

TRANSPORTATION COMMITTEE REPORT relative to Los Angeles Department of Transportation's (LADOT) Data Protection Principles governing the Department's use and retention of Mobility Data Specification (MDS) data.

Recommendations for Council action, pursuant to Motion (Ryu – Krekorian):

1. ENDORSE LADOT's Data Protection Principles.
2. INSTRUCT the LADOT to:
 - a. Incorporate the Data Protection Principles and operational details into all applicable rules and guidelines for programs that use the MDS.
 - b. Report in 90 days with specific regulatory purposes for the collection and use of each type of data required by MDS, and a data retention and minimization policy that determines the length of time each type of data is retained.
 - c. Report in 180 days with a transparency report discussing the types of third party requests for MDS data that the LADOT has received and how the LADOT responded to those requests, including any executed agreements.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

On November 1, 2019, Council considered Motion (Ryu – Krekorian) relative to LADOT's Data Protection Principles governing the use and retention of Mobility Data Specification data. Motion states that in October, 2016, LADOT published Urban Mobility in a Digital Age, which outlines the Department's strategy for using transportation technology to achieve its core mission of delivering a safe, livable, and well-run transportation system. Subsequently, the June 2018 Strategic Implementation Plan and the March 2019 Technology Action Plan identified the need to create new digital tools to actively manage the public right-of-way. The MDS allows for data exchange with new mobility providers and fleet managers, allowing LADOT to more efficiently and effectively fulfill its regulatory and operational responsibilities and ensure better transportation services for residents and commuters.

Motion goes on to state that LADOT now uses MDS to manage shared bikes, scooters, taxis, and buses. In the future, MDS will likely be used to regulate autonomous vehicles, drones, and technology yet-to-be-imagined. As an increasing share of the public's travel is occurring on modes managed by MDS, Motion movers believe that policies should be established to protect individual privacy and promote a transportation system that is free from discrimination and the exploitation of personal mobility data. To that end, LADOT has developed Data Protection Principles governing the Department's use and retention of MDS data. These principles include data categorization, data minimization, limiting access, prohibition of data monetization, security,

and transparency. Furthermore, LADOT has committed to publishing additional operational details on the implementation of these principles.

Motion recommends that Council endorse LADOT's Data Protection Principles. Motion further recommends that Council direct LADOT to incorporate the Data Protection Principles and operational details into all applicable rules and guidelines for programs that use the MDS, and to report relative to third party requests for data, data retention, and the specific regulatory purposes for the collection and use of each type of data required by MDS. Council referred Motion to the Transportation Committee for consideration.

At its meeting held November 13, 2019, the Transportation Committee recommended that Council approve Motion's recommendation.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
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BONIN:	YES
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MARTINEZ:	YES
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KORETZ:	YES
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-NOT OFFICIAL UNTIL COUNCIL ACTS-