

Dear City Council Members, attention to Mr. Mike Bonin,  
My name is Roya Sahafi. I grew up in the Malibu area. I have graduated Malibu High School, in 2010, graduated 2013 from Santa Monica College and graduated Cal State Northridge in 2016. I opened my small business of managing homes in 2014 and although through many challenges have stay afloat. Vacation Rentals have sustained my livelihood and reputation throughout the years. This being my fifth year in the business, I am out of the beginning stage of my career heading into the maturity stage. I can't even imagine what my life would come to if I had such dramatic changes made to this industry.

I believe with reasonable regulations of proper tax collection and event permits, there should be no opposition in this industry with no radicals laws in place to prevent guests from staying in LA city or prevent homeowners a chance at additional income. The crazy rising costs in LA, make it so so impossible to have friends or family come visit because accommodations are not affordable. Along with higher costs to live it is driving out tourism, due to higher cost of dining out / accommodations / attractions etc.

Using radical laws to industry will overall hurt homeowners trying to make ends meet. Driving out locals will bring in more foreign investors. Tourism will decline because of already high rates of accommodations. Thankyou so much for your time and pray for your consideration.

Sincerely,

Roya Sahafi

Malibu Vacations, Locations & Events LLC

Home located @  
654 Resolano Dr Pacific Palisades 90271

CITY CLERK OFFICE

2019 APR 10 AM 10:39

Roya M. Sahafi  
Malibu Vacations, Locations & Events  
26565 West Agoura Road #200  
Calabasas, CA 91302

CITY CLERK

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CITY

Dear Mr. Kelly,  
I have not had a letter  
from you for the following reasons:

Creating a really needed tax revenue

Providing short term housing for the  
new economy of short term contract workers  
and students with internships.

Helping struggling property owners  
pay mortgages and avoid foreclosure

Helping nurses and the disabled equipment  
then income to meet expenses and  
keep their homes.

Provide excellent job with great pay  
for cleaners like Janet at first childcare  
(generally cleaners have a 10am-4pm  
shift) have make about pic-up and  
drop off possible; they can bring kids/infants  
to work.

Millions of people come to D.C. to pursue  
career/grad/doctoral education - short  
term rental allows people to put a temporary  
place in place for housing until they can  
return to an early or post WW2  
rental market.

RACHAEL COJE  
3366 ALVINET DR.  
ENCINO, CA. 91346

To Council Member ~~Borker~~ :

LA!  
Short term rental housing is great for

I have been renting short term apartments to tenants for years. I truly believe it is a problem solver for the district.

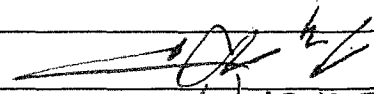
I get a mix of vacationers and traveling workers. These people spread a lot more money around the district than long term tenants do. When they shop and eat out that is money that goes to local workers.

Additionally I hire a cleaner who makes full time money for part time work. She does far better than maids with the hotel union.

Also, my long term tenants benefit from the building upgrades I am able to perform because of the short-term business Rent Controlled housing is generally neglected and old. The economics cause this. Keeping units out of that regime gives me financial motivation to upgrade property.

There are not enough hotels & motels in West LA to deal with the demand for housing. Short term rentals are filling this need.

Please consider these factors.

Sincerely,  


Jay Hultman

3366 Alginet Dr. (Alginet)

Encino, CA 91436

February 19, 2019

Sergey Vyagov

Zanora, Inc.

7012 N. Patriot Way

Van Nuys, CA 91410

Dear Councilmember Martinez,

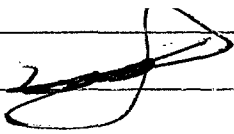
I am the owner of Zanora, Inc. This is a company, a small business that I run with my family. We provide vacation homes as an alternative for vacationing families in Los Angeles. For a family to rent a hotel in LA is quite costly. To rent one of our complete homes, it is 25-40% cheaper than renting a hotel. Also, the home atmosphere keeps the family together where they eat and socialize to gather - saving money on food. The tax that is coming in still goes to the city.

Unfortunately, if vacation rentals are forbidden in the city, our business will suffer. We know that one of the complaints has to do with "party homes" in our business we take pains to reduce this. Not only do we have an initial screening, but we have decibel sensors that alert us when the noise is too high. We also have cameras that are advertised, that monitor any outside activity. The noise level and activity outside that could disturb neighbors is dealt with seriously.

