



January 30, 2019

Honorable members of the Los Angeles City Council,

My name is Tunua Thrash-Nutuk, Executive Director of LA LISC, the Los Angeles Local Initiatives Support Corporation and I am writing to provide my input on the Feasibility Study before your Ad Hoc Committee today.

LISC has a long track record working to advance equitable economic development for low-income communities of color in the LA region and researching models to advance economic inclusion. Time and again, we have seen how supporting entrepreneurship can stimulate economic health of local neighborhoods and lift underserved communities.

We believe the upcoming 2022 Superbowl, 2026 World Cup, etc. are a tremendous opportunity to identify new markets and create opportunities for small business – and the clock is ticking. But we cannot expect this to simply happen on its own, rather we must make an intentional effort to be inclusive every step of the way.

On behalf of LISC, I urge you to review the research from our colleagues at the LABC and to consider new models for business inclusion as we prepare for these world-class events.

Sincerely,

Tunua Thrash-Nutuk

Date: 1-30-19  
Submitted in AD HOC CJC<sup>P</sup> Committee  
Council File No.: 19-0078  
Item No.: 2  
Deputy: \_\_\_\_\_



Richard Williams &lt;richard.williams@lacity.org&gt;

---

**Job Creation Plan Committee 1/30/19**

1 message

**The SEO Doctors** <theseodoctors@gmail.com>

Wed, Jan 30, 2019 at 7:16 AM

To: richard.williams@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, councilmember.harris-dawson@lacity.org

Ah yes ! The Safety Dance. I mean net. Lol.

Korie Schmidt

Item 2 - File# 19-0078**Regional small business procurement portal, structure and budget.**

Sounds like my idea. Let's do it. Realistically just need the funding to enable people to make small payments over a long period of time. Kind of like getting a mortgage, except it should theoretically pay itself off and then start to pay you.



2442 Barry Ave.  
Los Angeles, Ca 90064  
(310)600-2278  
TheSEODOctors@gmail.com  
www.TheSEODOctors.com



This electronic message contains information from **The SEO Doctors**, which may be privileged or confidential. This message and the information it contains is intended solely for use by the individual(s) or entity named above. If you are not the intended recipient be aware that any disclosure, copying, distribution, use of or benefit from the contents of this information (without the express prior written consent of its author) is prohibited. If you have received this electronic message in error, please notify us by telephone or email immediately.