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**To:** <Barbara.Greaves@lacity.org>, <Patrice.Lattimore@lacity.org>  
**Date:** 9/9/2008 1:55 PM  
**Subject:** PLUM Committee Signage Motion

Sign Ordinance Motion

As the Vice-President of Westwood South of Santa Monica Homeowners' Association, I am representing the owners of over 3800 homes. Our community has strongly expressed their opposition to the proliferation of off-site signs.

For years we have been trying to get the City to abide by its own laws. But we have been frustrated by the lack of support by the powers-that-be for the last guys still standing in the Code Enforcement department.

What does it take for the City to hear the clear sentiments of the people that we are fed up with the proliferation of such visual pollution? How can we help you understand that, as guardians of the safety and the character of the City, we need you to strengthen the laws, and to provide for their enforcement?

The motion today is a small, but important step, and we urge you all to support it.

Thank you,  
Marilyn Cohon