

(When required)

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State of California )  
County of Los Angeles ) ss

Notice Type: HRG - NOTICE OF HEARING

Ad Description:  
18-1088 & 18-1088-s1

I am a citizen of the United States and a resident of the State of California; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of the printer and publisher of the LOS ANGELES DAILY JOURNAL, a newspaper published in the English language in the city of LOS ANGELES, county of LOS ANGELES, and adjudged a newspaper of general circulation as defined by the laws of the State of California by the Superior Court of the County of LOS ANGELES, State of California, under date 04/26/1954, Case No. 599,382. That the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

12/20/2018

Executed on: 12/20/2018  
At Los Angeles, California

I certify (or declare) under penalty of perjury that the foregoing is true and correct.



Signature



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CITY CLERK'S OFFICE

2018 DEC 31 AM 10:38

CITY CLERK

BY \_\_\_\_\_ DEPUTY

DJ#: 3204773

**NOTICE OF PUBLIC HEARING**

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing on Tuesday, January 15, 2019, at approximately 2:30 PM or soon thereafter in the John Ferraro Council Chamber, Room 340, City Hall, 200 North Spring Street, Los Angeles, CA 90012 (entrance on Main Street), to consider the following: Draft Environmental Impact Report (EIR) (No. ENV-2015-2026-EIR; State Clearinghouse No. 2015101073), Final EIR, and Errata (Crossroads Hollywood Project EIR) and related California Environmental Quality Act findings; reports from the Los Angeles City Planning Commission (LACPC), and -Appeals filed by Douglas P. Carstens, Chatten-Brown and Carstens LLP; and Ellis Raskin, Angel Law, from the determination of the LACPC in approving the EIR and a Vesting Tentative Tract for the merger and re-subdivision of a 6.86 net acre site into five ground lots and 30 airspace lots, for the development of 950 residential apartments, 308 key hotel and 190,000 square feet of commercial use (68,000 square feet of commercial is existing);

-Appeal filed by Alex Frenkel from the determination of the LACPC in approving the EIR and the following: 1) Master Conditional Use to permit the on-site and off-site sale, dispensing and consumption of a full line of alcoholic beverages in connection with a total of 22 establishments associated with the project's proposed hotel and commercial use; 2) Master Conditional Use to permit eight uses with public dancing and live entertainment; 3) Site Plan Review for a project that would result in an increase of 50 or more dwelling units; and 4) Density Bonus Compliance Review, reserving 11 percent or 105 units for Very Low Income Households, and utilizing Parking Option 1, with the following On-Menu Incentives to permit a 35 percent increase in the maximum allowable Floor Area Ratio (FAR) from 2:1 to 1.7:1 FAR (for the C4-2D-SN portion of the site and Parcel E1) and from 3:1 to 4.05:1 FAR (for the C4-2D portion of the site); and to permit the average of floor area for an average FAR of approximately 3.26:1 across the site, density, parking and open space on two or more contiguous lots and permitting vehicular access from a less restrictive zone to a more restrictive zone; for the construction of a mixed-use development on a 8.34-acre site in the Hollywood Community Plan Area (including existing uses to be retained within the Crossroads of the World complex and the uses to be included in the former Hollywood Reporter Building and the Bullinger Building), including approximately 1,381,000 square feet of floor area, consisting of 950 residential units, 308 hotel rooms, and approximately 190,000 square feet of commercial/retail uses and a new above-ground parking structure on the eastern side of the project site, including among the residential units are 105 dwelling units for Very Low Income Households, to replace the existing 82 residential units covered by the City's Rent Stabilization Ordinance, and the proposed floor area ratio (FAR) is approximately 3.81:1

averaged across the project site, resulting in a net increase of approximately 1,208,427 square feet of floor area on site, for the properties located at 1540-1552 Highland Avenue; 6663-6675 Selma Avenue; 1543-1553 McCadden Place; 1501-1573 Las Palmas Avenue; 1600-1608 Las Palmas Avenue; 6700-6760 Selma Avenue; 6660 Selma Avenue; 1542-1546 McCadden Place; 1500-1570 Las Palmas Avenue; and 6665-6713 1/2 Sunset Boulevard, subject to modified Conditions of Approval.

Applicant: Bill Myers, CRE-HAR Crossroads SPV, LLC  
Representative: Kyndra J. Casper, DLA Piper, LLP  
Case Nos. VTT-73568; CPC-2015-2025-DB-MCUP-CU-SPR

If you are unable to appear at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012 or submitted by email to: [clerk.plumcommittee@lacity.org](mailto:clerk.plumcommittee@lacity.org)

In addition, you may view the contents of Council file Nos. 18-1088; 18-1088-S1 by visiting: <http://www.lacouncilfile.com>

Please be advised that the PLUM Committee reserves the right to continue this matter to a later date, subject to any time limit constraints.

HOLLY WOLCOTT, CITY CLERK of the City of Los Angeles

12/20/18

DJ-3204773#

C.F. 18-1088

18-1088-S1