

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#54

MOTION

In September 2009, the City Council adopted an ordinance establishing a Special Event Permit Procedure (Ordinance No. 180881) including a process to grant limited subsidy requests. The Ordinance provides the framework to effectively ensure that City fees and charges, including salary costs, for special events are accurately determined and recovered. The Ordinance also provides for a mechanism to ensure that limited City funds and resources are available to support special events serving a public purpose.

The Ordinance also requires the Chief Legislative Analyst (CLA) to prepare and submit an annual Citywide List of Special Events for Council's review and approval. A citywide special event is an event of interest to a significant number of City residents from three or more Council Districts. The fee subsidy allows an event sponsor to request a reimbursement of up to 50% of the City costs associated with the event. Event sponsors must show proof of nonprofit or charitable status (IRS Determination Letter) and have an annual operating budget of less than \$5 million. Subsidies may be provided only for non-commercial special events that promote a public purpose and public benefit. Requests for special event fee subsidies are referred to the CLA for review and recommendation. The Bureau of Street Services administers an on-line permit application center to coordinate the permitting process.

The attached revised List of Citywide Special Events has been prepared by the CLA with the assistance and cooperation of Council District offices. Sufficient funds have been made available in the Citywide Special Event account, administered by the City Clerk, in support of subsidy requests.

I THEREFORE MOVE that Council adopt the attached List of City wide Special Events, prepared by the Office of Chief Legislative Analyst in conformance with the City's Special Event Permit Procedure (Ordinance No. 180881).

PRESENTED BY:



BOB BLUMENFIELD
Councilmember, 5th District

SECONDED BY:



ORIGINAL

xr

JUN 26 2019



CITYWIDE SPECIAL EVENTS

<u>CD</u>	<u>Estimated Cost</u>	
1	5 de Mayo Parade	\$ 3,800
1	California Endowment Annual Health Fair	\$ 8,000
1	Central American Parade & Festival	\$ 15,300
1	Chinese New Year Golden Dragon Parade	\$ 3,000
1	Chinese New Year's Festival	\$ 1,000
1	Dia del Salvadoreno	\$ 14,000
1	Feria Augustina	\$ 13,800
1	Firecracker Run	\$ 15,000
1	Greek Festival	\$ 6,000
1	LA Dodgers Opening Day	\$ 30,000
1	La Guelaguetza	\$ 5,000
1	Lincoln Heights Fireworks Show	\$ 2,000
1	Lincoln Heights Holiday Parade	\$ 2,000
1	Los Angeles Mediterranean Festival	\$ 1,000
1	Lummi Day	\$ 800
1	MacArthur Park Fireworks Show	\$ 2,000
1	Northeast Jazz Festival	\$ 5,000
1	Sharing Festival	<u>\$ 5,000</u>
	SUBTOTAL CD 1	\$ 132,700
2	Lit Crawl	\$ 2,500
2	NoHo Summer Nights	\$ 2,500
2	Songkran Festival	\$ 8,000
2	Studio City Winter Festival	\$ 6,752
2	St. Anne Annual Community Festival	\$ 7,000
2	Valley Village Family Festival	\$ 7,000
2	Vegan Fair	\$ 5,000
2	NoHo Cinifest	<u>\$ 2,000</u>
	SUBTOTAL CD 2	\$ 40,752
3	4 th of July	\$ 20,000
3	Councilmember Blumenfield's Regional Community Event	\$ 5,000
3	Dia De Los Muertos	\$ 8,404
3	Grateful Hearts	\$ 1,826
3	JHA Walk of Ages	\$ 4,775
3	Light the Night Walk for Leukemia	\$ 4,500
3	Memorial Day Parade	\$ 14,989
3	Motor4Toys Charity Car Show	\$ 2,500

