

City of Los Angeles
Department of Planning and Development

City Hall
100 North Spring Street
Los Angeles, CA 90012
Phone: (213) 473-3111
Fax: (213) 473-3112

Mayor
Eric Garcetti
100 North Spring Street
Los Angeles, CA 90012

City Manager
Gregory S. Insignares
100 North Spring Street
Los Angeles, CA 90012



PAUL KORETZ
Councilmember, 5th District

City Clerk
Christine E. Jones
100 North Spring Street
Los Angeles, CA 90012
Phone: (213) 473-3111
Fax: (213) 473-3112

City Treasurer
John S. Lee
100 North Spring Street
Los Angeles, CA 90012
Phone: (213) 473-3111
Fax: (213) 473-3112

City Controller
John S. Lee
100 North Spring Street
Los Angeles, CA 90012
Phone: (213) 473-3111
Fax: (213) 473-3112

November 27, 2018

Councilmember Marqueece Harris-Dawson
Planning And Land Use Management Committee Chair
John Ferraro Council Chamber
200 North Spring Street
Los Angeles, CA 90012

Dear Colleagues,

I support the Cultural Heritage Commission's decision to include Wallace Beery's Hollywood Hideaway located at 947 North Martel Avenue in the list of Historic-Cultural Monuments. The home is a fine example of 1930's Streamline Moderne architecture, and is an architectural asset to the People of Los Angeles.

I'd like to add that the property owner has been cooperative and supportive of the House's inclusion. The owner is looking into potentially donating and relocating the House, which we would support if it is feasible.

PAUL KORETZ
Councilmember, 5th District

Date: 11/27/18

Submitted in PLUM Committee

Council File No: 18-0967

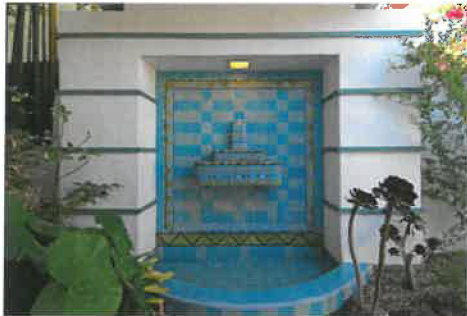
Item No.: 5

Communication from
Applicant



Historic-Cultural Monument nomination
File No. 18-0967 CD 5

WALLACE BEERY'S HOLLYWOOD HIDEAWAY



Located in Hollywood at 947 N Martel Ave. this unique residence was designed by master architectural designer / builder William P. Kesling for actor Wallace Beery. The home's Streamlined Moderne design reflected Beery's love of aviation. When commissioned in 1936 Wallace Beery was the nation's number-one male box-office draw.

Wallace Beery's Hollywood Hideaway represents important aspects of both Hollywood history and Los Angeles' emergence as a world leader in the 20th-century modern architectural design movement.

Built in 1936, it is the most exuberant examples of Kesling Streamline Moderne architecture with its hovering pergolas, tile water fountain and clerestory windows.

This HCM designation is supported by the Los Angeles Conservancy, Hollywood Heritage, The Art Deco Society of Los Angeles, and the West Hollywood Preservation Alliance.

The Office of Historic Resources (OHR) report to the Cultural Heritage Commission (CHC) recommends adoption to the Los Angeles list of Historic Cultural Monuments. The report's summary reads:

Wallace Beery's Hollywood Hideaway "embodies the distinctive characteristics of a style, type, period, or method of construction" and "represents a notable work of a master designer, builder, or architect whose individual genius influenced his or her age" as an excellent example of Streamline Moderne residential architecture in Hollywood and as a significant work of master architect William Kesling.

The HCM nomination of this **Landmark Building** is supported by:

- [CD5 Councilperson Paul Koretz](#), in whose district it is located
- Cultural Heritage Commission (CHC)– **unanimously** voted in support
- Office of Historic Resources (OHR) recommended to declare the property an HCM
- SurveyLA as eligible for historic listing on the National, State and Local levels
- Los Angeles Conservancy, Los Angeles Art Deco Society, Hollywood Heritage, West Hollywood Preservation Alliance

Please join in supporting this landmark building as an HCM when it comes before the city council.

Steven Luftman and Charles Fisher
 -applicants