Communication from Public

Name: Lorenzo Dalla Vedova Date Submitted: 06/03/2019 08:56 AM

Council File No: 19-0293

Comments for Public Posting: Dear City Clerk Office and Plum Committee; I am writing to

support Tom Bergin's candidacy to become an Historic-Cultural Monument. Unfortunately I will be out of town on June 11 and after missing the May 21 public hearing, I have decided to write the following. As an over a quarter century neighbor of the iconic landmark pub, a USC and RAMS stronghold, a family reunion - and reconciler - classic, Tom Bergin's is our history and as such, if we destroy it, it would be like setting on fire a drawer of old family photos. As an hospitality consultant specialized in managing and relaunching landmark Los Angeles food and beverage operations like Geoffrey's Malibu, the Malibu Pier and the new Hollywood Park Casino I will restate the point I made at

the first public hearing; we should not allow a failed

entrepreneurial venture to decide the landscape of our City. Tom Bergin's potential commercial success - with or without the

Historic-Cultural Monument plaque - is the only certain thing we have. Thank you for the opportunity to be heard. Good luck Tom!

Lorenzo Dalla Vedova