

TRANSPORTATION COMMITTEE REPORT relative to creating permanent roadside memorial signs at the locations of fatal pedestrian and bicycle crashes in the City of Los Angeles.

Recommendations for Council action:

1. RECEIVE and FILE the Los Angeles Department of Transportation (LADOT) report dated March 20, 2019, relative to creating permanent roadside memorial signs at the locations of fatal bicycle crashes in the City of Los Angeles.
2. APPROVE the creation of a Vision Zero memorial sign program.
3. DIRECT the LADOT to report relative to:
 - a. The feasibility and cost of including pedestrians in the program.
 - b. In one year with a program evaluation that includes: the number and location of signs installed, the number of victims' families engaged through the program, costs incurred, options for the maintenance of memorial signs in perpetuity, and options for recognizing additional victims of traffic collisions.

Fiscal Impact Statement: The LADOT reports an annual program of up to 20 Bike Memorial Signs is expected to cost the City approximately \$9,700. The Department will accommodate this cost within its existing funding.

Community Impact Statement: None submitted.

SUMMARY

In its March 20, 2019, report to Council, LADOT states that a memorial sign program will honor people who die in traffic collisions while riding their bicycles and raise awareness of bicyclist fatalities. The suggested sign design will also educate drivers about key safe-driving behavior that can save lives. The proposed program furthers the City's Vision Zero goals and will help develop the culture of safety. Memorial signs can include a driver direction, bicycle icon, memorial language, and promote motorist-cyclist safety. Signs will be installed on nearby light poles, or LADOT will install new sign posts when necessary. The Department goes on to discuss other program procedures and cost. LADOT recommends that its report be received and filed.

At its meeting held March 27, 2019, the Transportation Committee discussed this matter with LADOT staff. Committee members felt that memorial signs should also be posted for pedestrians killed in vehicle accidents. It was noted that the annual number of pedestrian fatalities exceed bicycle fatalities by a factor of ten or more. Committee recommended that Council receive and file the LADOT report, approve the memorial sign program, and direct the Department to report on the feasibility of including pedestrian fatalities in this program, and related matters as stated above.

Respectfully Submitted,



TRANSPORTATION COMMITTEE

MEMBER VOTE

BONIN: YES

MARTINEZ: YES

KORETZ: ABSENT

jaw

-NOT OFFICIAL UNTIL COUNCIL ACTS-