



City Clerk Council and Public Services &lt;clerk.cps@lacity.org&gt;

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**Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736))**

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**Jerry Leinwand** <info@email.actionnetwork.org>  
Reply-To: saharadark@aol.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 7:45 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Jerry Leinwand  
[saharadark@aol.com](mailto:saharadark@aol.com)  
14400 Chandler Bl.202, 202  
Sherman Oaks, California 91401

**Maria Basaldu** <info@email.actionnetwork.org>  
Reply-To: pancake\_squirrel@yahoo.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 5:03 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Maria Basaldu  
[pancake\\_squirrel@yahoo.com](mailto:pancake_squirrel@yahoo.com)  
4283 Verdugo Rd., #1  
Los Angeles, California 90065

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**filmlis@gmail.com** <info@email.actionnetwork.org>  
Reply-To: filmlis@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 5:16 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any

environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

[filmlis@gmail.com](mailto:filmlis@gmail.com)

431 Normandie Place

Los Angeles, California 90004

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**Edward Matias** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

Reply-To: [elmatias@aol.com](mailto:elmatias@aol.com)

To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 7:26 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Edward Matias

[elmatias@aol.com](mailto:elmatias@aol.com)

1617 N Poinsettia Pl Apt 303

Los Angeles, California 90046

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**Donna Micas** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

Reply-To: [donnamicas1@gmail.com](mailto:donnamicas1@gmail.com)

To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 7:40 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Donna Micas  
[donnamicas1@gmail.com](mailto:donnamicas1@gmail.com)  
12015 1/2 Washington Place  
Los Angeles, California 90066

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**Jeanie Chang** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [lemonlimelama@gmail.com](mailto:lemonlimelama@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 7:50 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Jeanie Chang  
[lemonlimelama@gmail.com](mailto:lemonlimelama@gmail.com)  
4510 Hazeltine Ave. Apt 10  
Sherman Oaks, California 91423

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**Mitch Gries** <info@email.actionnetwork.org>  
Reply-To: mitchgries@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 1:39 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Mitch Gries  
[mitchgries@gmail.com](mailto:mitchgries@gmail.com)  
7224 Hillside Ave, #24  
Los Angeles, California 90046

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**Hannah Bleier** <info@email.actionnetwork.org>  
Reply-To: hybleier@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 4:05 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Hannah Bleier  
[hybleier@gmail.com](mailto:hybleier@gmail.com)  
6225 Hillandale Dr.  
Los Angeles, California 90042

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**R kevin Baugh** <info@email.actionnetwork.org>  
Reply-To: kevin\_baugh@yahoo.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 5:20 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

R kevin Baugh  
[kevin\\_baugh@yahoo.com](mailto:kevin_baugh@yahoo.com)  
4470 W Sunset Blvd, #139  
Los Angeles, California 90027

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**Staci Steinberger** <info@email.actionnetwork.org>  
Reply-To: sasteinberger@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 5:58 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

I was also concerned to hear that this building has more hotel rooms than affordable housing units. Walking down the streets in this neighborhood, the homeless crises is impossible to escape. We need to spend our resources efficiently to build housing for the people in our community that need it. This neighborhood needs more affordable units, not more giveaways to developers.

Thank you,  
Staci

Staci Steinberger  
[sasteinberger@gmail.com](mailto:sasteinberger@gmail.com)  
637 S Burnside Ave.  
Los Angeles , California 90036

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**sjdavis60@hotmail.com** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [sjdavis60@hotmail.com](mailto:sjdavis60@hotmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 6:11 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

[sjdavis60@hotmail.com](mailto:sjdavis60@hotmail.com)  
2145 Mayview Drive  
Los Angeles, California 90027

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**Brennan Jackson** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [brennanr.jackson@gmail.com](mailto:brennanr.jackson@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 6:47 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Brennan Jackson  
[brennanr.jackson@gmail.com](mailto:brennanr.jackson@gmail.com)

