

**TO THE COUNCIL OF THE
CITY OF LOS ANGELES**

Your **JOBS AND BUSINESS DEVELOPMENT COMMITTEE**

reports as follows:

JOBS AND BUSINESS DEVELOPMENT COMMITTEE REPORT relative to a proposed contract with FilmLA, Inc. (FilmLA) for film permit coordination services in the City of Los Angeles.

Recommendations for Council action:

1. APPROVE the contract with FilmLA for film permit coordination services for a term of five years, with three additional extensions of five years each, for a total term of 20 years and further AUTHORIZE the City Administrative Officer (CAO) to execute said contract, as attached to the Council File.
2. AUTHORIZE the CAO to make technical corrections, if necessary.

Fiscal Impact Statement: The CAO reports that there is no fiscal impact on the General Fund.

Community Impact Statement Submitted: None submitted

SUMMARY

On March 9, 2010, your Committee considered a March 4, 2010 CAO report relative to a proposed contract with FilmLA for film permit coordination services in the City of Los Angeles. According to the CAO, on April 21, 2009, Council approved a Request For Proposals (RFP) for the provision of film permitting coordination services and authorized the CAO to release the RFP. Additionally, Council directed the CAO to report back with the results of the competition no later than September 9, 2009. Subsequently, on August 31, 2009, the CAO provided Council with the results of the competition with FilmLA as the successful proposer. A detailed review is included as Attachment A of the March 4, 2010 CAO report and is attached to the Council file.

The CAO then stated that it has been working on contract negotiation with FilmLA and at the advice of the City Attorney, and in consultation with the Chief Legislative Analyst (CLA), a proposed contract has been prepared for consideration and is included as Attachment B to the March 4, 2010 CAO report and is attached to the Council File. The Contract reflects Council's desire to allow FilmLA to participate in marketing, filming and management of vacant City properties. The Proposed Contract has been discussed with FilmLA and they have agreed to the contract provisions and they are consistent with the existing contract with FilmLA. Finally, there will be no cost to the City.

After further consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the contract with FilmLA to provide film permit coordination services as contained in the March 4, 2010 CAO report and detailed above in Recommendation Nos. 1 and 2.

This matter is now submitted to Council for its consideration.

Respectfully submitted,

JOBS AND BUSINESS DEVELOPMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
ALARCON:	YES
KREKORIAN:	YES
PARKS:	YES

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3/10/10
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- Not Official Until Council Acts -