

CITY OF LOS ANGELES
CALIFORNIA

KAREN E. KALFAYAN
City Clerk



ANTONIO R. VILLARAIGOSA
MAYOR

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

Konrad Carter
Acting Chief, Council and Public Services
Division

www.cityclerk.lacity.org

When making inquiries relative to
this matter, please refer to the
Council File No.

CF 08-2020

December 3, 2008

Gail Goldberg, Director of Planning
Planning Department
Room 525, City Hall
Attn: Iris Fagar-Awakuni

Andrew A. Adelman, General Manager
Department of Building and Safety
201 North Figueroa Street, Room 1000
Los Angeles, CA 90012

Rockard J. Delgadillo, City Attorney
Room 800, City Hall East
Attn: Jeri Burge

At its meeting held December 2, 2008, the Planning and Land Use Management (PLUM) Committee considered the attached Motion (Zine for Garcetti - Reyes et al) instructing the Planning Department, in consultation with the Department of Building and Safety and the City Attorney, to revise the sign ordinance to toughen and create easily enforceable time/place/manner restrictions citywide to protect neighborhoods. The revised sign ordinance also must provide clear criteria related to land use designations for sign districts.

The PLUM Committee requested the Planning Department to prepare the draft ordinance no later than January 2009, for review by the City Planning Commission, and subsequently for review by the Council.

Please forward the original and one copy of any written correspondences or ordinance(s) in response to this request to the City Council, in c/o Office of the City Clerk, Room 395, City Hall.

Barbara Greaves
Legislative Assistant
Planning and Land Use
Management Committee, 213-978-1068

Attachment
08-2020_itr_12-03-08

JUL 29 2008

MOTION

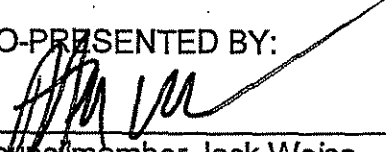
The City of Los Angeles has adopted multiple ordinances to regulate freestanding billboards and other advertising signage in the City. In addition to a moratorium on billboards, the City of Los Angeles prohibits, with few exceptions, "supergraphic signs" made of paint or film applied directly to buildings and small signs that may be freestanding.

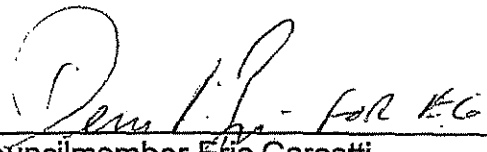
Enforcement against unlawful signs has been delayed due to pending and anticipated litigation against the City of Los Angeles. Recent legal rulings may undermine the long-term viability of the moratorium.


To address issues raised in recent legal rulings, the City of Los Angeles should amend its sign ordinances to ensure consistency with constitutional law and other applicable laws.


I THEREFORE MOVE that the Planning Department, in consultation with the Department of Building and Safety and the City Attorney, revise the sign ordinance to toughen and create easily enforceable time / place / manner restrictions citywide to protect neighborhoods. The revised ordinances also must provide clear criteria related to land use designations for sign districts.

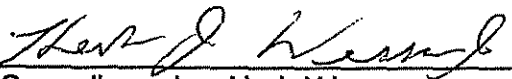
CO-PRESENTED BY:


 Councilmember Jack Weiss
 5th District

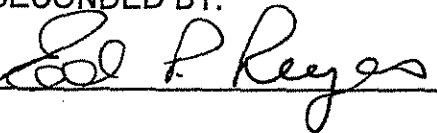

 Councilmember Eric Garcetti
 13th District


 Councilmember Wendy Greuel
 2nd District


 Councilmember Bill Rosendahl
 11th District


 Councilmember Herb Wesson
 10th District

SECONDED BY:


 Ed Reyes

July 29, 2008

