

Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Sherry Buch <sherryjohn@roadrunner.com> Reply-To: sherryjohn@roadrunner.com To: clerk.cps@lacity.org Thu, Jan 23, 2020 at 4:30 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Sherry Buch sherryjohn@roadrunner.com 2128 Canyon Drive Los Angeles, California 90068



CF #19-1533: No to Wilshire / La Brea

1 message

Peggy Kamuf kamuf@usc.edu To: clerk.cps@lacity.org Thu, Jan 23, 2020 at 6:04 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you, Peggy Kamuf

Peggy Kamuf kamuf@usc.edu N. Irving Los Angeles, California 90004-1510



Comment on Council File: 19-1533 / ZA-2019-1744

1 message

Sarah Hunt <sarah@fanthorpe.com>
Reply-To: sarah@fanthorpe.com
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 6:20 PM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for 623-671 S. La Brea Ave which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Sarah Hunt

Sarah Hunt sarah@fanthorpe.com 3701 Fredonia Drive Los Angeles, California 90068



Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Joanne Kim <joanne.kim@losfeliznc.org> Reply-To: joanne.kim@losfeliznc.org To: clerk.cps@lacity.org Thu, Jan 23, 2020 at 6:25 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Joanne Kim
joanne.kim@losfeliznc.org
2300 N Hobart Blvd
Los Angeles, California 90027



Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Larry Williams Sr < larowil@earthlink.net> Reply-To: larowil@earthlink.net To: clerk.cps@lacity.org Thu, Jan 23, 2020 at 6:30 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Larry Williams Sr larowil@earthlink.net 5532 Costello Avenue Sherman Oaks, California 91401



Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Carrie Isaacs <scmgisaacs@msn.com> Reply-To: scmgisaacs@msn.com To: clerk.cps@lacity.org Thu, Jan 23, 2020 at 6:51 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Carrie Isaacs scmgisaacs@msn.com 432 S Curson #2L Los Angeles, California 90036



CF #19-1533: No to Wilshire / La Brea

1 message

Janet Evkholm <janeteckholm@sbcglobal.net> Reply-To: janeteckholm@sbcglobal.net To: clerk.cps@lacity.org Thu, Jan 23, 2020 at 7:04 PM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Janet Evkholm
janeteckholm@sbcglobal.net
7533 Kimdale Lane
LA, California 90046-1236



Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Camilla Cracchiolo <camilla-politics@mindspring.com>
Reply-To: camilla-politics@mindspring.com
To: clerk.cps@lacity.org

Thu, Jan 23, 2020 at 9:57 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Camilla Cracchiolo camilla-politics@mindspring.com 1123 S. Norton Ave.
Los Angeles, California 90019



Comment on Council File: 19-1533 / ZA-2019-1744

1 message

Carmen Mendoza msn.com
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 6:05 AM

PLUM Committee Members.

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for 623-671 S. La Brea Ave which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Carmen Mendoza
lalan1@msn.com
24 Israel st. Greehheights subd. Nangka
Marikina city, National Capital Region 1808



Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Gloria Gesas <info@email.actionnetwork.org> Reply-To: glogesas@gmail.com To: clerk.cps@lacity.org Fri, Jan 24, 2020 at 8:21 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Gloria Gesas glogesas@gmail.com 13331 Moorpark St Sherman Oaks, California 91423



Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Suzan Fellman <suzan@suzanfellman.com> Reply-To: suzan@suzanfellman.com To: clerk.cps@lacity.org Fri, Jan 24, 2020 at 8:53 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Suzan Fellman suzan@suzanfellman.com 613 S. Citrus Avenue Los Angeles, California 90036



Comment on Council File: 19-1533 / ZA-2019-1744

Carol Cetrone <info@email.actionnetwork.org> Reply-To: perpetua99@gmail.com To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 9:00 AM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for 623-671 S. La Brea Ave which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Carol Cetrone perpetua99@gmail.com 427 N Commonwealth Av Los Angeles, California 90004



Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

A Carrollman <info@email.actionnetwork.org>

Reply-To: ajctrust@aol.com To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 9:47 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

A Carrollman ajctrust@aol.com Hollywood blvd Los angeles, California 90046



CF #19-1533: No to Wilshire / La Brea

1 message

Brian Leatart <studio@brianleatart.com>
Reply-To: studio@brianleatart.com
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 9:53 AM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Brian Leatart studio@brianleatart.com 520 N Western Ave. Los Angeles, California 90004



Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

K Krupinski <info@email.actionnetwork.org> Reply-To: kkbluerose@hotmail.com

To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 10:17 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

K Krupinski kkbluerose@hotmail.com 6124 Buena Vista Ter Los Angeles, California 90042



CF #19-1533: No to Wilshire / La Brea

1 message

Juan Munoz <munoz.juan@live.com> Reply-To: munoz.juan@live.com To: clerk.cps@lacity.org Fri, Jan 24, 2020 at 11:09 AM

PLUM Committee Members,

I urge the City to oppose the Wilshire / La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Juan Munoz munoz.juan@live.com 3136 Norton Avenue Lynwood, California 90262



Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Estuardo Mazariegos <estuardo.mazariegos@seiu-usww.org> Reply-To: estuardo.mazariegos@seiu-usww.org
To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 11:45 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at 639 S. La Brea Ave. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Estuardo Mazariegos estuardo.mazariegos@seiu-usww.org 1213 w.42nd street Los Angeles , California 90043



Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

2 messages

K Krupinski <info@email.actionnetwork.org> Reply-To: kkbluerose@hotmail.com

To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 10:17 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at Wilshire & La Brea. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

K Krupinski kkbluerose@hotmail.com 6124 Buena Vista Ter Los Angeles, California 90042

Christen Springer <info@email.actionnetwork.org> Reply-To: violetteapot@gmail.com To: clerk.cps@lacity.org Fri, Jan 24, 2020 at 2:08 PM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at 639 S. La Brea Ave. The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC

program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Christen Springer violetteapot@gmail.com 3616 Marcia drive Los Angeles , California 90026



Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

4 messages

Gloria Gesas <info@email.actionnetwork.org> Reply-To: glogesas@gmail.com To: clerk.cps@lacity.org Fri, Jan 24, 2020 at 8:21 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Gloria Gesas glogesas@gmail.com 13331 Moorpark St Sherman Oaks, California 91423

A Carrollman <info@email.actionnetwork.org>
Reply-To: aictrust@aol.com

To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 9:47 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for Wilshire La Brea. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

A Carrollman
ajctrust@aol.com
Hollywood blvd
Los angeles, California 90046

Ginger Coyote <info@email.actionnetwork.org> Reply-To: ginger.coyote@gmail.com To: clerk.cps@lacity.org Fri, Jan 24, 2020 at 3:02 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for 639 S. La Brea Ave. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Ginger Coyote ginger.coyote@gmail.com 1626 N Wilcox Ave Hollywood, California 90028

Veronica Scarpelli <info@email.actionnetwork.org> Reply-To: mexitalian38@aol.com

To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 3:40 PM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for 639 S. La Brea Ave. The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Veronica Scarpelli mexitalian38@aol.com 4318 Stern Ave unit 308 Sherman Oaks, California 91423



CF #19-1533: No to Wilshire / La Brea

Steven Luftman <info@email.actionnetwork.org> Reply-To: sluftman@yahoo.com To: clerk.cps@lacity.org

Fri, Jan 24, 2020 at 11:29 AM

PLUM Committee Members,

This project is a serious misuse of the TOC Ordinance. The TOC ordinance is supposed to help create housing not hotels.

I urge the City to oppose the 639 S. La Brea Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Steven Luftman sluftman@yahoo.com 1212 S Orlando Ave Los Angeles, California 90035