

Council 3/19/19 - Item 4 - File# 18-0634-S1

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Tue, Mar 19, 2019 at 7:17 AM

To: Clerk.CPS@lacity.org

Electronic Billboards Laurel Canyon.

Ok, so I overheard this conversation. It's not really my neighborhood, so I don't really care either way. However, from what I heard, people were very concerned about the flashing/changing of advertisements, and the distraction they will cause. Let alone the nuisance they will cause on the surrounding neighborhoods. I agree with these statements that the attention span that is taken to look at video advertisements is dangerous. I also think that it will negatively impact the neighbors with the flashing.

I don't know. I'm going to trust you to make the right decision here, but I'm also not sure about how beneficial this proposed district/project will be. I would oppose it if it's going to seriously affect the neighbors, or if they voice a strong enough opinion about it.

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