



City Clerk Council and Public Services <clerk.cps@lacity.org>

Developers Must Pay their Fair Share! (CF#20-0016)1 message

Susan Bohannon <snapdickenson@sbcglobal.net>

Tue, Feb 4, 2020 at 10:36 AM

Reply-To: snapdickenson@sbcglobal.net

To: clerk.cps@lacity.org

PLUM Committee Members,

With Los Angeles in a deep housing and homelessness crisis, the City absolutely cannot afford to leave any money that could potentially fund affordable housing on the table. Developers must pay their fair share of the TFAR Public Benefit fee if they want to build in Downtown Los Angeles.

Please ensure that luxury projects proposed for Downtown Los Angeles are properly assessed by an independent 3rd party that meets City Code requirements and not associated with the Project Applicant. TFAR projects must follow the rules and truly benefit the community by paying the full amount of the TFAR Public Benefit Payment, that is allocated for affordable housing.

Susan Bohannon

snapdickenson@sbcglobal.net

P.O. Box 3233

Winnetka, California 91396



City Clerk Council and Public Services <clerk.cps@lacity.org>

LA City Council hold developers accountable (CF#20-0016)1 message

Chris Robertson <Crjazzman@sbcglobal.net>

Tue, Feb 4, 2020 at 9:44 AM

Reply-To: Crjazzman@sbcglobal.net

To: clerk.cps@lacity.org

PLUM Committee Members,

With Downtown Los Angeles facing a housing and homelessness crisis, developers who wish to benefit from additional density, must pay their fair share of the TFAR Public Benefit Fee. JMF Enterprises, developer of the 5th and Hill project at [333 W. 5th St](#), is potentially underpaying millions of dollars in TFAR Public Benefit Payments to the City of Los Angeles.

Stand with Downtown residents and ensure that this project is properly assessed by an independent 3rd party that meets City Code requirements and not associated with the developer. The City must not let large developers off the hook for their fair share of public benefit payments.

Chris Robertson

Crjazzman@sbcglobal.net

5012 7th Ave

Los Angeles, California 90043-4804



City Clerk Council and Public Services <clerk.cps@lacity.org>

Developers Must Pay their Fair Share! (CF#20-0016)

8 messages

Jordan Greenslade <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 8:32 AM

Reply-To: jkg249e@gmail.com

To: clerk.cps@lacity.org

PLUM Committee Members,

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Jordan Greenslade

jkg249e@gmail.com

936 Centennial st

[Los Angeles, California 90012](#)

Jacqueline Lopez <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 9:26 AM

Reply-To: mexistentialism@gmail.com

To: clerk.cps@lacity.org

PLUM Committee Members,

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Jacqueline Lopez
mexistentialism@gmail.com
4319 Marmion Way
[Los Angeles, California 90065](#)

Esther Del campo <info@email.actionnetwork.org>
Reply-To: evalenzueladc@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:02 AM

PLUM Committee Members,

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Esther Del campo
evalenzueladc@yahoo.com
17931 VANOWEN ST
[RESEDA, California 91335](#)

chestnutnest@yahoo.com <info@email.actionnetwork.org>
Reply-To: chestnutnest@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:13 AM

PLUM Committee Members,

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chestnutnest@yahoo.com

20345 Arminta Street

Winnetka , California 91306

Elizabeth Hagman <info@email.actionnetwork.org>
Reply-To: elizabeth.hagman@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:37 AM

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Elizabeth Hagman

elizabeth.hagman@gmail.com

6301 De Soto Avenue, 233

Woodland Hills, California 91367

lolita nettles <info@email.actionnetwork.org>
Reply-To: ms.nettles_04@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:39 AM

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lolita nettles

ms.nettles_04@yahoo.com

1315 w. 7th st., Apt 404

[los angeles, California 90017](#)

Wilson Hardy <info@email.actionnetwork.org>
Reply-To: wehardy@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:52 AM

