DATE: November 14, 2018

TO: Honorable Members of the Rules, Elections, Intergovernmental Relations and Neighborhoods Committee

FROM: Sharon M. Tso
Chief Legislative Analyst

Assignment No: 18-10-0957

SUBJECT: Federal and State Legislative Support for the Arts.

CLA RECOMMENDATION:

Adopt the attached Resolution to:

1. Include in the 2019-20 Federal Legislative Program support for any legislation or administrative action that protects the current funding level, and increases future budgets, for the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services.

2. Include in the 2019-20 State Legislative Program support for any legislation or administrative action that protects the current funding level, and increases future budgets, for the California Arts Council and for Department of Education Arts and Educational Programming.

SUMMARY
On October 23, 2018, the Department of Cultural Affairs (DCA) submitted to this Office two proposals that the Department recommends be included in the City’s Federal and State Legislative programs for 2019-20.

At the federal level, the DCA notes that the City has received $3.8M in funding over the last 11 fiscal years from the National Endowment for the Arts (NEA). The City also receives support from the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS).

The DCA notes that the federal government has proposed to cut funding for these agencies, potentially jeopardizing funding for local art programs. The DCA also notes that funding for the arts is further jeopardized by decreased funding from the philanthropic sector to arts organizations. For 2018-19, the Department has requested an additional $300K in grants from the NEA for the South LA Promise Zone and the CURRENT:LA catalog, and an additional $100K South LA Promise Zone grant from the NEH.
At the state level, DCA receives financial support from the California Arts Council (CAC) and the Department of Education Arts and Educational Programming. Over the past 11 years, the DCA has received over $320K in funding from the California Arts Council to support a variety of programs, including Music LA, the Sony Pictures Media Arts Program, the Hollyhock House Digital Archives Initiative, the Big Read Program in Los Angeles, and the Artists in Schools Initiative.

The DCA recommends federal and legislative support of all legislative or administrative actions that propose funding for each of the federal and state organizations noted above. Council’s support for the arts, as proposed by the DCA, would be consistent with prior Council legislative action (see CF 17-0002-S46).

Roy R. Morales
Analyst

Attachment: Resolution
RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and

WHEREAS, funding for the arts at the federal, state and local levels supports the full potential of robust arts and cultural programming, and the City of Los Angeles values the contributions from the local cultural economy that can empower its citizens to express themselves and communicate with each other and the world; and

WHEREAS, in prior years, the President’s proposed budget blueprint suggested the elimination of federal funding for the National Endowment of the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS); and

WHEREAS, funding for the arts from the philanthropic sector continues to decrease, reducing the availability of grant funds for federal and state arts programs, including the California Arts Council and Department of Education Arts and Educational Programming; and

WHEREAS, public funding for each of these important organizations is often used to leverage private dollars in support of a network of art organizations, educational entities, museums and libraries and public broadcasting affiliates that reach urban and rural populations across the country; and

WHEREAS, funding from each of these arts organizations has provided financial support to a wide variety of arts programs and services, including the Mingus Jazz Caravan, the Guadalajara International Festival del Libro, Zocalo Public Square, Affordable Housing Partnership for Artists, Radar LA, Dance Advocate, Watts Artists Pathways, Promise Zone Arts, LA Stage Advance, Celebrate Pacoima, Pacific Standard Time LA:LA, the Black Doll Catalog, Music LA, the Sony Pictures Media Arts Program, the Hollyhock House Digital Archives Initiative, the Artists in Schools Initiative and the Big Read Program in Los Angeles; and

NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by adoption of this Resolution, the City of Los Angeles hereby includes in its 2019-2020 Federal Legislative Program support for any legislation or administrative action that protects the current funding level and increases the budget for the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services.

BE IT FURTHER RESOLVED that with the concurrence of the Mayor, that by adoption of this Resolution, the City of Los Angeles hereby includes in its 2019-2020 State Legislative program support for any legislation or administrative action that protects the current funding level and increases the budget for the California Arts Council and for Department of Education Arts and Educational Programming.

PRESENTED BY: ________________________________

SECONDED BY: ________________________________