

I am Dr. Rocío Rivas, and I am in the runoff for a very important seat on the board of education. Thanks to the support of United Teachers Los Angeles, the California School Employees Association, and the community-based organizations that fight every day for what our public schools and students deserve. I PLACED FIRST in the June primary, earning 44% of the vote with close to 15 percentage lead point for my opponent. Thousands of voters made it clear that I am the leader we need for our children, our schools, and our communities.

Not only am I myself a product of LAUSD education, I am the proud parent of an LAUSD student. Having immigrated here when I was just two and half years old, I know how vital our public schools are to the families of Los Angeles. My parents worked hard to give me and my brother the best, and that meant attending our LAUSD neighborhood public schools from kindergarten right up until I graduated from Reseda High School with honors. And I didn't stop there. I went on

to earn a Bachelors from UC Berkeley, a masters degree from Teachers College, and a Doctorate from Columbia University.

My education has been put into action every day of my career as an educational researcher, policy analyst and advisor, program evaluator and parent educator. I have worked for LAUSD as a researcher, led charter school evaluations and served as Research and Policy deputy under the Honorable Jackie Goldberg.

I KNOW public education, I KNOW our students and what they AND their families need to thrive.

I am running because, now more than ever, we need non-privatized, neighborhood public schools that nourish our communities. We need fully funded neighborhood public schools that offer the social safety nets, resources and services to provide for the holistic well-being for our children.

I have been endorsed by leaders in education including current school board member Jackie Goldberg, Dr. George McKenna and Scott Schmerelson, including organizations such as UTLA, CSEA, Sunrise Movement Los Angeles and countless community members throughout Board District 2.

Visit my website to see ALL of my endorsements, learn about my extensive qualifications, my platform, and join our fight to improve and protect our public schools from the persistent threat of privatization.

We can do this together!

Juntos podemos hacer el cambio para nuestros hijos.

Thank you for listening and exercising your right to vote.

