

Communication from Public

Name:

Date Submitted: 10/15/2019 02:20 PM

Council File No: 18-1246

Comments for Public Posting: I support this motion. I am a hairstylist and makeup artist for the Los Angeles area. Short term rentals are extremely convenient and COST EFFECTIVE for me when I am needed for services for production gigs, special events and especially Bridal events. If this type of rental is not available, it effects my business on a grand scale where it significantly adds major expenses which I will not be able to afford therefore hindering my availability and even possible bookings. Staying at local hotels for triple the price is not economically feasible for myself and many other professionals in my industry. Being that Los Angeles is the city of production, media, events, weddings, and many more, not only does short term rentals benefit all those involved in such productions, it allows us to be able to make money therefore spend money in this city. However taking this away creates pressure on where to stay and hotels are not ideal for the line of work we do. Prime example of a bride who comes from a lower income economic background booked her wedding on a budget here in LA had Airbnbs reserved for her entire wedding party. Because the host never recieved notification from the city and was not made aware of the ordinance and last minute regulations, this Bride who has been planning the most special day of her entire life now has to deal with the last minute cancellation and unnecessary stress of trying to find affordable short term stays for her guests which may now in fact cause her to cancel her Los Angeles wedding all together. This is unacceptable and should not happen. Not everyone can afford to stay at hotels. Period. This affects my business AND everyone else involved.