



MICHAEL N. FEUER
CITY ATTORNEY

REPORT NO. R 19 - 0 2 2 7
JUL 25 2019

REPORT RE:

**REVISED DRAFT ORDINANCE AMENDING THE
NOHO WEST SIGN DISTRICT**

The Honorable City Council
of the City of Los Angeles
Room 395, City Hall
200 North Spring Street
Los Angeles, California 90012

Council File No. 18-0634-S1

Honorable Members:

On May 29, 2019, this Office transmitted a draft ordinance (City Attorney Report No. R19-0160) amending the NoHo West Sign District to: (1) make all outward facing signs for on-site advertisement only; (2) reduce the total number of outward facing Supergraphic Signs; (3) reduce the maximum individual sign area square footage for the outward facing Supergraphic Signs and Digital Displays; (4) change the sign reduction provisions for Advertising Kiosks, Supergraphic Signs, and Digital Displays; and (5) make other minor clarifications and corrections. This Office now transmits the enclosed revised draft ordinance, approved as to form and legality, to include various technical changes recommended by the Department of Building and Safety.

Council Rule 38 Referral

A copy of the revised draft ordinance was sent, pursuant to Council Rule 38, to the Department of Building and Safety, the Fire Department, the Department of Transportation, and the Bureau of Engineering with a request that all comments, if any, be presented directly to the City Council at the time this matter is considered.

If you have any questions regarding this matter, please contact Deputy City Attorney Kenneth Fong at (213) 978-8202. He or another member of this Office will be present when you consider this matter to answer questions you may have.

Sincerely,

MICHAEL N. FEUER, City Attorney

A handwritten signature in black ink, appearing to read "D. Michaelson", written over a circular stamp or mark.

By

DAVID MICHAELSON
Chief Assistant City Attorney

DM:KTF:sm
Transmittal