

Fwd: Digital Billboards advertisements

1 message

John White <john.white@lacity.org>
To: City Clerk Council and Public Services <clerk.cps@lacity.org>

Mon, May 13, 2019 at 3:55 PM

please attach the email below to CF 19-0104 as a communication from the public

----- Forwarded message -----
From: **gimili1000** <gimilirocks@gmail.com>
Date: Mon, May 13, 2019 at 1:38 PM
Subject: Digital Billboards advertisements
To: <john.white@lacity.org>

I don't live in LA, but I still need to contact you on the matter of Digital Billboards advertisements. These advertisements used to be static images and would rotate between non-animated advertisements. Now advertisements are being completely animated with bright flashing screens. As a person with ADHD, I find these to be extremely distracting and extremely dangerous for drivers. Please make our roads safe! More digital signs will continue to pop up if something isn't done about it!

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John A. White
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Transportation Committee
Trade, Travel, and Tourism Committee
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