I ask you to please vote to allow vacation rentals to continue in the city of Los Angeles.

Sincerely,

Sergey Vyagov



February 19, 2019

Sergey Vyugov  
Zarova, Inc.  
5509 Cartwright Ave.  
North Hollywood, CA 91601

Councilmember David Ryu  
200 N. Spring St., Rm 415  
L.A., CA 90012

Dear Councilmember Ryu,

I am the owner of Zarova, Inc. This is a company, a small business, that I run with my family. We provide vacation homes as an alternative for vacationing families in Los Angeles. For a family to rent a hotel in L.A. is quite costly. To rent one of our complete homes, it is 25-40% cheaper than renting a hotel. Also, the home atmosphere keeps the family together where they eat and socialize together - saving money on food. The tax that is coming in still goes to the city. Unfortunately, if vacation rentals are forbidden in the city, our business will suffer. We know that one of the complaints has to do with "party homes." In our business we take pains to reduce this. Not only do we have initial screening, but we have decibel sensors that alert us when the noise is high. We also have cameras that are advertised that monitor outside activity. The noise level and activity outside that could disturb neighbors is dealt with seriously.

I ask you to please vote to allow vacation rentals to continue.

Sincerely,  
Sergey Vyugov



Feb 19 / 2019

Abigail Florentino

1104 Coronado Terrace, Echo Park 90026

818 288 7717

Near Honorable Mitch O'Farrell

As a person whose job is to clean vacation rental houses I am writing to show my support for the new vacation home rental ordinance.

Thanks to these home owners I am able to pay my bills my rents pay my taxes. If this ordinance passes I won't have any other way to make income and that means I will end up in the system ~~on~~ on the streets.

Please help the home ~~to~~ owners help me!

Sincerely,

Abigail Florentino

To: Herb Wesson

LA City Council Member, District 10

200 N. Spring St. Room 430

Los Angeles CA 90012

From: Deborah Davis

1316 S. Spearhead Ave.

LA CA 90019

Dear Council Member Wesson,

I am delighted to participate in the process of guiding public policy by sharing my views with you on a topic that affects me personally. My ability to rent out my vacation unit as a short term rental.

Previously my long term renter was extremely difficult to deal with and was not at all liked by my neighbors. Now that I am doing short term rentals, it has been a huge improvement in the interactions that both my neighbors and I have had with guests from all over the world. I have truly enjoyed acting as a personal ambassador to these out-of-town guests.

Please help us champion fair regulations to allow but monitor this important influence on our city.

Sincerely,

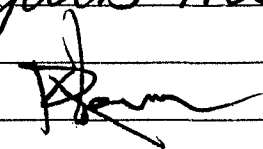
Deborah J. Davis

2/19/2019

Robert Taylor  
7825 Hillside Ave  
LA CA 90046

Dear Councilmember Ryu,

I've been doing short-term rentals on and off since 2013 in between long-term rentals. This is my only source of income, I'm retired and income from rentals allows me to keep my home and cover my living expenses, otherwise I would lose my home which I've owned since 1975. In 2008 I lost everything except home. Being able to rent it has allowed me to survive and provide an income to cover my expenses. Should you restrict us, I would lose my home and have nowhere to go. Please reconsider my personal situation as well as so many others my age. I am 76 years old, it's about late to start all over because nobody is hiring seniors.

Yours Truly,  


Dear Councilman Bonin,

In 2007 my husband passed away. I was left to raise my daughter on my own. My daughter was 8 years old at the time.

My husband and I owned a home in (Triplex) Brentwood Glen in 90049 zip code.

I have struggled to pay the mortgage and expenses on my property. With rent from the duplex I was still unable to make ends meet. I incurred much debt over the past decade with regards to my property.

In 2016 I started short term rentals - first in my home, and then in my duplex. For the first time my property insurance, taxes and mortgage are paid. My property is the only investment I have. I have NO IRA and I am 63 years old.

Without short term rentals, allowed in Los Angeles, I may lose my future, my house. The American Dream is built on the freedom to own property, the city should NOT be allowed to dictate what I do with my property, as long as I do not break the law.

please Help protect our Rights.

