

## Communication from Public

**Name:**

**Date Submitted:** 09/04/2019 08:32 AM

**Council File No:** 19-0480-S1

**Comments for Public Posting:** RE: 19-0480-S1 (Banning purchase of single use plastic);  
18-0652 (Minimum Recycled Content and Leash Your Lid)



September 3, 2019

The Honorable Nury Martinez  
Chairwoman, Los Angeles City Council Committee on Energy, Climate Change and Environmental Justice  
200 N. Spring Street  
Los Angeles, CA 90012

**RE: 19-0480-S1 (Banning purchase of single use plastic); 18-0652 (Minimum Recycled Content and Leash Your Lid)**

Dear Chairwoman Martinez,

I am writing on behalf of the American Beverage Association (ABA) with an interest in engaging in the City's discussion of single use plastic and minimum recycled content. As leaders in packaging innovation focused on recyclability, we are confident we can help the City with understanding our industry, products and recyclable packaging.

ABA is the trade association that represents America's non-alcoholic beverage industry. Together, our member companies bring to market hundreds of brands, flavors and packages, including regular and diet soft drinks, bottled water and water beverages, 100 percent juice and juice drinks, sports drinks, energy drinks and ready-to-drink teas.

Beverage companies in California lead the way in conservation and recycling. Our innovations and investment in green bottling, fuel-efficient fleets and energy-efficient buildings are a priority within our business operation. We make decisions that protect the environment every day in areas such as energy and water usage, vehicle emissions, packaging and recycling.

Importantly, the non-alcoholic beverage industry is:

- Making 100% recyclable bottles (even the caps are recyclable).
- We have also led the lightweighting of plastic PET packaging to the point where we are saving hundreds of millions of pounds of raw materials by reducing the PET content of our containers.
- One of our member companies also pioneered the PlantBottle, a bottle made partially from plant-based material that avoids hundreds of metric tons of CO2 emissions in production.

Furthermore, our industry plays an important role in the state's economy by providing good-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions to organizations across the state. From products in your neighborhood store to our support of local community initiatives, our presence is felt in every community across the state, including the City of Los Angeles.

As your Committee and the City look to gather information on plastic packaging and related regulations, we ask that you include our association and member companies in the outreach and consider us a resource. We would like to participate in stakeholder discussions with staff and relevant departments to share our experience in this space and work with the City to help find appropriate solutions.

In the interim, more information is available on **InnovationNaturally.org**.

I look forward to further discussions.

Sincerely,

A handwritten signature in black ink, appearing to read "Fredericka McGee".

**Fredericka McGee**  
Vice President, California Government Affairs & Operations  
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Cc:  
Councilmember Paul Koretz  
Councilmember Paul Krekorian  
Councilmember Gilbert A. Cedillo  
Councilmember Mitch O'Farrell