

Fwd: Case #19-0104

2 messages

~~Staci Roberts <staci.roberts@lacity.org>
Carolina Peters <carolina.peters@lacity.org>~~

Thu, Feb 21, 2019 at 8:17 AM

From: **Steve Freedman** <stevefreee@gmail.com>
Date: Wed, Feb 20, 2019 at 7:46 PM
Subject: Case #19-0104
To: <john.white@lacity.org>

Dear Mr. White

Please convey to the members of the Transportation Committee my support for the motion offered on 1-29-19 by Council Members Blumenfield and Harris-Dawson. I too oppose the incursion of an entirely new form of digital advertising onto our streets. These "Firefly" signs are dangerous, ugly, distracting, and even illegal under the California Vehicle Code. Our visual environment is already burdened enough with the clutter of advertising, and these signs will take rotating digital ads into every neighborhood of the city, including residential neighborhoods where they have never been before. We need to stop this before it spreads any further.

Thank you for your consideration.

--
Steve Freedman
732 Howard St.
Venice, CA 90292

Staci Roberts <staci.roberts@lacity.org>
To: Carolina Peters <carolina.peters@lacity.org>

Fri, Feb 22, 2019 at 7:48 AM

Please attach this email to CF 19-0104 as a communication from the public

----- Forwarded message -----
From: **Steven J. Coker CFP®** <cokertax@prodigy.net>
Date: Thu, Feb 21, 2019 at 3:12 PM
Subject: Case #19-0104
To: john.white@lacity.org <john.white@lacity.org>
Cc: Elizabeth Carlin <elizabeth.carlin@lacity.org>

Dear Mr. White

As a business owner and leader in my community, please convey to the members of the Transportation Committee my support for the motion offered on 1-29-19 by Council Members Blumenfield and Harris-Dawson. I too oppose the incursion of an entirely new form of digital advertising onto our streets.

I have already personally witnesses electronic signs on vehicles which at times give the impression that a vehicle is moving, when in fact the vehicle is stopped. This is extremely confusing and dangerous to nearby drivers. I also believe that they are illegal under the California Vehicle Code.

Our visual environment is already burdened enough with the clutter and distraction of "in your face" advertising. As a business owner myself, I know there are other, less obtrusive and more informative ways to market services or products. These signs are unnecessary and unwanted, and will take rotating digital ads into every neighborhood of the city, including residential neighborhoods. We need to stop this now before it spreads any further.

Thank you.

Steven J. Coker
3116 Curts Avenue
Los Angeles, CA 90034
(310) 936-6120

Fwd: No signs on cars! Save our city!

1 message

Staci Roberts <staci.roberts@lacity.org>

Fri, Feb 22, 2019 at 7:48 AM

To: ~~Carolina Peters <carolina.peters@lacity.org>~~

Please attach this email to CF 19-0104 as a communication from the public

----- Forwarded message -----

From: **Joe Gallagher** <joegallag2@sbcglobal.net>

Date: Thu, Feb 21, 2019 at 3:30 PM

Subject: No signs on cars! Save our city!

To: john.white@lacity.org <john.white@lacity.org>

Hey John,

These signs are the stupidest idea!

tnx,

Joe Gallagher, longtime Angelino and voter

Fwd: billboard blight, case file 19-0104

1 message

~~Staci Roberts <staci.roberts@lacity.org>~~
~~To: ~~Caroline Peters <caroline.peters@lacity.org>~~~~

Fri, Feb 22, 2019 at 7:49 AM

Please attach this email to CF 19-0104 as a communication from the public

----- Forwarded message -----

From: **ken sevenker** <drsevenker@yahoo.com>
Date: Thu, Feb 21, 2019 at 4:06 PM
Subject: billboard blight, case file 19-0104
To: john.white@lacity.org <john.white@lacity.org>

Dear Mr White,

Please convey to the members of the Transportation Committee my support for the motion offered on 1-29-19 by Council Members Blumenfield and Harris-Dawson. I too oppose the incursion of an entirely new form of digital advertising onto our streets. These "Firefly" signs are dangerous, ugly, distracting, and even illegal under the California Vehicle Code. Our visual environment is already burdened enough with the clutter of advertising, and these signs will take rotating digital ads into every neighborhood of the city, including residential neighborhoods where they have never been before. We need to stop this now before it spreads any further.

Sincerely,

Kenneth Sevenker

Fwd: 19-0104

1 message

~~Staci Roberts <staci.roberts@lacity.org>~~
~~To: <Carolina Peters <carolina.peters@lacity.org>~~

Fri, Feb 22, 2019 at 7:50 AM

Please attach this email to CF 19-0104 as a communication from the public

From: **Rachel Young** <reuyoung@gmail.com>
Date: Thu, Feb 21, 2019 at 4:51 PM
Subject: 19-0104
To: <john.white@lacity.org>

Dear Mr. White,

Please convey to the members of the Transportation Committee my support for the motion offered on 1-29-19 by Council Members Blumenfield and Harris-Dawson. I too oppose the incursion of an entirely new form of digital advertising onto our streets. These "Firefly" signs are dangerous, ugly, distracting, and even illegal under the California Vehicle Code. Our visual environment is already burdened enough with the clutter of advertising, and these signs will take rotating digital ads into every neighborhood of the city, including residential neighborhoods where they have never been before. We need to stop this now before it spreads any further.

Sincerely,

Rachel Young