Very best  
Sharon Gavin

1/24/19

Mike Bonin

200 N. Spring Street #475

LA CA 90012

As a vacation home owner I urge the Planning Commission  
PLUM & LA City Council to address the fact that the current  
ordinance DOES NOT address second "vacation home" renters  
and specifically the business side / economic side of a  
free market economy & supply and demand. During the  
financial crisis housing prices were depressed & interest  
rates were lowered to stimulate the economy & the oversupply  
of the housing market. So after 25 years of saving  
& years of hard work my family purchased a second home  
on the beach to use, as an investment & to rent to  
families who come to Los Angeles and experience the  
Los Angeles beach lifestyle. ~~Now~~ This is NOT a hard luck  
story & that I need the income for medical bills or  
tuition BUT JUST THE SIMPLE FACT THAT WITHOUT INVESTORS  
TAKING RISK DURING A RECESSION & MAKING A SOUND INVESTMENT  
BASED ON THE ABILITY TO PAY THE MORTGAGE WITH THE NORMAL  
INCOME FROM SHORT TERM VACATION RENTERS IT WILL FORCE ME TO  
SELL THE 2<sup>ND</sup> HOME. So, in a down market I was encouraged to  
buy & rent & register & pay (TOT) TAXES ON RENTAL INCOME  
BUT NOW THAT THE ECONOMY HAS STABILIZED ESSENTIALLY TAKE AWAY  
THE ABILITY TO SHARE THE HOME & RENT IT ON A SHORT TERM  
BASIS SO MY FAMILY CAN STILL ENJOY OUR INVESTMENT & EARN  
THE INCOME FOR THE MORTGAGE / INSURANCE / PROPERTY TAX ETC...  
LAST, MY WIFE HAS HER REAL ESTATE LICENSE & HAS BEEN MANAGING  
4 OTHER BEACH HOMES, 1) CREATING AN INCOME / BUSINESS & 2) HELPING  
OTHER 2<sup>ND</sup> HOME OWNERS MAKE ENDS MEET TO ALLOW THEIR INVESTMENTS  
& OVERALL REAL ESTATE VALUES TO HOLD UP, BUT CHANGING SHORT TERM  
RATES WILL ELIMINATE HER INCOME COMPLETELY AFTER GONE OF BUILDING ETC.

Thank You for understanding that short term rentals for  
Vacation Homes are an INTEGRAL part of our Real Estate  
Market, local economy, service workers for cleaning &  
repairs etc.. ultimately my goal to own & use my house  
will be compromised & force us to sell which is not what the real  
estate market needs.

Jason Arvin

3411 Ocean Front Walk

Marina del Rey CA 90292

To Council Paul Krekorian,

I think vacation rental helped and many people supplement their income.

I manage saw vacation rental for my clients, and honestly this helped them supplement their income and saved them financially. Many of them are not producing enough income to support their family and getting this extra income was a life saver.

I understand the concern of the city to limit vacation rental because they want to protect the neighbors.

On the other hand vacation rental helped a lot of people to survive the expensive life in LA. Also vacation rental produce great income to the city with the occupancy tax.

If people who are doing vacation rental will follow certain rules to keep it safe I think it will be very helpful.

better screening and very low tolerance to noise.

The vacation rental option for tourist offer ~~better~~ opportunity for a different type of accommodation.

that is more feels like home and increase the amount of people coming to LA therefore it is effect the tourism industry and the economy. Many families around the world are able to travel to Los Angeles and feel home away from home.

when people are renting their primary home

it's not the same feeling because it's belong  
to someone, rather than a house that is  
just for mental people feel like  
hotel ~~but~~ and home in the same time.

Thank you

Sigal

88-505-4174.



February 19, 2019

Sergey Vyugov  
3022 Palmer Drive  
Los Angeles, CA 90065

Dear Councilmember Huzar,

I am the owner of Zanoza, Inc. This is a company, a small business, that I run with my family. We provide vacation homes as an alternative for vacationing families in Los Angeles. For a family to rent a hotel in LA is quite costly. To rent one of our complete homes, it is 25-40% cheaper than renting a hotel. Also, the home atmosphere keeps the family together where they eat and socialize together - saving money on food. The tax that is coming in still goes to the city.

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Sincerely,  
Sergey Vyugov