PLUM Committee Members,

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Wilson Hardy

wehardy@gmail.com

18307 Burbank Blvd, Unit 211

[Tarzana, California 91356-2732](#)

Sharisse Vestal <info@email.actionnetwork.org>
Reply-To: sharissevestal@hotmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:57 AM

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Sharisse Vestal

sharissevestal@hotmail.com

7251 Amigo Ave Apt 18

[Reseda](#) , Texas 91336



City Clerk Council and Public Services <clerk.cps@lacity.org>

Developers Must Pay their Fair Share! (CF#20-0016)1 message

Santana Rivera <srivera64@sbcglobal.net>

Tue, Feb 4, 2020 at 11:06 AM

Reply-To: srivera64@sbcglobal.net

To: clerk.cps@lacity.org

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Santana Rivera

srivera64@sbcglobal.net

141 1/2 w ave 28

[Los Angeles, California 90031](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

LA City Council hold developers accountable (CF#20-0016)

13 messages

Marta Campos <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 9:12 AM

Reply-To: c.marta25@gmail.com

To: clerk.cps@lacity.org

PLUM Committee Members,

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Marta Campos

c.marta25@gmail.com

California

Los Angeles , California 90011

Aileen Fraser <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 9:36 AM

Reply-To: redkitten32@yahoo.com

To: clerk.cps@lacity.org

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Aileen Fraser
redkitten32@yahoo.com
8326 Amigo Ave
Northridge , California 91324

Dwight Jones <info@email.actionnetwork.org>
Reply-To: mrdj120@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:08 AM

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Dwight Jones
mrdj120@yahoo.com
21030 Gresham St., # 303
[Canoga Park, California 91304](#)

Frances Davison <info@email.actionnetwork.org>
Reply-To: fdavis64900@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:12 AM

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Frances Davison

fdavis64900@yahoo.com

9509 S San Pedro Street Apt 1

[Los Angeles, California 90003](#)

wendieckstein@gmail.com <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 10:19 AM

Reply-To: wendieckstein@gmail.com

To: clerk.cps@lacity.org

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wendieckstein@gmail.com

5139 San Feliciano Drive

[Woodland Hills, California 91364](#)

Israel Torres <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 10:49 AM

Reply-To: israelto42@gmail.com

To: clerk.cps@lacity.org

PLUM Committee Members,

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Israel Torres
israelto42@gmail.com
631 east 111th place
[Los Angeles, California 90059](#)

Marcus Blum <info@email.actionnetwork.org>
Reply-To: xisx4144@hotmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:57 AM

PLUM Committee Members,

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Marcus Blum
xisx4144@hotmail.com
31501 Lindero Canyon Rd., # 9
[Westlake Village, California 91361](#)

JOAN Rozsa <info@email.actionnetwork.org>
Reply-To: joan_rozsa@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 10:58 AM

PLUM Committee Members,

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JOAN Rozsa

joan_rozsa@yahoo.com

6301 GLADE AVE K 215

Woodland HILLS, California 91367

Mark Horton <info@email.actionnetwork.org>
Reply-To: marklhorton@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:04 AM

PLUM Committee Members,

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Mark Horton

marklhorton@yahoo.com

7937

Canoga Park , California 91304

Angela Blair <info@email.actionnetwork.org>
Reply-To: angela.blair.03@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:06 AM

PLUM Committee Members,

With Downtown Los Angeles facing a housing and homelessness crisis, developers who wish to benefit from additional density, must pay their fair share of the TFAR Public Benefit Fee. JMF Enterprises, developer of the 5th and Hill project at [333 W. 5th St](#), is potentially underpaying millions of dollars in TFAR Public Benefit Payments to the City of Los Angeles.

