Mar 7, 2019 at 6:40 PM

Reply-To: Dave O <xero56@aol.com>

To: clerk.plumcommittee@lacity.org

Please don't allow the developers to amend the NoHo West Sign District restrictions as they currently are written.

I live in the block just south of the development and I fear the intrusion of the revised signage proposals.

Dave Oberg,  
Valley Village

**AGAINST Case# CPC-2018-3276-SN Council File #CF18-0634-S1 2**

---

dlkaye@juno.com &lt;dlkaye@juno.com&gt;

Thu, Mar 7, 2019 at 6:33 PM

To: clerk.plumcommittee@lacity.org

I was not able to attend the public hearing on March 5th, but I want to register my strong opposition to granting a waiver for digital billboards over the 170 freeway over the denials by the LA Planning Commission and the City Attorney. As a life-long resident of the East Valley, I use the 170 freeway regularly. Static billboards are distracting and have no place in high speed traffic. Bright, changing, moving, giant digital billboards are downright dangerous on stop and go streets, let alone on freeways.

Additionally, light pollution is an environmental and energy issue as well as impacting health and safety. These two proposed 50' digital billboards will be "the brightest, largest digital signs in the Valley" according to David Ambroz, chair of the LA Planning Commission.

These signs are not wanted or needed and should not be allowed.

Sincerely,

Dessa Kaye  
Van Nuys homeowner