



City Clerk Council and Public Services <clerk.cps@lacity.org>

Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Sarajo Frieden <sarajo@sarajofrieden.com>
Reply-To: sarajo@sarajofrieden.com
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 10:25 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Sarajo Frieden
sarajo@sarajofrieden.com
1910 North Serrano Avenue
[LA, California 90027](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

Comment on Council File: 19-1533 / ZA-2019-1744

2 messages

Judith Bogdanove <info@email.actionnetwork.org>
Reply-To: judy.bogdanove@gmail.com
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 10:23 AM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,
Judith K Bogdanove

Judith Bogdanove
judy.bogdanove@gmail.com
5141 Ledge Ave
[North Hollywood, California 91601-4145](#)

Aaron Schwab <info@email.actionnetwork.org>
Reply-To: schwabar@hotmail.com
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 10:32 AM

PLUM Committee Members,

Los Angeles voters have demonstrated time and time again that they want more affordable housing. Please stand with them and stop the CGI Strategies project proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing. Approving the project in its current form would create a

dangerous precedent that would encourage more luxury hotel and commercial development at the expense of the affordable housing we need. Additionally, the City is rushing the environmental review process ahead of approvals for the project itself, denying community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels.

Regards,

Aaron Schwab

schwabar@hotmail.com

7513 Fountain Avenue, Apt 321

[Los Angeles, California 90046](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

CF #19-1533: No to Wilshire / La Brea

1 message

Melina Bielefelt <melinaesther@sbcglobal.net>

Sun, Jan 26, 2020 at 10:32 AM

Reply-To: melinaesther@sbcglobal.net

To: clerk.cps@lacity.org

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Melina Bielefelt

melinaesther@sbcglobal.net

4308 los feliz blvd. #4

[Los Angeles , California 90027-2238](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

Wilshire / La Brea Project Comments ((CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736))

1 message

Melanie Henderson <mh57blue@pacbell.net>
Reply-To: mh57blue@pacbell.net
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 10:33 AM

PLUM Committee Members,

I write deeply concerned about the luxury hotel and condo project proposed for [639 S. La Brea Ave.](#) The Transit Oriented Communities (TOC) program was intended to create housing, especially affordable housing. So too, the Code makes clear that hotel rooms and dwelling units must be tied to its lot area (see LAMC § 12.21.C.1(j)). Here, the project is using the TOC incentives to build more hotel rooms at the expense of housing, double counts lot area already designated for housing, and allocates lot area entirely untethered to the project's site plans. Please stop this misuse of our affordable housing law.

Melanie Henderson
mh57blue@pacbell.net
7428 Hollywood Blvd #306
[Los Angeles , California 90046](#)



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Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Suzan Fellman <suzan@suzanfellman.com>
Reply-To: suzan@suzanfellman.com
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 10:33 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Suzan Fellman
suzan@suzanfellman.com
613 S. Citrus Avenue
[Los Angeles, California 90036](#)



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Don't Rush Environmental Review: 623-671 S. La Brea (CF #19-1533, ZA-2019-1744, VTT-82618, ENV-2019-1736)

1 message

Linda Palius <palius@sbcglobal.net>
Reply-To: palius@sbcglobal.net
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 11:38 AM

PLUM Committee Members,

I am writing with concern about the proposed hotel/housing project at [639 S. La Brea Ave](#). The project's environmental review is being rushed ahead of approvals for the actual project, denying our community the ability to ensure the project will really be sustainable and mitigate its effects on traffic, energy, climate change, and water use. Additionally, the project misuses the TOC program that was intended to create more housing, including more affordable housing. This is self-evident by other TOC projects in the City, which either propose housing exclusively, or contain only a small portion of retail use (e.g., minor local-serving retail on the ground floor). Here, however, the project includes an 8-story, 125-room luxury hotel on land adjacent to the future Metro stop, which would be better used to provide housing—as intended under the clear purpose of the City's TOC program. I urge that the PLUM Committee to halt approvals of any environmental review until the City has reviewed the underlying project and ensure our affordable housing programs create actual housing, not luxury hotels.

Linda Palius
palius@sbcglobal.net
4502 Longridge Ave
Sherman Oaks, California 91423



City Clerk Council and Public Services <clerk.cps@lacity.org>

CF #19-1533: No to Wilshire / La Brea

2 messages

Mark Spector <info@email.actionnetwork.org>
Reply-To: markss240@gmail.com
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 1:07 PM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Mark Spector
markss240@gmail.com
Hollywood Blvd
Los Angeles, California 90069

Joyce Davidson <info@email.actionnetwork.org>
Reply-To: davidsonjn@gmail.com
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 1:26 PM

PLUM Committee Members,

I urge the City to oppose the [639 S. La Brea](#) Project's environmental review. During a climate crisis caused by rising greenhouse gas (GHG) emissions, the City should ensure projects are doing everything feasible to ensure projects are as water/energy/GHG-efficient as possible. We deserve a more thorough environmental review.

Thank you,

Joyce Davidson
davidsonjn@gmail.com
540 lillian way
[Los angeles, California 90004](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

Comment on Council File: 19-1533 / ZA-2019-1744

1 message

Alyssa Shah <alyssahshah@earthlink.net>
Reply-To: alyssahshah@earthlink.net
To: clerk.cps@lacity.org

Sun, Jan 26, 2020 at 5:18 PM

PLUM Committee Members,

The City is rushing the environmental review process ahead of approvals for the project at [623-671 S. La Brea Ave](#). This denies the community members the ability to ensure the mitigations proposed will really make the project sustainable. Please ensure the adequate environmental review is done on the project and ensure our affordable housing programs are used to create housing, not more luxury hotels !

Please stop the CGI Strategies project as proposed for [623-671 S. La Brea Ave](#) which misuses the Transit Oriented Communities Program to create a project with more hotel rooms than actual housing.

Environmental Impact must be done first !

Regards,
Alyssa Shah

Alyssa Shah
alyssahshah@earthlink.net
611 s. La Brea Ave.
[Los Angeles Ca., California 90036](#)