CITYWIDE SPECIAL EVENTS

<u>CD</u>		<u>Estimated Cost</u>	
3	Reseda Art Walk	\$ 15,000	
3	Still Saving Lives Car Show	\$ 2,000	
3	Walk of Hearts	<u>\$ 2,200</u>	
	SUBTOTAL CD 3		\$ 81,194
4	Asian Pacific American Heritage Month Events	\$ 2,500	
4	Conor Lynch Foundation 5K Run	\$ 2,500	
4	Finish the Ride, Run, Walk Holiday Challenge	\$ 3,500	
4	Griffith Park Half Marathon	\$ 2,500	
4	Miracle Mile Fun Run	\$ 2,000	
4	#Resist March, Hollywood and Highland	\$ 2,500	
4	Run to End Genocide	\$ 2,500	
4	Run to Remember L.A.	\$ 2,500	
4	Sherman Oaks Street Fair	\$ 2,300	
4	Sherman Oaks Day in the Park	\$ 1,000	
4	Tar Fest	<u>\$ 2,500</u>	
	SUBTOTAL CD 4		\$ 26,300
5	Israeli Consulate Events	\$ 10,506	
5	Los Angeles Police Memorial Foundation	\$ 2,000	
5	Norooz Persia New Year at Persian Square - Westwood	\$ 6,000	
5	Pathway to Health	\$ 2,500	
5	Encino Family Festival	\$ 6,000	
5	Westside Jewish Festival	<u>\$ 10,000</u>	
	SUBTOTAL CD 5		\$ 37,006
6	Center for Assault Treatment Services Victory for Victims 5/10k -Woodley Park	\$ 6,000	
6	Community Health Fair- Children's Community School	\$ 2,000	
6	Councilwoman Martinez's Regional Community Event	\$ 5,000	
6	El Grito	\$ 50,000	
6	Gift of Reading	\$ 5,000	
6	LGBTQ Valley Pride Night	\$ 10,000	
6	Norooz Festival - Woodley Park	\$ 2,000	
6	Van Nuys Art Festival	\$ 40,000	

CITYWIDE SPECIAL EVENTS

<u>CD</u>		<u>Estimated Cost</u>	
6	Van Nuys Tree Lighting	\$ 2,000	
	SUBTOTAL CD 6		\$ 122,000
7	American Heroes Air Show	\$ 2,000	
7	Binational Health Week	\$ 7,500	
7	Cesar Chavez Memorial Parade	\$ 5,000	
7	Down Syndrome	\$ 4,000	
7	DSL A Buddy Walk	\$ 10,000	
7	Father's Day March	\$ 8,000	
7	Hansen Dam Triathlon	\$ 7,000	
7	Hillery T. Breadous Centennial Dedication	\$ 8,000	
7	July 4 th at Hansen Dam	\$ 7,400	
7	Logan's 5K, 10K Run for Autism and Community Festival	\$ 15,000	
7	MEND Fundraiser Dinner	\$ 1,000	
7	MEND Viva Fundraiser	\$ 1,000	
7	Mother's Day Tea	\$ 1,000	
7	Pacomia Christmas Parade	\$ 5,000	
7	Pacomia Annual Dia de Los Muertos	\$ 2,500	
7	Ritchie Valens Festival	\$ 974	
7	Salvadorean Independence Day Festival at Hansen Dam	\$ 8,000	
7	San Fernando Valley Veterans Parade/Car Show	\$ 11,351	
7	Stonehurst Park National Night Out	\$ 1,500	
7	Students Run LA Triathlon /8 Mile Friendship Run	\$ 6,000	
7	Sunland Tujunga Easter Carnival	\$ 2,750	
7	Sunland Tujunga 4 th of July Parade	\$ 4,500	
7	Sunland Tujunga 2 nd Annual Armenian and Cultural Festival	\$ 6,000	
7	Watermelon Festival	\$ 800	
	SUBTOTAL CD 7		\$ 126,275
8	Jazz at St. Andrews	\$ 3,000	
8	Crenshaw Tree Lighting	\$ 3,000	
8	Martin Luther King Freedom Festival	\$ 30,000	
8	South L.A. Dia De Los Muertos	\$ 5,000	
8	Power Festival	\$ 2,500	
8	Walk of Health	\$ 2,000	
8	Fiestas Patrias	\$ 5,000	