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Angela Blair
angela.blair.03@gmail.com
5847 Penfield Ave
[Woodland Hills , California 91367](#)

Brian David <info@email.actionnetwork.org>
Reply-To: briandavid53.bd@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:31 AM

PLUM Committee Members,

With Downtown Los Angeles facing a housing and homelessness crisis, developers who wish to benefit from additional density, must pay their fair share of the TFAR Public Benefit Fee. JMF Enterprises, developer of the 5th and Hill project at [333 W. 5th St](#), is potentially underpaying millions of dollars in TFAR Public Benefit Payments to the City of Los Angeles.

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Brian David
briandavid53.bd@gmail.com
10428 De Soto ave
[Chatsworth, California 91311](#)

Jennifer Bransford <info@email.actionnetwork.org>
Reply-To: findjennyb@icloud.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:32 AM

PLUM Committee Members,

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Jennifer Bransford
findjennyb@icloud.com
5929 Chimineas Avenue
[Tarzana, California 91356](#)

Willie Baker <info@email.actionnetwork.org>
Reply-To: Williemicki@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 12:38 PM

PLUM Committee Members,

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Willie Baker
Williemicki@gmail.com
8917 Hooper Ave
[Los Angeles, California 90002](#)

SAJE

152 W. 32nd Street

Los Angeles CA 90007

Dear PLUM Committee Members,

In the midst of a profound housing crisis, Los Angeles cannot afford to miss out on the Transfer Floor Area Ratio (TFAR) fees from big developers that help bolster the Affordable Housing Trust Fund. With over 36,000 unsheltered residents and hundreds of thousands more so severely rent burdened that they are living on the verge of homelessness, Los Angeles has become the epicenter of the housing crisis in the Nation. Downtown Los Angeles has been on the forefront of the crisis as rapid redevelopment and gentrification replace affordable units and Single Room Occupancy units (SROs) with luxury towers, forcing low-income and working-class residents to relocate or face homelessness.

As long-term affordable housing/homelessness advocates SAJE is deeply invested in making sure that luxury developers in Downtown pay their fair share of public benefit fees that help preserve the livelihoods of long-term residents, provide public amenities, and develop more affordable housing. SAJE has been working in the South Los Angeles community since 1996. We focus primarily on housing issues and have seen first hand the importance of making sure development works for the greater good and not solely for private profits.

It has come to our attention that in the last 6 months at least 2 proposed luxury hotel/condo projects, the Olympic Tower project and the 5th and Hill project, are potentially underpaying millions of dollars in TFAR Public Benefit Payments to the City of Los Angeles. In both instances the developers initially submitted a baseline valuation of the project site that was out of date and potentially undervalued the properties relative to other nearby comparable projects. Projects proposed for Downtown Los Angeles must be properly assessed by an independent 3rd party that meets City Code requirements and is not associated with the Project Applicant.

The City must not let large developers off the hook for their fair share of public benefit payments. Long-term residents of Downtown Los Angeles suffer from the negative effects of dense luxury development, and the developers' failure to include any affordable housing on site. By underpaying this fee developers are benefiting from increased density, while disregarding their obligation to create projects that serve the City and its residents.

We must ensure that TFAR projects follow City Code and truly benefit the community by paying the full amount of the TFAR Public Benefit Payment, that is allocated for affordable housing.

Yours truly,

Cynthia Strathmann, Executive Director

SAJE (Strategic Actions for a Just Economy)



City Clerk Council and Public Services <clerk.cps@lacity.org>

Developers Must Pay their Fair Share! (CF#20-0016)

1 message

Anna Evans-Goldstein <agoldstein@unitehere11.org>

Tue, Feb 4, 2020 at 6:35 PM

Reply-To: agoldstein@unitehere11.org

To: clerk.cps@lacity.org

PLUM Committee Members,

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Anna Evans-Goldstein

agoldstein@unitehere11.org

1140 Arapahoe Street

[Los Angeles, California 90006](#)



City Clerk Council and Public Services <clerk.cps@lacity.org>

LA City Council hold developers accountable (CF#20-0016)

