

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#55

MOTION

The Lincoln Heights Industrial Zone Business Improvement District (BID) was established in 2011 and is currently in the process of renewing. The BID area consists of approximately thirteen blocks from the northern boundary-parcels abutting the 110 (Pasadena) freeway between the 5 (Golden state) freeway and Pasadena avenue; the western boundary-parcels abutting the 5 freeway between Barranca Street and the 110 (Pasadena) freeway; the southern boundary-all parcels facing Humboldt Street between the 5 (Golden state) freeway and Avenue 33; the eastern boundary-parcels on the west facing Pasadena Avenue between Avenue 33 and 110 (Pasadena) freeway. To renew the BID, proponents must follow the procedures for establishment as provided by State law and requires the approval of a Management Plan and Engineer's Report.

The BID has brought many benefits to the Lincoln Heights community, including clean streets and sidewalks, additional BID maintained trash receptacles, and neighborhood beautification. The Council should authorize the City Clerk to provide the necessary assistance for the renewal of the BID. Any additional funds required for this effort would be provided by the BID.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance for the renewal of the Lincoln Heights Industrial Zone Business Improvement District.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor:

- 1) Instruct the City Clerk to utilize \$24,900 from the Business Improvement District (BID) Trust Fund No. 659, subject to terms and conditions as described in the City's BID Policy documents, to be used for professional consulting services to renew the BID, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to prepare all required reports and documents and other activities required for renewal of the Lincoln Heights Industrial Zone Business Improvement District; and to generally coordinate the entire process for renewing the Lincoln Heights Industrial Zone Business Improvement District.
- 2) Authorize the City Clerk to work with the Lincoln Heights Industrial Zone Business Improvement District to negotiate and execute a contract with their consultants for expenses related to the renewal of the Lincoln Heights Industrial Zone Business Improvement District.

PRESENTED BY: Gilbert A. Cedillo
GILBERT A. CEDILLO
Councilmember, 1st District

SECONDED BY: Joe P...

ORIGINAL

1057 1 2010

ORDINANCE NO. 186273

An ordinance amending Section 5.490 of the Los Angeles Administrative Code to expand the purpose of the Business Improvement District Trust Fund.

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. Section 5.490 of Chapter 91, Division 5 of the Los Angeles Administrative Code is amended in its entirety to read as follows:

Sec. 4.950. Purpose of the Fund.

The Fund shall be used to provide financial assistance to business groups that wish to establish a Business Improvement District. The Fund may be used for the purpose of hiring a consultant to assist in the establishment of the proposed District, including conducting a survey to determine whether sufficient interest to establish a District exists among the business community located within the proposed District; conducting public education forums regarding establishment of the proposed District; preparing and distributing newsletters relating to the formation of the proposed District; collecting data; establishing a general business plan and budget for the proposed District; and any other activities which promote the concept of the proposed District agreed upon by the business community and the City.


The Fund shall be for the payment of currently identified business improvement district assessments levied on City owned real property, as well as assessments which may be levied on City property in the future.

The Fund shall further be used to provide support for the City Clerk's Office in administering the City's Business Improvement District program. The Fund may be used for payment of general benefit, receipt, and disbursement of Business Improvement District recovery costs, personnel support, system upgrades, contract compliance, audits, travel expenses for Business Improvement District events, outreach, and the development and implementation of best practices workshops for operating and sustaining the Business Improvement District program.

Sec. 2. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

MICHAEL N. FEUER, City Attorney

By 
CHRISTY NUMANO-HIURA
Deputy City Attorney

Date 7-2-19

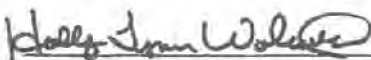
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The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR





Ordinance Passed 08/13/2019

Approved 08/16/2019

Ordinance Effective Date: 10/01/2019
Council File No.: 18-0420

DECLARATION OF POSTING ORDINANCE

I, Ottavia Smith state as follows: I am, and was at all times hereinafter mentioned, a resident of the State of California, over the age of eighteen years, and a Deputy City Clerk of the City of Los Angeles, California.

Ordinance No. 186273 - a copy of which is hereto attached, was finally adopted by the Los Angeles City Council on 08/13/2019, and under the direction of said City Council and the City Clerk, pursuant to Section 251 of the Charter of the City of Los Angeles and Ordinance No. 172959, I conspicuously posted a true copy of said ordinance at each of the three public places located in the City of Los Angeles, California, as follows: 1) one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; 2) one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; 3) one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records beginning on 08/21/2019 and will be continuously posted for ten or more days.

I declare under penalty of perjury that the foregoing is true and correct.



Deputy Clerk

Date: 08/21/2019

Ordinance Effective Date: 10/01/2019

Council File No.: 18-0420