

6400 Sunset; CF18-0982 [MB-AME.FID1389372]

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Oct 26, 2018 2:57 PM

Posted in group: **Clerk-PLUM-Committee**

Please see attached correspondence related to the aforementioned matter.

Thanks.

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Oxford

Capital Group, LLC

The Honorable Members of the City Council
Planning and Land Use Management Committee
200 North Spring Street
Los Angeles, CA 90012

Re: Letter of Support – 6400 Sunset Mixed-Use Project
Case No. CPC-2016-3630-ZC-HD-MCUP-SPP-SPR-WDI; 2016-3631-SCPE

Dear Honorable Members of the PLUM Committee:

We represent The Godfrey Hotel, which is located at 1400 Cahuenga Boulevard. The purpose of this letter is to express our support for the mixed-use development proposed at 6400 Sunset Boulevard, located just north of our property.

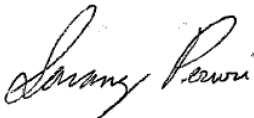
We support this project as a complementary mixed-use building including distinctive residential units and ground floor commercial space.

We understand this project would be a great candidate for a CEQA exemption for the following reason:

- Complements the surrounding uses in this vibrant area of Hollywood, including our mixed-use hotel directly south of the project site;
- Optimizes this commercial property with a mix of uses;
- Provides much needed housing, including on-site affordable housing;
- Incorporates various sustainability features, including energy efficiency and water reduction measures;
- Sited nearby various transit options, which reduces the reliance on cars, increases walkability, and thereby improves air quality;
- The high-quality design would blend well with the existing neighborhood and recent nearby developments; and
- Located along a vibrant Hollywood commercial corridor, the project would attract and generate additional pedestrian foot traffic benefitting nearby businesses and the local economy.

The 6400 Sunset Project would be a welcomed addition to the Hollywood community and for the reasons stated above; we support the project's approval and respectfully request that you do as well.

Sincerely,



Sarang Peruri
Principal