



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

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**CF #19-1533: No to Wilshire / La Brea**

3 messages

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**Alexis Gaines** <info@email.actionnetwork.org>  
Reply-To: lexigaines95@gmail.com  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 8:58 AM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Alexis Gaines  
[lexigaines95@gmail.com](mailto:lexigaines95@gmail.com)  
4812 Sunnyslope Ave, Apt A  
Sherman Oaks, California 91423

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**Suzann Janvrin** <info@email.actionnetwork.org>  
Reply-To: suzannnicole@gmail.com  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 8:59 AM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Suzann Janvrin  
[suzannnicole@gmail.com](mailto:suzannnicole@gmail.com)  
401 n Wilton pl  
Los angeles , California 90004

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**Zack Imbrogno** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [zack.imbrogno@gmail.com](mailto:zack.imbrogno@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Mon, Jan 27, 2020 at 9:14 AM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea Project](#)'s environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Zack Imbrogno  
[zack.imbrogno@gmail.com](mailto:zack.imbrogno@gmail.com)  
8756 Wonderland ave  
[Los Angeles , California 90046](#)



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

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**Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736))**

4 messages

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**Lawrence Carnow** <info@email.actionnetwork.org>  
Reply-To: carnow@gmail.com  
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 11:10 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Lawrence Carnow  
[carnow@gmail.com](mailto:carnow@gmail.com)  
4348 Mammoth Ave  
[Los Angeles, California 91423](#)

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**Chris Poole** <info@email.actionnetwork.org>  
Reply-To: topherpoole@gmail.com  
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 5:52 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave](#). The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Chris Poole  
[topherpoole@gmail.com](mailto:topherpoole@gmail.com)  
2035 N Hoover St  
Los Angeles, California 90027

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**Christina Xenos** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [xtina.xenos@gmail.com](mailto:xtina.xenos@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Sun, Jan 26, 2020 at 10:11 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Christina Xenos  
[xtina.xenos@gmail.com](mailto:xtina.xenos@gmail.com)  
2045 Holly Drive, B  
Los Angeles, California 90068

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**Barbara Moroncini** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [bmoroncini@me.com](mailto:bmoroncini@me.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Mon, Jan 27, 2020 at 9:47 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

1/29/2020

City of Los Angeles Mail - Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

Barbara Moroncini

[bmoroncini@me.com](mailto:bmoroncini@me.com)

1701 Sanborn Ave

[Los Angeles, California 90027](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

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## CF #19-1533: No to Wilshire / La Brea

1 message

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**Rosemary Peters** <libigfrat@sbcglobal.net>  
Reply-To: libigfrat@sbcglobal.net  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 10:25 AM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Rosemary Peters  
[libigfrat@sbcglobal.net](mailto:libigfrat@sbcglobal.net)  
612 S Dunsmuir Ave  
Los Angeles, California 90036



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

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**Comment on Council File: 19-1533 / ZA-2019-1744**

1 message

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**Alfred Bie** <themEEK@earthlink.net>  
Reply-To: themEEK@earthlink.net  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 2:54 PM

PLUM Committee Members,

To PLUM COMMITTEE MEMBERS, COUNCIL MEMBER RYU, CITY PLANNER MICHELLE CARTER, COUNCIL DISTRICT 4 TEAM, PLANNING DEPUTY EMMA HOWARD, Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Please stop another blatant disregard for the humanity that is missing in current city planning and policy. The right to affordable housing is not only what Los Angeles voted for it is the right for people in Los Angeles.

Regards,

Alfred Bie  
[themEEK@earthlink.net](mailto:themEEK@earthlink.net)  
2412 Kenilworth Ave  
[Los Angeles, California 90039](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

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## CF #19-1533: No to Wilshire / La Brea

1 message

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**Carlo Coppola** <coppola@oakland.edu>

Mon, Jan 27, 2020 at 6:58 PM

Reply-To: coppola@oakland.edu

To: clerk.cps@lacity.org

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We we deserve a more thorough environmental review.