CITYWIDE SPECIAL EVENTS

<u>CD</u>	<u>Estimated Cost</u>	
8	Cesar Chavez Day	\$ 5,000
8	St. Brigid Carnival	\$ 3,000
8	Brynhurst Ave. 4 th of July Celebration	\$ 2,000
8	77 th St. LAPD Station Carnival	\$ 5,000
8	His Sheltering Arms Thanksgiving Event	\$ 2,000
8	Southeast LAPD National Night Out	\$ 2,500
8	77 th Street LAPD National Night Out	\$ 2,500
8	Veterans Day Festival	\$ 2,500
8	Memorial Day Resource Day	\$ 2,500
8	Love Fest	\$ 2,500
	SUBTOTAL CD 8	\$ 80,000
9	Central Avenue Jazz Festival	\$ 28,000
9	4 th of July Exposition Park	\$ 15,000
9	Los Angeles Veterans and Families Stand Down	\$ 2,500
9	South L.A. Dia De Los Muertos	\$ 15,000
	SUBTOTAL CD 9	\$ 60,500
10	African Marketplace	\$ 30,000
10	King Day Parade	\$ 40,000
10	Kollaboration/Korean Town Night Market	\$ 60,000
10	Koreatown Parade & Festival	\$ 58,000
10	Kwanzaa Celebration	\$ 3,500
10	Leimert African Celebration	\$ 3,500
10	Leimert Park Book Fair	\$ 3,000
10	Little Ethiopia Street Festival	\$ 10,561
10	Olympic LAPD Carnival and Open House	\$ 2,400
10	Our Pride Festival	\$ 10,000
10	Salvadoran Day Festival	\$ 5,000
10	Taste of Soul	\$ 40,000
10	Wilshire LAPD Carnival and Open House	\$ 2,400
	SUBTOTAL CD 10	\$ 268,361
11	Abbot Kinney Festival	\$ 24,000
11	Airport Marina Counseling Services Walk	\$ 4,192
11	Alive & Running for Suicide Prevention 5K/10K	\$ 2,700
11	Dr. Susan Love Research Foundation Annual Pacific Palisades Love Walk	\$ 5,020
11	July 4 th Pacific Palisades Fireworks Spectacular	\$ 3,000
11	July 4 th Pacific Palisades 5k/10k Run Walk	\$ 2,500
11	LA Cancer Challenge 5K & 10K	\$ 2,400

CITYWIDE SPECIAL EVENTS

<u>CD</u>		<u>Estimated Cost</u>	
11	Our House Run for Hope	\$ 3,000	
11	Road to Recovery (Bike Race for Veterans)	\$ 1,557	
11	Upward Bound Home Run for Kids	\$ 2,500	
11	Velo Club La Grange - Brentwood Grand Prix	\$ 9,724	
11	Venice Art Walk & Auction	\$ 750	
11	Venice Holiday Sign Lighting	\$ 2,000	
11	Venice Pride Sign Lighting & Block Party	\$ 2,000	
11	West L.A. Chamber of Commerce Business Expo	\$ 1,800	
11	Brentwood Spring Art Show	\$ 1,800	
	SUBTOTAL CD 11		\$ 68,943
12	Chatsworth Family Festival	\$ 1,000	
12	Chatsworth Holiday Street Faire/Parade	\$ 6,070	
12	Drive-In Movie Night	\$ 2,500	
12	Granada Hills Holiday Parade	\$ 9,000	
12	Granada Hills Street Fair	\$ 8,000	
12	Hawaiian Festival	\$ 5,000	
12	Family Festival	\$ 10,300	
12	Making Movies That matter Youth Film Festival	\$ 5,000	
12	Porter Ranch 5K	\$ 2,000	
12	Reseda Boulevard ArtWalk	\$ 8,000	
12	Reseda Ranch 5K Run	\$ 2,000	
12	Senior Dance	\$ 5,000	
12	Shepherd of the Hills 4 th of July Spectacular	\$ 11,000	
12	Valley Disaster Preparedness Fair	\$ 1,500	
12	Valley Greek Festival	\$ 9,000	
12	West Hills Spring Festival	\$ 2,000	
	SUBTOTAL CD 12		\$ 87,370
13	Armenian Genocide Memorial Event	\$ 5,000	
13	Banglar Bijoy Bohor	\$ 2,000	
13	Echo Park Parade	\$ 7,077	
13	Echo Park Rising	\$ 14,100	
13	El Salvadorean Independence Parade	\$ 6,789	
13	Filipino Veterans Day Parade and Fair	\$ 7,588	
13	Finish the Ride	\$ 22,000	
13	Frogtown ArtWalk	\$ 6,500	
13	Grand Park Indigenous People Celebration	\$ 10,000	
13	Hollywood Christmas Parade	\$ 7,000	
13	Hollywood Fringe Festival	\$ 5,000	
13	Historic Filipinotown Anniversary and		

