

# LA Good Food Zones

Promoting Food-Centered  
**Community Economic Development**  
in Los Angeles

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**Los Angeles City Council- Economic Development Committee**

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Los Angeles Food Policy Council

# Food Enterprise as Economic Development

**1 in 6**

LA County jobs are in food industry



Food entrepreneurship has low barriers to entry



Emergent economic development opportunities in technology and food

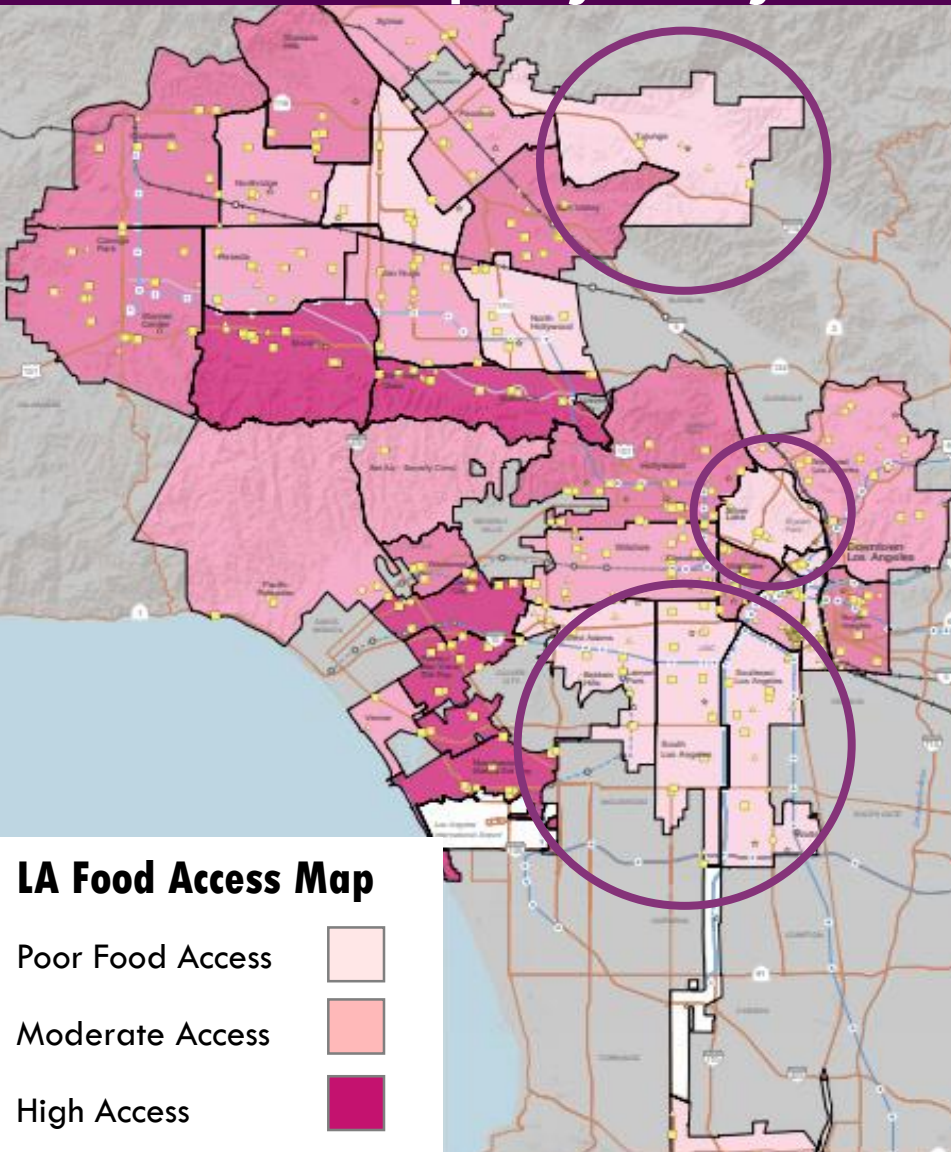


Healthy food leads to improved academic and worker productivity



# Food Inequities: Access and Economic Opportunity

## Food Access Disparity in City of LA



- East valley has high rates of obesity and nutrition related disease
- Boyle Heights has three times more corner stores and liquor stores than City average
- South LA has 1/2 as many grocery stores per person than West LA
- \$ millions in grocery leakage due to disparity in quality of food at existing stores

