



Date: 10/23/18
Submitted in PLUM Committee
Council File No: 18-0889
Item No.: 5

Communication from Applicant

**WEINGART
TOWER**



SAN PEDRO
TOWER



October 23, 2018

Planning and Land Use Management Committee
200 NORTH SPRING STREET
LOS ANGELES, CA 90012

RE: Weingart Projects Community Outreach Efforts

To Whom It May Concern:

Estella Lopez of the Industrial Business Improvement District (CCEA) noted in comments made at the Advisory Agency Hearing held on October 10, 2018 and in public comment letters submitted to the Department of City Planning related to the Weingart Projects and the Sustainable Communities Environmental Assessment (SCEA) prepared for the Projects that the Project Applicant has not conducted enough community outreach regarding the Projects and its SCEA.

For the record, it should be noted that the Project Applicant has conducted extensive public outreach to provide information and to solicit feedback/suggestions regarding the Project to surrounding neighbors and other interested parties, as noted in the Project Applicant's presentation at the Advisory Agency Hearing held on October 10, 2018. As a reminder, such outreach has included the following:

- 2/7/17 – Mayors Office
- 3/30/17 – CD14 and Historic Core BID
- 4/11/17 – Deputy Mayor Brenda Shockley
- 5/8/2017 – Industrial BID (CCEA meeting) – note that a number of changes to the Project were made based on feedback provided by CCEA members at this meeting.
- 5/18/17 – Community Presentation at James Woods Community Center – note this was a public event that was advertised throughout the community, including door-to-door canvassing in the surrounding area and posting of flyers for the event. The flyer was also posted on the Weingart Center website.
- 6/5/17 – Homeboy Industries
- 6/14/17 – Industrial BID (CCEA) board and business community presentation – note this was a public event that was advertised throughout the community, including door-to-door canvassing in the surrounding area and posting of flyers for the event. The flyer was also posted on the Weingart Center website.
- 9/14/17 - I Art U DTLA – REN Gallery (Art Walk booth) (public event)
- 10/12/17 – I Art U DTLA – REN Gallery (Art Walk booth) (public event)
- 11/9/17 – I Art U DTLA – REN Gallery (Art Walk booth) (public event)
- 12/21/17 – Hilda Solis, Supervisor 1st District
- 1/11/18 – Senior Lead Officer Deon Josephs – Central Police Station – Skid Row
- 2/20/18 – Central City Association (CCA) presentation to Planning and Land Use Committee
- 3/14/18 – City's Commission on Disability Presentation
- 4/17/18 – Downtown Los Angeles Neighborhood Council (DLANC) presentation to Planning and Land Use Committee (public event with noticing per City requirements)



Weingart Center
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566 S. San Pedro Street
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(213) 627-9000

5/8/18 – DLANC Board Meeting (public event with noticing per City requirements)
5/23/18 – DLANC presentation to Central City East Action Committee (public event with noticing per City requirements)
6/12/18 – DLANC Board Meeting (public event with noticing per City requirements)
10/19/18 – Industrial BID (CCEA) Meeting

Additionally, all interested parties and property owners and occupants within a 500-foot radius have been provided all of the City- and CEQA-required public notices regarding the SCEA process for the Project.

As a result of our extensive community outreach, a number of organizations and individuals in the downtown community have provided letters of support and endorsements for this Project, which have already been submitted for the record. The Weingart Center remains committed to continuing our public outreach efforts throughout the development process.

Please contact Ben Rosen, Director of Real Estate Development at 213-689-2183 or benr@weingart.org with any questions regarding the Project.

Sincerely,

Kevin Murray

Senator Kevin Murray (Ret.)
President and CEO