

**TO THE COUNCIL OF THE
CITY OF LOS ANGELES**

Your

PUBLIC WORKS COMMITTEE

reports as follows:

PUBLIC WORKS COMMITTEE REPORT relative to a proposed Request for Proposals (RFP) for film permitting services in the City of Los Angeles.

Recommendations for Council action:

1. APPROVE the RFP as attached to the April 10, 2009 City Administrative Officer (CAO) report and attached to the Council file; further AUTHORIZE the CAO to release said RFP; and DIRECT the CAO to report back to Council with the results of the competition no later than September 9, 2009.
2. AUTHORIZE the CAO to make minor and technical adjustments to the RFP that are not inconsistent with the intent of City Council and are in the best interest of the City of Los Angeles.

Fiscal Impact Statement: The CAO reports that there is no fiscal impact to the release of the RFP.

Community Impact Statement Submitted: None submitted

SUMMARY

On March 31, 2009 Council referred this matter to the Public Works Committee for consideration and directed the CAO and Chief Legislative Analyst (CLA) to issue an RFP for film permitting services currently provided by FilmLA (Council File No. 02-2144-S1). A preliminary RFP was drafted and presented to the Public Works Committee on November 27, 2007 and a second revised draft was presented on October 1, 2008.

Subsequently, on April 15, 2009 the Public Works Committee considered a March 26, 2009 Public Works Committee and April 10, 2009 CAO reports relative to a proposed RFP for film permitting services in the City. According to the CAO, the proposed RFP seeks proposals for a contractor that will be flexible and dynamic enough to perform the core duties over an extended period of time despite changes in specific City enforcement policies. The RFP was drafted to ensure that an even playing field was established for all potential bidders and to reflect the needs of the City. The City's needs reflect a balance of the needs of the entertainment industry, City residents and businesses and City departments.

The CAO then noted that normally, it would wait until the conclusion of the Council consideration period to make revisions to ensure that all input is received. However, at the instruction of the Chair of the Public Works Committee, the CAO worked with the CLA to provide another revised RFP that appropriately incorporates input received so far during the Council consideration period.

After further consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations as contained in the April 10, 2009 CAO

report and detailed above in Recommendation Nos. 1 and 2. This matter is now submitted to Council for its consideration.

Respectfully submitted,
PUBLIC WORKS COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
ALARCÓN:	ABSENT
SMITH:	YES

ARL
4/15/09
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- Not Official Until Council Acts -