# Los Angeles Good Food Zones



## Food Business Retention

- Improve food quality and access
- Business development to withstand neighborhood change



## Food Business Attraction

- Incentivize new businesses
- More local jobs



## Food Business Innovation

- Support food entrepreneurs
- Invest in innovative food technologies

# Los Angeles Good Food Zones: Incentives



**Concierge services-** to connect business with all eligible existing incentives

(ie: Opportunity Zones, DWP rebates, expedited permitting, CDFI loans)



**Gross receipts tax reduction**



**Public recognition-** as Good Food Zone Provider & priority for procurement contracts



**Technical assistance** from healthy food retail experts



# Los Angeles Good Food Zones: Eligibility



**New or Existing Business**



**Community Plan Areas** with lowest Community Health & Equity Index Scores

(See City of LA Health Atlas)



**Meet standards for local hire, fair labor, sustainability, nutrition and food quality**

(Informed by the Good Food Purchasing Policy)

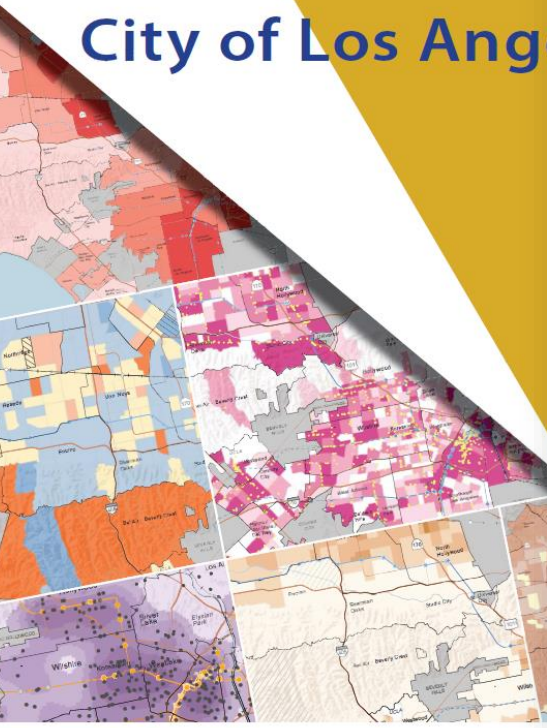


**Commit to annual compliance reporting**

# Local Precedent for Good Food Zones



## Health Atlas City of Los Angeles



## PLAN

TRANSFORMING LOS ANGELES  
ENVIRONMENT | ECONOMY | EQUITY



WEST ADAMS - BALDWIN HILLS - LEIMERT  
COMMUNITY PLAN



# Where has this been done? NYC FRESH Incentives

## Real Estate Taxes

- **Building Taxes:** Building taxes may be stabilized at pre-improvement real estate tax amounts for up to 25 years
- **Land Taxes:** Land taxes may be fully abated for up to 25 years

## Sales Tax

- The 8.875% city and state sales tax may be waived on materials used to construct, renovate, or equip facilities

## Mortgage Recording

- The mortgage recording tax applicable to a project mortgage may be reduced from 2.8% to 0.3%, lowering upfront costs



# Where has this been done? NYC FRESH Impact

## More Grocery Stores

- From 2009 – 2015, the FRESH program created or retained over 20 grocery stores in impacted communities

## More Jobs

- Retained approximately 500 jobs
- Created approximately 900 jobs

## More Revenue

- Generated over \$80 million dollars in the local communities

# RECOMMENDATIONS



- 1** Identify feasible eligibility requirements and incentives
- 2** Establish 2 year Good Food Zones pilot in SLA
- 3** Work with EWDD, HCID and other relevant departments to connect to existing City economic development incentives



THANK YOU



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