

Communication from Public

Name: Ellen Riotto, South Park Business Improvement District
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Council File No: 19-1077
Comments for Public Posting: Please add the attached comments to the file for 19-1077.



SOUTH PARK

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Los Angeles City Council
200 N Spring St
Los Angeles, CA 90012

Re: Olympic Tower development proposal

Dear Planning and Land Use Committee Members,

Re: Council File 19-1077, 1140 S Broadway

Established in 2005, the South Park Business Improvement District (SPBID) is a non-profit organization providing cleaning, safety, and economic development services for the residents, property owners, visitors and businesses in the area. The South Park neighborhood consists of 52-blocks in the southwest corner of Downtown Los Angeles, and includes such amenities as the Staples Center, L.A. LIVE, Los Angeles Convention Center, and the California Hospital Medical Center. It is also home the fastest-growing residential population in the City of Los Angeles.

As part of our efforts to serve the South Park neighborhood, the BID acts as a liaison between development projects and the community at-large, working to facilitate constructive dialogue about new projects and a shared understanding of the neighborhood's values. These conversations consistently revolve around the pedestrianization of the district, especially areas where pedestrian traffic is new and the necessary infrastructure does not yet exist.

Alleyways are one area where the need for standardized, safe infrastructure is increasingly clear. Because of this, SPBID is supportive of the standardization outlined in the Mobility Element of the City's General Plan. Specifically, defining the width of alleys as suggested will facilitate safe passage for pedestrians by helping to create reliable expectations for alley usage.

When managed well, alleyways can be an asset for downtowns – providing additional pedestrian connections, space for public art, greenery, and even recreation in busy urban areas. Standardizing the width of downtown alleys is the first step toward fully utilizing downtown LA's alleys as the assets they could be.

Sincerely,

Ellen Riotto
Executive Director

SOUTH PARK BUSINESS IMPROVEMENT DISTRICT

1150-B S Hope St, Los Angeles, CA 90015

www.southpark.la