

Hi! My name is Ysabel Jurado and I'm running for Los Angeles City Council District 14.

I'm a tenants rights attorney, single mom, housing justice advocate, and a lifelong resident of District 14.

I was born and raised in Highland Park, and I've watched as my neighbors and historic, legacy businesses have been priced out because of luxury real estate developers who build fancy condominiums only the very rich can afford.

That's exactly why I became a housing rights attorney, focused on combating gentrification-driven displacement.

I spend my days protecting our neighborhoods from corrupt developers and politicians and creating innovative housing models, like Community Land Trusts and housing cooperatives.

Since the 1960s, this district has been run by men who have resigned in disgrace, served single terms, been indicted for corruption, and called to step down over shady backroom deals.

At some point we have to ask ourselves: why do we keep electing the same career politicians and expecting different results?

It's time to try something different.

I'm the daughter of undocumented immigrants, a public transit rider, a former teen mom, and a working class Angeleno who has navigated the challenges of poverty. I have held the line on countless strikes and defended truck drivers against the same wage theft my father faced.

And I'm running to be the first woman and first Filipina to ever represent CD-14. More importantly, I'm running to defend the working families of this community from corporate greed and City Hall corruption.

I know that together, we can tackle the homelessness crisis, we can guarantee dignified housing for all, we can fight for climate action, we can create safe streets, and we can deliver economic justice that uplifts small businesses and ensure that prosperity is shared by all of us.

But the only way to get there is by electing Councilmembers who will not be swayed by special interests or personal gain, and who will unapologetically fight for the constituents they serve. That's why I'm running. I will bring the institutional knowledge of a legal housing expert and the lived experience of a queer, immigrant-raised, working class, woman of color – a battle-tested representative for and from the community!