CITYWIDE SPECIAL EVENTS

<u>CD</u>	<u>Estimated Cost</u>	
	\$ 6,030	
13 5K Run	\$ 8,000	
13 Lotus Festival	\$ 3,500	
13 Silver Lake Music Box Steps	\$ 16,110	
13 Thai New Year's Day Songkran Festival	<u>16,110</u>	
SUBTOTAL CD 13		\$ 126,694
14 Blessing of the Animals	\$ 700	
14 Boyle Heights 5K Run	\$ 2,500	
14 Boyle Heights Tree Lighting and Toy Giveaway	\$ 800	
14 Broadway Film Festival	\$ 4,143	
14 Chinese Cultural Festival	\$ 2,766	
14 City Hall Christmas Tree/Menorah	\$ 1,112	
14 City's Birthday & Feria de la Salud Events	\$ 28,597	
14 COFEM Festival	\$ 5,000	
14 Deaf Festival	\$ 7,000	
14 Dia de los Muertos	\$ 3,000	
14 DTLA Proud Festival	\$ 5,000	
14 Eagle Rock Fire Works Show	\$ 5,000	
14 Eagle Rock Music Festival	\$ 9,600	
14 Eagle Rock Tree Lighting	\$ 14,000	
14 East LA Mexican Independence Day Parade	\$ 10,000	
14 El Grito	\$ 50,000	
14 El Sereno Centennial Celebration	\$ 5,000	
14 El Sereno Dia de los Muertos	\$ 2,500	
14 El Sereno Tree Lighting and Toy Giveaway	\$ 20,000	
14 Fiesta & River Awards	\$ 5,000	
14 Fiestas Patrias California	\$ 4,800	
14 Glassel Park Tree Lighting	\$ 14,000	
14 Grand Avenue Festival	\$ 2,800	
14 Grand Park 4 th of July	\$ 60,000	
14 Grand Park New Years Eve	\$ 60,000	
14 Jonathan Gold Celebration	\$ 2,500	
14 July 4 th Fireworks Show - Boyle Heights	\$ 8,300	
14 July 4 th Fireworks Show - El Sereno	\$ 1,500	
14 Las Mananitas	\$ 2,500	
14 Latino Heritage Month Closing Event	\$ 2,000	
14 Los Angeles Food and Wine Festival	\$ 5,000	
14 Mariachi Festival	\$ 6,000	
14 Memorial Day Observed	\$ 14,606	
14 Monterey Hill Jazz Festival	\$ 5,000	
14 Mole Festival	\$ 2,000	
14 Night on Broadway	\$ 50,000	
14 Northeast Veterans Parade	\$ 2,000	

CITYWIDE SPECIAL EVENTS

<u>CD</u>	<u>Estimated Cost</u>	
14 Taco Festival	\$ 1,500	
SUBTOTAL CD 14		\$ 426,224
15 4 th of July Fireworks/Cabrillo Beach	\$ 7,880	
15 Buscaino Block Party & Spaghetti Dinner	\$ 6,200	
15 American Cancer Society - San Pedro Relay For Life	\$ 10,000	
15 Conquer the Bridge	\$ 1,450	
15 Fleet Week	\$ 2,500	
15 Fourth of July Celebration at Korean Bell	\$ 7,800	
15 Heyday Crossfit's Port Town Throwdown and 5K	\$ 2,000	
15 Hot Import Night	\$ 4,700	
15 I Heart Wilmington Community Celebration	\$ 3,500	
15 Italian Heritage Month	\$ 13,000	
15 Juneteenth Celebration	\$ 2,776	
15 San Pedro Holiday Parade	\$ 4,800	
15 San Pedro Shred, Festival of Skates	\$ 8,000	
15 San Pedro Tree Lighting	\$ 5,000	
15 Taste in San Pedro	\$ 6,000	
15 United Way's "Fall Into Literacy" Book Fair	\$ 2,000	
15 Watts 5K	\$ 4,500	
15 Watts Summer Festival	\$ 6,700	
15 Watts Towers Day of Drum Fest/Simon Rodia Watts Towers Jazz Fest	\$ 9,000	
15 Watts/Willowbrook Holiday Parade	\$ 8,250	
15 Watts Winter Wonderland	\$ 6,800	
15 Wilmington Art Walk	\$ 3,900	
15 Wilmington Holiday Parade	\$ 4,800	
15 Wilmington Tree Lighting	\$ 1,800	
15 Yatai Festival	\$ 2,500	
SUBTOTAL CD 15		\$ 135,856
1, 14 Northeast Los Angeles Holiday Parade and Winter Festival	\$ 8,000	
SUBTOTAL CDs 1, 14		\$ 8,000
7, 14, 15 Cesar Chavez Day Walk & Festival	\$ 10,758	
SUBTOTAL CDs 7, 14, 15		\$ 10,758
5, 10 AIDS Walk	\$ 22,652	

CITYWIDE SPECIAL EVENTS

CD

Estimated Cost

	SUBTOTAL CDs 5, 10		\$ 22,652
8, 10	Martin Luther King Day Parade and Gospel Fest	\$ 70,000	
	Taste of Soul	<u>\$ 5,903</u>	
	SUBTOTAL CDs 8, 10		\$ 75,903
5, 10, 11	SORO	<u>\$ 8,000</u>	
	SUBTOTAL CDs 5, 10, 11		\$ 8,000
	GRAND TOTAL ALL CDs		<u>\$1,945,488</u>
	50 Percent		\$972,744