

Fwd: Council File CF- 190104 In support for motion by Council Members Blumenfield and Harris Dawson.

John White <john.white@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Wed, Mar 6, 2019 at 10:40 AM

----- Forwarded message -----

From: **Beth Dymond** <emdymond45@gmail.com>
Date: Tue, Mar 5, 2019 at 5:35 PM
Subject: Council File CF- 190104 In support for motion by Council Members Blumenfield and Harris Dawson.
To: <john.white@lacity.org>
Cc: Paul Krekorian <Councilmember.Krekorian@lacity.org>

Please attach this email to CF 19-0104 as a communication from the public



P.O. Box 1374 • Studio City, CA 91614 • Ph (818)509-0230 Fax (818)509-0260 • www.studiocityresidents.org

March 5, 2019

TO: Los Angeles City Transportation Committee

RE: Council File CF- 190104

Motion: Council Members Blumenfield and Harris Dawson.

Attention: John White. john.white@lacity.org

Dear Mr. White

Studio City Residents Association representing 2,000 plus members support the motion offered on 1-29-19 by Council Members Blumenfield and Harris-Dawson that is presently before this committee. The Association strongly opposes any manner of mobile digital bill board advertising such as that being proposed to be placed on top of Uber and Lyft cars. Another concern is that it could spread to car owners not associated with Uber and Lyft. .

If cars are allowed to drive around the city with digital mobile bill boards on top, they will present a danger and a distraction to other drivers and pedestrians. Additionally, such advertising would be adding to the visual environment already overburdened with advertising. Further, No neighborhood street or thoroughfare in Los Angeles would be safe from mobile miniature bills board rolling by throughout the day and continuing into the quiet hours. An unequivocal ban against such advertising is called for and the LAPD authorized to enforce the ban.

Would you please convey and make known the above comments to the members of the Transportation Committee.

Thank you.

Alan Dymond, president
Studio City Residents Association
Cell 818-399-2343

cc Council Member Paul Krekorian



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John A. White
Legislative Assistant
Transportation Committee
Trade, Travel, and Tourism Committee
(213) 978-1072



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