

# TRANSPORTATION

## BUDGET & FINANCE

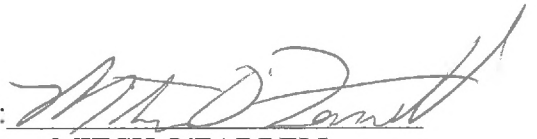
## MOTION

The Hollywood Property Owners Alliance (HPOA) is a 501(c)6 nonprofit corporation that manages the Hollywood Entertainment District (HED), a property-based business improvement district (BID) and the Sunset & Vine District (SVBID). Both of these BIDs have served as fundamental elements to the success of Hollywood's revitalization efforts. As both BIDs are close to expiring on December 31, 2018, an ad-hoc committee consisting of leaders from both BIDs decided to recommend a merger of the two BIDs for the next 10 years. The HPOA, in anticipation of the renewal of the BIDs, is preparing for the launch of a new service array into expanded boundaries for January 2019.

In an effort to enhance the security services provided by the HPOA, it has been requested that the City set aside eight parking spaces in the Hollywood and Highland parking structure, free of charge, for the HED's security personnel. This will enhance security in the area, not reduce public parking availability at the facility, nor negatively impact parking meter revenue to the City.

I THEREFORE MOVE that the Council authorize the Department of Transportation to reserve eight parking spaces at the Hollywood and Highland parking facility, at no charge, for the exclusive use by the Hollywood Business Improvement District's security services personnel.

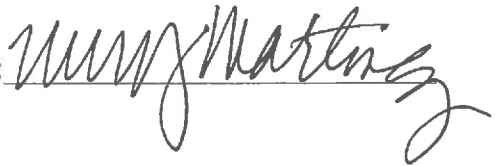
PRESENTED BY:



MITCH O'FARRELL

Councilmember, 13th District

SECONDED BY:



msr

AUG 15 2018



ORIGINAL