



**MICHAEL N. FEUER**  
CITY ATTORNEY

REPORT NO. **R 19 - 0 2 1 3**  
JUL 15 2019

**REPORT RE:**

**DRAFT ORDINANCE ESTABLISHING THE SUNSET BRONSON STUDIOS  
SIGNAGE SUPPLEMENTAL USE DISTRICT PURSUANT TO THE PROVISIONS  
OF SECTION 13.11 OF THE LOS ANGELES MUNICIPAL CODE**

The Honorable City Council  
of the City of Los Angeles  
Room 395, City Hall  
200 North Spring Street  
Los Angeles, California 90012

Council File No. CF-19-0297

Honorable Members:

As requested by the City Council, this Office has prepared and now transmits for your consideration the enclosed draft ordinance, approved as to form and legality, which would establish the Sunset Bronson Sign District.

This draft ordinance would create a new signage supplemental use district (Sign District) for the Sunset Bronson Studios campus, an existing multi-tenant, mixed-use, creative office campus with on-site motion picture, news station, and television production facilities developed over a 10.55-acre site. The campus is comprised of nine structures containing office and production buildings, studio stages, and a parking structure. The buildings range in height and include 3-story to 5-story stages, a 7-story parking garage, and a 14-story office tower. The structures contain approximately 688,031 square feet of floor area.

The Sunset Bronson Studios Sign District would permit a wide range of signage that would promote creative content being produced and/or edited on the Sunset Bronson Studios campus. In particular, the proposed signage would feature motion pictures and television series owned or being produced by the tenants of the campus. In addition, the establishment of the Sign District would permit signage that would adequately establish the visibility of individual multimedia studio spaces or studio stages within the campus, as well as promotional content that is created, curated, edited designed, or distributed within the District. The District would create a unified signage theme that is consistent and compatible with the Sunset Bronson Studios development.

A more detailed discussion of the draft ordinance is provided in the staff report prepared for the December 20, 2018, City Planning Commission meeting by the Department of City Planning.

### Charter Findings

Pursuant to Charter Section 559, the Planning Commission approved the draft ordinance and recommended that the City Council adopt it. If the City Council chooses to adopt this ordinance, it may comply with the provisions of Charter Section 558 by either adopting the findings prepared by the Director of Planning attached to the Council file or by making its own findings.

### CEQA Findings

The Planning Department and this Office recommend that if you adopt the enclosed draft ordinance, you do so based on your consideration of the environmental effects of the project shown in the Environmental Impact Report (EIR) for the Sunset Bronson Studios Entertainment Center Project, ENV-2010--1768-EIR, SCH No. 2011091029, and the Addendum to the Certified EIR, ENV-2010-1768-EIR-ADD1, SCH No. 2011091029 (Addenda). The EIR was certified by the Los Angeles City Council on August 26, 2013.

Under the California Environmental Quality Act (CEQA), the City Council may approve a project with an addendum when the City Council does both of the following: (1) reviews the previously prepared EIR with the addendum; and (2) finds, in its independent judgment, that based on the entire administrative record there are no substantial changes to the project or to the circumstances under which the project will be undertaken, and no new information that was not available at the time the EIR was certified, that would require major revisions to the EIR. Under CEQA Guidelines Section 15162, major revisions to the EIR would be required when the changed project, changed circumstances or new information would result in a new significant effect not identified in the EIR or a substantial increase in the severity of a significant effect previously identified in the EIR.

The findings prepared by the Director of Planning, attached to the Council file and recommended by the Planning Commission and the PLUM Committee, include findings that are intended by staff to comply with CEQA Guidelines Section 15091.

Council Rule 38 Referral

A copy of the draft ordinance was sent, pursuant to Council Rule 38, to the Department of Building and Safety, with a request that all comments, if any, be presented directly to the City Council at the time this matter is considered.

If you have any questions regarding this matter, please contact Deputy City Attorney Kenneth Fong at (213) 978-8202. He or another member of this Office will be present when you consider this matter to answer questions you may have.

Sincerely,

MICHAEL N. FEUER, City Attorney

By 

DAVID MICHAELSON  
Chief Assistant City Attorney

DM:KTF:sm  
Transmittal