15 messages

Marta Campos <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 9:12 AM

Reply-To: c.marta25@gmail.com

To: clerk.cps@lacity.org

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California

Los Angeles , California 90011

Aileen Fraser <info@email.actionnetwork.org>

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8326 Amigo Ave
Northridge , California 91324

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[Canoga Park, California 91304](#)

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Frances Davison

fdavis64900@yahoo.com

9509 S San Pedro Street Apt 1

[Los Angeles, California 90003](#)

wendieckstein@gmail.com <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 10:19 AM

Reply-To: wendieckstein@gmail.com

To: clerk.cps@lacity.org

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wendieckstein@gmail.com

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[Woodland Hills, California 91364](#)

Israel Torres <info@email.actionnetwork.org>

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631 east 111th place

[Los Angeles, California 90059](#)

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Tue, Feb 4, 2020 at 10:57 AM

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PLUM Committee Members,

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Stand with Downtown residents and ensure that this project is properly assessed by an independent 3rd party that meets City Code requirements and not associated with the developer. The City must not let large developers off the hook for their fair share of public benefit payments.

Marcus Blum

xisx4144@hotmail.com

31501 Lindero Canyon Rd., # 9

[Westlake Village, California 91361](#)

JOAN Rozsa <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 10:58 AM

Reply-To: joan_rozsa@yahoo.com

To: clerk.cps@lacity.org

PLUM Committee Members,

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JOAN Rozsa

joan_rozsa@yahoo.com

6301 GLADE AVE K 215

Woodland HILLS, California 91367

Mark Horton <info@email.actionnetwork.org>
Reply-To: marklhorton@yahoo.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:04 AM

PLUM Committee Members,

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Mark Horton

marklhorton@yahoo.com

7937

Canoga Park , California 91304

Angela Blair <info@email.actionnetwork.org>
Reply-To: angela.blair.03@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:06 AM

PLUM Committee Members,

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Angela Blair
angela.blair.03@gmail.com
5847 Penfield Ave
[Woodland Hills , California 91367](#)

Brian David <info@email.actionnetwork.org>
Reply-To: briandavid53.bd@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:31 AM

PLUM Committee Members,

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Brian David
briandavid53.bd@gmail.com
10428 De Soto ave
[Chatsworth, California 91311](#)

Jennifer Bransford <info@email.actionnetwork.org>
Reply-To: findjennyb@icloud.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 11:32 AM

PLUM Committee Members,

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Jennifer Bransford
findjennyb@icloud.com
5929 Chimineas Avenue
[Tarzana, California 91356](#)

Willie Baker <info@email.actionnetwork.org>
Reply-To: Williemicki@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 12:38 PM

PLUM Committee Members,

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Willie Baker
Williemicki@gmail.com
8917 Hooper Ave
[Los Angeles, California 90002](#)

Ira Dotson <info@email.actionnetwork.org>

Tue, Feb 4, 2020 at 7:22 PM

Reply-To: iraedotson@gmail.com
To: clerk.cps@lacity.org

PLUM Committee Members,

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Ira Dotson
iraedotson@gmail.com
4510 Don Quixote Drive
[Los Angeles, California 90008](#)

Kenton Brenegan <info@email.actionnetwork.org>
Reply-To: kenmaratla@gmail.com
To: clerk.cps@lacity.org

Tue, Feb 4, 2020 at 8:32 PM

PLUM Committee Members,

With Downtown Los Angeles facing a housing and homelessness crisis, developers who wish to benefit from additional density, must pay their fair share of the TFAR Public Benefit Fee. JMF Enterprises, developer of the 5th and Hill project at [333 W. 5th St](#), is potentially underpaying millions of dollars in TFAR Public Benefit Payments to the City of Los Angeles.

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Kenton Brenegan
kenmaratla@gmail.com
6846 Hatillo Ave
[Winnetka , California 91306](#)

