

CITY OF LOS ANGELES

CALIFORNIA

FRANK T. MARTINEZ
City Clerk

KAREN E. KALFAYAN
Executive Officer



ANTONIO R. VILLARAIGOSA
MAYOR

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
Council File Information - (213) 978-1043
General Information - (213) 978-1133
Fax: (213) 978-1040

CLAUDIA M. DUNN
Chief, Council and Public Services Division

www.cityclerk.lacity.org

When making inquiries relative to
this matter, please refer to the
Council File No.

Council File No. 08-2020

September 11, 2008

S. Gail Goldberg, Director of Planning
Room 525, City Hall
Attn: Iris Fagar-Awakuni

Rockard J. Delgadillo, City Attorney
Room 800, City Hall East
Attn: Jeri Burge and Sharon Siedorf-Cardenas

Department of Building and Safety
201 North Figueroa Street, 10th Floor
Mail Stop: #115
Attn: David Lara

Greetings:

On September 9, 2008, the Planning and Land Use Management (PLUM) Committee considered the attached Motion (Weiss - Garcetti - Greuel - Rosendahl - Wesson - Reyes) relative to revising the sign ordinance to toughen and create easily enforceable time/place/manner restrictions citywide to protect neighborhoods. At this meeting, the PLUM Committee referred this matter to the Planning Department, in consultation with the Department of Building and Safety and the City Attorney.

Please transmit your report(s) to the Planning and Land Use Management Committee, c/o City Clerk's Office, City Hall, Room 395.

Sincerely,

Patrice Y. Lattimore
Legislative Assistant
Planning and Land Use Management Committee

Attachment

JUL 29 2008

MOTION

The City of Los Angeles has adopted multiple ordinances to regulate freestanding billboards and other advertising signage in the City. In addition to a moratorium on billboards, the City of Los Angeles prohibits, with few exceptions, "supergraphic signs" made of paint or film applied directly to buildings and small signs that may be freestanding.

Enforcement against unlawful signs has been delayed due to pending and anticipated litigation against the City of Los Angeles. Recent legal rulings may undermine the long-term viability of the moratorium.

To address issues raised in recent legal rulings, the City of Los Angeles should amend its sign ordinances to ensure consistency with constitutional law and other applicable laws.

I THEREFORE MOVE that the Planning Department, in consultation with the Department of Building and Safety and the City Attorney, revise the sign ordinance to toughen and create easily enforceable time / place / manner restrictions citywide to protect neighborhoods. The revised ordinances also must provide clear criteria related to land use designations for sign districts.

CO-PRESENTED BY:

[Signature]
Councilmember Jack Weiss
5th District

[Signature]
Councilmember Eric Garcetti
13th District

[Signature]
Councilmember Wendy Greuel
2nd District

[Signature]
Councilmember Bill Rosendahl
11th District

[Signature]
Councilmember Herb Wesson
10th District

08-2020

SECONDED BY:

[Signature]

July 29, 2008

[Handwritten initials]
OLD CF 97-130