Thank you,

Carlo Coppola

[coppola@oakland.edu](mailto:coppola@oakland.edu)

5033 Franklin Ave

[Los Angeles](#), Colorado 90927





City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

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**Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)**

11 messages

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**Adam Reider** <info@email.actionnetwork.org>  
Reply-To: adamreider@mac.com  
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 10:21 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Adam Reider  
[adamreider@mac.com](mailto:adamreider@mac.com)  
826 S. Highland Ave  
Los Angeles, California 90036

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**Christianne Hedtke** <info@email.actionnetwork.org>  
Reply-To: yourfriendchristi@gmail.com  
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 1:16 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC

program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Christianne Hedtke  
[yourfriendchristi@gmail.com](mailto:yourfriendchristi@gmail.com)  
1905 n. Alexandria Ave  
Los Angeles, California 90027

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**Armen Meymarian** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [ameymarian@yahoo.com](mailto:ameymarian@yahoo.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Sun, Jan 26, 2020 at 9:14 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Armen Meymarian  
[ameymarian@yahoo.com](mailto:ameymarian@yahoo.com)  
1964 N. Berendo Street  
Los Angeles, California 90027

**Rich Crook** <info@email.actionnetwork.org>  
Reply-To: homebrewguy@gmail.com  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 8:56 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Rich Crook  
[homebrewguy@gmail.com](mailto:homebrewguy@gmail.com)  
1973 Palmerston Place  
Los Angeles, California 90027

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**Maxxe Sternbaum** <info@email.actionnetwork.org>  
Reply-To: batobateau@gmail.com  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 8:57 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave.](#) The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any

environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Maxxe Sternbaum  
[batobateau@gmail.com](mailto:batobateau@gmail.com)  
8756 wonderland ave  
Los angeles, California 90046

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**Don Hug** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [donjhug@gmail.com](mailto:donjhug@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Mon, Jan 27, 2020 at 9:01 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Don Hug  
[donjhug@gmail.com](mailto:donjhug@gmail.com)  
137 n Larchmont Blvd unit 675  
Los Angeles , California 90004

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**Christopher Avina** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [c.avina05@gmail.com](mailto:c.avina05@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Mon, Jan 27, 2020 at 9:07 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Christopher Avina  
[c.avina05@gmail.com](mailto:c.avina05@gmail.com)  
596 S Ogden Street  
Los Angeles, California 90036

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**Sue Bielenberg** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [hollywoodartchick@yahoo.com](mailto:hollywoodartchick@yahoo.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Mon, Jan 27, 2020 at 9:09 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Sue Bielenberg  
[hollywoodartchick@yahoo.com](mailto:hollywoodartchick@yahoo.com)  
1540 N. Formosa Ave, Apt 6  
Los Angeles, California 90046

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**k Ziegler** <info@email.actionnetwork.org>  
Reply-To: kziegler6@yahoo.com  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 9:31 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

k Ziegler  
[kziegler6@yahoo.com](mailto:kziegler6@yahoo.com)  
4335 Van Nuys blvd  
Sherman oaks , California 91403

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**Mariel Yohe** <info@email.actionnetwork.org>  
Reply-To: marielyohe@gmail.com  
To: clerk.cps@lacity.org

Mon, Jan 27, 2020 at 2:47 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor).

Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Mariel Yohe

[marielyohe@gmail.com](mailto:marielyohe@gmail.com)

618 S DETROIT ST, APT. 302

[Los Angeles, California 90036](#)

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**Corey Barger** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

Reply-To: [coreysbarger@gmail.com](mailto:coreysbarger@gmail.com)

To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Mon, Jan 27, 2020 at 10:57 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Corey Barger

[coreysbarger@gmail.com](mailto:coreysbarger@gmail.com)

501 north rossmore ave., #c7

[Los angeles, California 90004](#)