630 Masselin Ave., Apt. 137  
Los Angeles, California 90036

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**Ann Muentner** <info@email.actionnetwork.org>  
Reply-To: ensigera@yahoo.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 8:06 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Ann Muentner  
ensigera@yahoo.com  
5719 Burnet Ave  
Sherman Oaks, California 91411

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**Caitlin Mendoza-Price** <info@email.actionnetwork.org>  
Reply-To: caitlinkmprice@gmail.com  
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 12:03 AM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Caitlin Mendoza-Price  
caitlinkmprice@gmail.com



1/24/2020

City of Los Angeles Mail - CF #19-1533: No to Wilshire / La Brea

642 San Benito St

Los Angeles, California 90033

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**Ambar Capoor** <info@email.actionnetwork.org>  
Reply-To: ambarecomail@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 3:26 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Ambar Capoor  
[ambarecomail@gmail.com](mailto:ambarecomail@gmail.com)  
[10823 Whipple Street, Apt 3](#)  
NORTH HOLLYWO, California 91602

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**Anfinn Skulevold** <info@email.actionnetwork.org>  
Reply-To: anfinns@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 3:59 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Anfinn Skulevold  
[anfinns@gmail.com](mailto:anfinns@gmail.com)  
1782 orchid Ave  
Los Angeles, California 90028

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**Christopher Woodard** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>  
Reply-To: [itschrisreed@gmail.com](mailto:itschrisreed@gmail.com)  
To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 4:29 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Christopher Woodard  
[itschrisreed@gmail.com](mailto:itschrisreed@gmail.com)  
4470 w sunset Blvd PMB 317  
Los Angeles, California 90027

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**thekristen1@gmail.com** <info@email.actionnetwork.org>  
Reply-To: thekristen1@gmail.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 6:00 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

[thekristen1@gmail.com](mailto:thekristen1@gmail.com)  
1134 N Sycamore Ave Apt 314  
[Los Angeles, California 90038](#)

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**Hae Jung Cho** <info@email.actionnetwork.org>  
Reply-To: [hjc90026@yahoo.com](mailto:hjc90026@yahoo.com)  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 6:41 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable.

Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Hae Jung Cho

[hjc90026@yahoo.com](mailto:hjc90026@yahoo.com)

845 Crenshaw Blvd, Apt 1

[Los Angeles, California 90005](#)

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**Kristin Reeg** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

Reply-To: [kristin8reeg@gmail.com](mailto:kristin8reeg@gmail.com)

To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 8:26 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Kristin Reeg

[kristin8reeg@gmail.com](mailto:kristin8reeg@gmail.com)

2731 Locksley Pl

[LA, California 90039](#)

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**Emilie Hall** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

Reply-To: [goodybug1@yahoo.com](mailto:goodybug1@yahoo.com)

To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 9:28 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Emilie Hall

[goodybug1@yahoo.com](mailto:goodybug1@yahoo.com)

4516 Avocado St, Apt E

Los Angeles, California 90027

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**Harold Shabo** <[info@email.actionnetwork.org](mailto:info@email.actionnetwork.org)>

Reply-To: [rinconia27@gmail.com](mailto:rinconia27@gmail.com)

To: [clerk.cps@lacity.org](mailto:clerk.cps@lacity.org)

Thu, Jan 23, 2020 at 10:16 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Harold Shabo

Harold Shabo

[rinconia27@gmail.com](mailto:rinconia27@gmail.com)

2701 Rinconia Dr  
Los Angeles, California 90068-2227

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**Elizabeth Rosen** <info@email.actionnetwork.org>  
Reply-To: lisarosen@aol.com  
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 10:27 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Elizabeth Rosen  
[lisarosen@aol.com](mailto:lisarosen@aol.com)  
451 N VISTA ST  
LOS ANGELES, California 90036

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**Sharon Lennon** <info@email.actionnetwork.org>  
Reply-To: sharonann67@aol.com  
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 6:22 AM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a

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Regards,

Sharon Lennon

[sharonann67@aol.com](mailto:sharonann67@aol.com)

Sunset Drive

Los Angeles, California 90027