

RESOLUTION

WHEREAS, Fair Trade is an innovative, market-based system that ensures fair labor practices, healthy and safe work environments, fair prices, worker empowerment, community investment, and environmentally sustainable practices and products; and

WHEREAS, Fair Trade supports sustainable and equitable commerce and economic development through trade not aid; and it empowers farmers to use ecologically friendly and sustainable practices with financial incentives and resources for organic conversion, reforestation, water conservation, and environmental education; and

WHEREAS, Fair Trade provides producers around the world with the opportunity to strengthen their communities, and to live and work in more dignified conditions; and

WHEREAS, Fair Trade protects children from trafficking and slavery, and empowers and educates women around the world; and

WHEREAS the City of Los Angeles should join with Fair Trade and the global community that supports decent and ethical labor standards through means that sustain the Earth; and

WHEREAS, Angelenos are passionate advocates that support the core principles of Fair Trade including economic fairness, rights for women and children; environmental sustainability and community development; and

WHEREAS, the five criteria to receive a Fair Trade City designation are as follows: 1) an independent local Fair Trade Steering Committee is formed and meets regularly, with the aim of increasing awareness and building demand for Fair Trade products through education, outreach, and public events; 2) a range of Fair Trade products is available in local stores, cafes, and other venues. This include Fair Trade Certified (™) products and products sold by retailers who are members of the Fair Trade Federation; 3) Fair Trade products are used by a number of local organizations, including places of worship, schools, hospitals, and offices; 4) the local Fair Trade campaign attracts media attention and visible public support; 5) the City Council passes a resolution supporting Fair Trade and the local campaign, and will consider a Fair Trade option when making purchases on behalf of the City; and criteria 1-4 have been met;

NOW, THEREFORE, BE IT RESOLVED, that the Council of the City of Los Angeles does hereby declare the second Saturday in May annually as “World Fair Trade Day,” and encourages diverse businesses and organizations to increase the understanding of Fair Trade, grow the availability of Fair Trade products, and to make Los Angeles a City where residents and tourists can conveniently shop local, green and fair.

BE IT ALSO RESOLVED, that, by adoption of this resolution, the Council officially completes the five necessary criteria and hereby declares Los Angeles a Fair Trade City.

PRESENTED BY: Paul Koretz      Joe Buscaino      Mike Bonin  
 PAUL KORETZ                      JOE BUSCAINO                      MIKE BONIN  
 Councilmember, 5th District      Councilmember, 15th District      Councilmember, 11th District

SECONDED BY: Bob Blum

JAN 31 2020

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