

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to strategies for food-centered community economic development initiatives and piloting a Good Food Zone in South Los Angeles.

Recommendations for Council action:

1. ADOPT the Good Food Zones Policy included as Attachment A of the Chief Legislative Analyst (CLA) report dated February 10, 2020, attached to the Council file, specifying that the geographic boundaries of a Good Food Zone be determined and initiated by Motion and be evaluated by the Economic and Workforce Development Department (EWDD) for compliance with the proposed JEDI Zone Eligibility Criteria.
2. APPROVE implementation of a Good Food Zones Pilot in South Los Angeles with the parameters discussed in said CLA report.
3. DIRECT the EWDD, with assistance of the City Administrative Officer, to report on the feasibility of implementation of the proposed Good Food Zones Pilot Program using existing resources in the Business Response Unit for the 2020-21 Fiscal Year; provide an estimate of the funding necessary for implementation of the pilot program for the full pilot term of three years, including the hiring of a Food Business Liaison; and, identify a permanent funding source.
4. INSTRUCT the Food Business Liaison, at the end of the pilot term, to report on pilot success, services gaps, and metrics including, but not limited to those outlined in said CLA report.

Fiscal Impact Statement: The CLA reports that there is no fiscal impact on the General Fund.

Community Impact Statement: None submitted.

SUMMARY

At the meeting held on February 11, 2020, your Economic Development Committee considered a CLA report relative to strategies for including food-centered community economic development initiatives in the existing and emerging economic development incentive programs, and to assess the feasibility of piloting a Good Food Zone in South Los Angeles.

The CLA reports that the Good Food Zones Policy was presented by the Los Angeles Food Policy Council on the December 11, 2018 meeting of the Economic Development Committee. The Motion (Price - Wesson - Harris-Dawson) was subsequently approved by Council on January 16, 2019. The CLA, working with the LA Food Policy Council, EWDD, and the Mayor's Office reviewed and discussed program parameters and implementation. The final Good Food Zones Policy was released by the LA Food Policy Council on November 14, 2019. After an opportunity for public comment was held, the Committee moved to approve the CLA's recommendations, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
BUSCAINO:	YES
RODRIGUEZ:	YES

ME 2/11/20

-NOT OFFICIAL UNTIL COUNCIL ACTS-