

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

JUNE LAGMAY
City Clerk

KAREN E. KALFAYAN
Executive Officer

HOLLY L. WOLCOTT
Executive Officer

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
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KONRAD CARTER
Acting Chief, Council and Public Services
Division

www.cityclerk.lacity.org

August 13, 2009

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council file No. 08-2020, at its meeting held AUGUST 7, 2009.


City Clerk
VCW

TIME LIMIT FILES
ORDINANCES

Mayor's Time Stamp
OFFICE OF THE MAYOR
RECEIVED
2009 AUG -7 PM 4:30
CITY OF LOS ANGELES

RECEIVED
City Clerk's Time Stamp
CITY CLERK'S OFFICE
2009 AUG -7 PM 4:24
CITY CLERK
BY _____
DEPUTY

COUNCIL FILE NUMBER 08-2020 COUNCIL DISTRICT _____

COUNCIL APPROVAL DATE AUGUST 7, 2009 LAST DAY FOR MAYOR TO ACT AUG 17 2009

ORDINANCE TYPE: Ord of Intent Zoning Personnel General

Improvement LAMC LAAC CU or Var Appeals - CPC No. _____

SUBJECT MATTER: AMENDING SECTIONS 14.4.1, 14.4.2, 14.4.4 AND 14.4.6 OF CHAPTER 1 OF THE LOS ANGELES MUNICIPAL CODE (LAMC) TO REGULATE OFF-SITE SIGNS, OFF-SITE DIGITAL DISPLAYS, SUPERGRAPHIC SIGNS AND FREEWAY VISIBILITY OF SIGNS

	APPROVED	DISAPPROVED
PLANNING COMMISSION	_____	_____
DIRECTOR OF PLANNING	_____	_____
CITY ATTORNEY	<u>X</u>	_____
CITY ADMINISTRATIVE OFFICER	_____	_____
OTHER	_____	_____

RECEIVED
CITY CLERK'S OFFICE
2009 AUG 12 AM 9:15
CITY CLERK
BY _____
DEPUTY

AUG 11 2009

DATE OF MAYOR APPROVAL, DEEMED APPROVED OR *VETO _____
(*VETOED ORDINANCES MUST BE ACCOMPANIED WITH OBJECTIONS IN WRITING PURSUANT TO CHARTER SEC. 250(b) (c))

(CITY CLERK USE ONLY PLEASE DO NOT WRITE BELOW THIS LINE)

DATE RECEIVED FROM MAYOR 8-12-09 ORDINANCE NO. 180841

DATE PUBLISHED 8-14-09 DATE POSTED _____ EFFECTIVE DATE 8-14-09

ORD OF INTENT: HEARING DATE _____ ASSESSMENT CONFIRMATION _____

ORDINANCE FOR DISTRIBUTION: YES NO

VERBAL MOTION

I HEREBY MOVE that Council ADOPT the following recommendations of the City Attorney (Item No.21, CF 08-2020) relative to amending Sections 14.4.1, 14.4.2, 14.4.4 and 14.4.6 of Chapter 1 of the Los Angeles Municipal Code (LAMC) to regulate off-site signs, off-site digital displays, supergraphic signs and freeway visibility of signs, **SUBJECT TO THE APPROVAL OF THE MAYOR:**

1. **FIND that adoption of the proposed ordinance will not have a significant impact on the environment, pursuant to the California Environmental Quality Act (CEQA), and ADOPT Negative Declaration No. ENV-2009-009-ND filed January 7, 2009.**
2. **ADOPT the FINDINGS of the Director of Planning as set forth in the letter dated August 4, 2009, as the Findings of the Council.**
3. **PRESENT and ADOPT the accompanying ORDINANCE amending Sections 14.4.1, 14.4.2, 14.4.4 and 14.4.6 of Chapter 1 of the LAMC to regulate off-site signs, off-site digital displays, supergraphic signs and freeway visibility of signs.**
4. **DIRECT the City Clerk to file a Notice of Determination, in accordance with Section of the State CEQA Guidelines, if the subject Ordinance is enacted.**

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

PRESENTED BY _____
ED P. REYES
Councilmember, 1st District

SECONDED BY _____
BERNARD C. PARKS
Councilmember, 8th District

August 7, 2009

CF 08-2020

ADOPTED
As Amended
AUG 07 2009

LOS ANGELES CITY COUNCIL

TO THE MAYOR FORTHWITH
see attached motion

VERBAL MOTION

I HEREBY MOVE that Council AMEND the Ordinance in connection with amending Sections 14.4.1, 14.4.2, 14.4.4 and 14.4.6 of Chapter 1 of the Los Angeles Municipal Code (LAMC) to regulate off-site signs, off-site digital displays, supergraphic signs and freeway visibility of signs to clarify that conversions of existing off-site sign to digital is prohibited.

PRESENTED BY _____
ED P. REYES
Councilmember, 1st District

SECONDED BY _____
BERNARD C. PARKS
Councilmember, 8th District

August 7, 2009

CF 08-2020

ADOPTED
AUG 07 2009
LOS ANGELES CITY COUNCIL
TO THE MAYOR FORTHWITH