



February 21st, 2013

Honorable Members
Los Angeles City Council
Los Angeles City Hall, Room
200 N. Spring Street
Los Angeles, CA 90012

Re: Council File Numbers 12-1611-S1, 08-2020, 12-1611, 11-1705

Dear Honorable Councilmembers,

In 2006 the City of Los Angeles entered into an agreement with Clear Channel Digital and CBS Outdoor, which allowed them to convert up to 800 static billboards to digital billboards. This "agreement" was entered into without public hearing, public comment, or any input from neighborhood councils, community groups or resident organizations. The result was that these companies erected 103 illegal digital billboards that have been opposed by our organization and other communities groups from the beginning.

The agreements were challenged in court – Summit Media, LLC v. City of Los Angeles – wherein Superior Court Judge Green ruled the agreements illegal, followed by the California Court of Appeal upholding Judge Green's ruling. The Court of Appeal further ruled that the illegal signs must be removed.

At our recent meeting on February 20th, **Hollywood Hills West Neighborhood Council** passed the following motion:

Motion: We are not necessarily opposed to all digital billboards in principle, but the Board of *Hollywood Hills West Neighborhood Council* urges the City of Los Angeles to fully implement the appeals court ruling in the *Summit Media LLC v. City of Los Angeles* and to remove the 103 illegal digital billboards blanketing our city. We further request that the City refrain from making any changes to the zoning laws relative to digital billboards until the illegal billboards are removed and any such proposed change has been subjected to an open and transparent outreach process to community stakeholders.

Hollywood Hills West Neighborhood Council fully supports the Courts' rulings and urges the City to fully implement the decision and remove the illegal digital billboards. Further, we oppose any and all attempts to grandfather these illegal billboards, or any other action that would retroactively legalize them.

Thank you for your consideration, and if you have any questions, please do not hesitate to contact us.

Sincerely yours,

Anastasia Mann,
President, Hollywood Hills West NC

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