

MOTION


The Melrose Business Improvement Association is coordinating a street banner campaign. Street banners are being used as an outreach tool to encourage neighborhood stakeholders, tourists, and residents alike to patronize Melrose's shops and restaurants and participate in the revitalization of this area. The Melrose Business Improvement Association street banners will be displayed for the period of January 15, 2020 to January 15, 2021.

I THEREFORE MOVE that the City Council, in accordance with the Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by the Melrose Business Improvement Association, as a City of Los Angeles Non-Event Street Banner Program.

I FURTHER MOVE that the Council approve the content of the street banner designs, as attached.

PRESENTED BY: 
PAUL KORETZ
Councilmember, 5th District

SECONDED BY: 

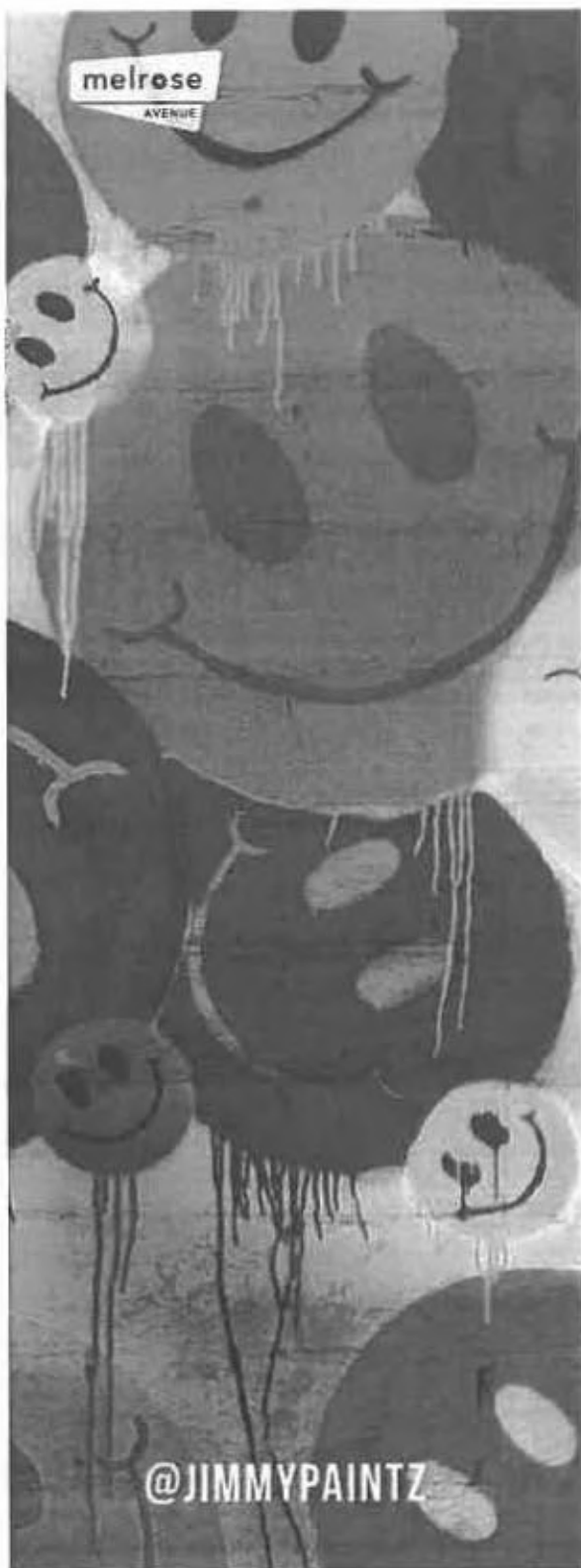

JAN 21 2020

ORIGINAL



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DISTRICT

EXPLORE



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DISTRICT

JOY



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DISTRICT

SAVOR



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AVENUE

@PUNKMETENDER

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DISTRICT**

STYLE